

BRI30PreTrip(2014)

Thank you for participating in Brandeis University's study of Taglit-Birthright Israel applicants. The survey will take about 10 minutes to complete and when you are done you will be entered in a raffle to **win one of two \$100 Amazon.com gift cards**. Your input is very important - it helps Taglit learn more about its applicants and how to better serve them.

This survey is conducted by the Cohen Center for Modern Jewish studies at Brandeis University. Your responses will remain strictly confidential and only aggregate responses will be reported. Please note that participating in this survey will not impact any of your future interactions with Taglit-Birthright Israel.

To start the survey click on the "next" button below.

There are 59 questions in this survey

Application

This February-March, you applied to go on a Taglit-Birthright Israel trip in spring-summer 2014. Are you...

Please choose **only one** of the following:

- Definitely going
- Definitely not going
- Not sure if you're going

Thinking back to when you applied for the trip, did you start your application by...?

Please choose **only one** of the following:

- Clicking on a Facebook ad or feed
- Clicking on a link I got in an email
- Going to the trip organizer website
- Going to the Taglit-Birthright Israel website
- Other

When you applied for the trip, to what extent did you expect the trip to be...

Please choose the appropriate response for each item:

	Not at all	A little	Somewhat	Very much
A fun vacation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A learning experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A religious pilgrimage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A journey to my Jewish roots	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A group Jewish experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A life changing experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
An encounter with the real Israel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
An intellectually engaging experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what extent are you satisfied with the interactions you have had so far with your trip organizer?

Please choose **only one** of the following:

- Not at all
- A little
- Somewhat
- Very much

Did you tell your parents that you applied to go on a spring-summer 2014 Taglit-Birthright Israel trip?

Please choose **only one** of the following:

- No
- Yes, before I applied
- Yes, after I applied

Have you...?

Only answer this question if the following conditions are met:

Answer was 'Yes, before I applied' or 'Yes, after I applied' at question '5 [parentstold]' (Did you tell your parents that you applied to go on a spring-summer 2014 Taglit-Birthright Israel trip?)

Please choose the appropriate response for each item:

	No	Yes
Consulted your parents about trip dates and options	<input type="radio"/>	<input type="radio"/>
Asked your parents for assistance with the application process	<input type="radio"/>	<input type="radio"/>
Asked your parents for financial assistance with the deposit	<input type="radio"/>	<input type="radio"/>
Updated your parents on whether you are going on a trip	<input type="radio"/>	<input type="radio"/>
Forwarded emails about the trip to your parents	<input type="radio"/>	<input type="radio"/>

Do you have any plans to extend your trip? If so, for how long?

Only answer this question if the following conditions are met:

Answer was 'Definitely going' or 'Not sure if you're going' at question '1 [BRlgo]' (This February-March, you applied to go on a Taglit-Birthright Israel trip in spring-summer 2014. Are you...)

Please choose **only one** of the following:

- I'm not planning on extending my trip
- Less than a week
- One to two weeks
- More than two weeks
- Don't know yet

When you extend your trip, will you be...

Only answer this question if the following conditions are met:

Answer was 'Less than a week' or 'One to two weeks' or 'More than two weeks' at question '7 [Extension]' (Do you have any plans to extend your trip? If so, for how long?)

Please choose the appropriate response for each item:

	No	Yes
Visiting family in Israel?	<input type="radio"/>	<input type="radio"/>
Visiting friends in Israel?	<input type="radio"/>	<input type="radio"/>
Traveling around Israel?	<input type="radio"/>	<input type="radio"/>
Traveling to another country?	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>

What will you be doing?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '8 [ExtensionPurpose]' (When you extend your trip, will you be... (Other))

Please write your answer here:

About you

What is the last grade or level of schooling you have COMPLETED?

Please choose **only one** of the following:

- High school or less
- Associate degree (AA, AN, etc.)
- Bachelors degree (BA, BS, etc.)
- Masters degree (MA, MBA, MSW, etc.)
- Professional degree (JD, MD, etc.)
- Doctoral degree (PhD, etc.)
- Other

Are you currently a student in a degree-granting program at a college or university?

Please choose **only one** of the following:

- No
- Yes

What level of schooling are you currently enrolled in?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '11 [Student]' (Are you currently a student in a degree-granting program at a college or university?)

Please choose **only one** of the following:

- Associate degree (AA, AN, etc.)
- Bachelors degree (BA, BS, etc.)
- Masters degree (MA, MBA, MSW, etc.)
- Professional degree (JD, MD, etc.)
- Doctoral degree (PhD, etc.)
- Other

During your UNDERGRADUATE studies, how many courses did you take that specifically focused on Israel or on Jewish subjects such as Jewish history, the Holocaust, or Hebrew?

Only answer this question if the following conditions are met:

----- Scenario 1 -----

Answer was 'Associate degree (AA, AN, etc.)' or 'Bachelors degree (BA, BS, etc.)' or 'Masters degree (MA, MBA, MSW, etc.)' or 'Professional degree (JD, MD, etc.)' or 'Doctoral degree (PhD, etc.)' or 'Other' at question '10 [Degree]' (What is the last grade or level of schooling you have COMPLETED?) and Answer was 'No' at question '11 [Student]' (Are you currently a student in a degree-granting program at a college or university?)

----- or Scenario 2 -----

Answer was 'Yes' at question '11 [Student]' (Are you currently a student in a degree-granting program at a college or university?) and Answer was 'Masters degree (MA, MBA, MSW, etc.)' or 'Professional degree (JD, MD, etc.)' or 'Doctoral degree (PhD, etc.)' or 'Other' at question '12 [schooltype]' (What level of schooling are you currently enrolled in?)

Please choose **only one** of the following:

- None
- 1-2
- 3-4
- 5 or more

Over the course of your UNDERGRADUATE studies, how many courses have you taken that specifically focused on Israel or on Jewish subjects such as Jewish history, the Holocaust, or Hebrew (include those which you are currently taking if relevant)?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '11 [Student]' (Are you currently a student in a degree-granting program at a college or university?) and Answer was 'Associate degree (AA, AN, etc.)' or 'Bachelors degree (BA, BS, etc.)' at question '12 [schooltype]' (What level of schooling are you currently enrolled in?)

Please choose **only one** of the following:

- None
- 1-2
- 3-4
- 5 or more

As an UNDERGRADUATE, how active were you in...?

Only answer this question if the following conditions are met:

----- Scenario 1 -----

Answer was 'Associate degree (AA, AN, etc.)' or 'Bachelors degree (BA, BS, etc.)' or 'Masters degree (MA, MBA, MSW, etc.)' or 'Professional degree (JD, MD, etc.)' or 'Doctoral degree (PhD, etc.)' or 'Other' at question '10 [Degree]' (What is the last grade or level of schooling you have COMPLETED?) and Answer was 'No' at question '11 [Student]' (Are you currently a student in a degree-granting program at a college or university?)

----- or Scenario 2 -----

Answer was 'Yes' at question '11 [Student]' (Are you currently a student in a degree-granting program at a college or university?) and Answer was 'Masters degree (MA, MBA, MSW, etc.)' or 'Professional degree (JD, MD, etc.)' or 'Doctoral degree (PhD, etc.)' or 'Other' at question '12 [schooltype]' (What level of schooling are you currently enrolled in?)

Please choose the appropriate response for each item:

	Not at all	A little	Somewhat	Very much	Don't remember
Hillel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chabad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jewish Student Union	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your local JCC	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
AIPAC	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
J Street/J Street U	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
StandWithUs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other Jewish organization(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What was that other Jewish organization?

Only answer this question if the following conditions are met:

Answer was 'A little' or 'Somewhat' or 'Very much' at question '15 [NStudActive]' (As an UNDERGRADUATE, how active were you in...? (Other Jewish organization(s)))

Please write your answer here:

In the past SIX MONTHS, were you INVITED (in person, text, email, Facebook, etc.) by any of the following organizations to participate in activities? (check all that apply)

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '11 [Student]' (Are you currently a student in a degree-granting program at a college or university?) *and* Answer was 'Associate degree (AA, AN, etc.)' or 'Bachelors degree (BA, BS, etc.)' at question '12 [schooltype]' (What level of schooling are you currently enrolled in?)

Please choose **all** that apply:

- Wasn't contacted by any Jewish organization
- Hillel
- Chabad
- Jewish Student Union
- Your local JCC
- AIPAC
- J Street/J Street U
- StandWithUs
- Other Jewish organizations. Please describe::

In the past SIX MONTHS, how often did you ENGAGE in activities sponsored by...

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '11 [Student]' (Are you currently a student in a degree-granting program at a college or university?) *and* Answer was 'Associate degree (AA, AN, etc.)' or 'Bachelors degree (BA, BS, etc.)' at question '12 [schooltype]' (What level of schooling are you currently enrolled in?)

Please choose the appropriate response for each item:

	Never	Once	Twice	3-5 times	6 times or more
Hillel?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chabad?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jewish Student Union?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your local JCC?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
AIPAC?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
J Street/J Street U?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
StandWithUs?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other Jewish organization(s)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What was that other Jewish organization?

Only answer this question if the following conditions are met:

Answer was 'Once' or 'Twice' or '3-5 times' or '6 times or more' at question '18 [StudEngage]' (In the past SIX MONTHS, how often did you ENGAGE in activities sponsored by... (Other Jewish organization(s)?))

Please write your answer here:

In the past SIX MONTHS, how often did you engage in the following types of Jewish/Israel-related activities?

Please choose the appropriate response for each item:

	Never	Once	Twice	3-5 times	6 times or more
Rallies/demonstrations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Concerts/performances	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exhibits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lectures or panel discussions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parties/celebrations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

In the past SIX MONTHS, have you been...?

Please choose the appropriate response for each item:

	No	Yes
An officer or board member of a Jewish organization	<input type="radio"/>	<input type="radio"/>
An officer or board member of an Israel-focused organization	<input type="radio"/>	<input type="radio"/>
An employee of a Jewish or Israel-focused organization	<input type="radio"/>	<input type="radio"/>

More About You

Do you consider yourself...?

Please choose **only one** of the following:

- Very religiously observant
- Somewhat religiously observant
- A little religiously observant
- Not at all religiously observant

In the past MONTH, how often have you...

Please choose the appropriate response for each item:

	Never	Sometimes	Usually	Always (every week)
Lit/participated in lighting Shabbat candles?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Had/attended a special meal on Shabbat?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

In the past MONTH, how often, if at all, did you attend some type of organized Jewish religious service?

Please choose **only one** of the following:

- Never
- Once
- A few times
- Weekly
- Daily

How important is it to you to keep kosher?

Please choose **only one** of the following:

- Not important
- Somewhat important
- Very important
- Essential

Do you have...

Please choose the appropriate response for each item:

	No	Yes
Immediate family (parents, siblings) living in Israel	<input type="radio"/>	<input type="radio"/>
Extended family living in Israel	<input type="radio"/>	<input type="radio"/>
Friends living in Israel	<input type="radio"/>	<input type="radio"/>

Have your parents ever visited Israel?

Please choose **only one** of the following:

- Yes, both parents
- Yes, only mother
- Yes, only father
- Neither parent

How many siblings do you have?

Please choose **only one** of the following:

- 0
- 1
- 2
- 3
- 4
- 5
- 6 or more

How many of your siblings are 18 years old or older?

Only answer this question if the following conditions are met:

Answer was greater than or equal to '1' at question '28 [SiblingsNum]' (How many siblings do you have?)

Please choose **only one** of the following:

- 0
- 1
- 2
- 3
- 4
- 5
- 6 or more

Of your sibling/s who are 18 years old or older, how many have gone on a Taglit-Birthright Israel trip?

Only answer this question if the following conditions are met:

Answer was greater than or equal to '1' at question '29 [Siblings18plus]' (How many of your siblings are 18 years old or older?)

Please choose **only one** of the following:

- 0
- 1
- 2
- 3
- 4
- 5
- 6 or more

How many of your close friends are Jewish?

Please choose **only one** of the following:

- None
- A few
- Half
- Most
- All

Are you...

Please choose **only one** of the following:

- Married or in a civil union
- Living with a partner
- Engaged to be married
- Unmarried - In a relationship
- Unmarried - Not in a relationship at present

Is your spouse...

Only answer this question if the following conditions are met:

Answer was 'Married or in a civil union' at question '32 [Married]' (Are you...)

Please choose **only one** of the following:

- Jewish
- Christian
- No religion
- Something else. Please describe:

Is your fiancé/e...

Only answer this question if the following conditions are met:

Answer was 'Engaged to be married' at question '32 [Married]' (Are you...)

Please choose **only one** of the following:

- Jewish
- Christian
- No religion
- Something else. Please describe:

Is your partner...

Only answer this question if the following conditions are met:

Answer was 'Living with a partner' at question '32 [Married]' (Are you...)

Please choose **only one** of the following:

- Jewish
- Christian
- No religion
- Something else. Please describe:

Is your significant other (boyfriend/girlfriend)...

Only answer this question if the following conditions are met:

Answer was 'Unmarried - In a relationship' at question '32 [Married]' (Are you...)

Please choose **only one** of the following:

- Jewish
- Christian
- No religion
- Something else. Please describe:

In terms of political views, people often classify themselves as "liberal" or "conservative." Where would you place yourself on this scale?

Please choose **only one** of the following:

- Extremely liberal
- Liberal
- Slightly liberal
- Moderate
- Slightly conservative
- Conservative
- Extremely conservative

During your high school years...

Please choose the appropriate response for each item:

	No	Yes
Did someone in your home regularly light Shabbat candles?	<input type="radio"/>	<input type="radio"/>
Did your family regularly have a special Shabbat meal?	<input type="radio"/>	<input type="radio"/>
Did your family hold or attend a Seder?	<input type="radio"/>	<input type="radio"/>
Did your family celebrate Hanukkah?	<input type="radio"/>	<input type="radio"/>
Did your family keep kosher at home?	<input type="radio"/>	<input type="radio"/>

During your high school years, how many of your close friends were Jewish?

Please choose **only one** of the following:

- None
- A few
- Half
- Most
- All

Your Views

To what extent do you...

Please choose the appropriate response for each item:

	Not at all	A little	Somewhat	Very much
Feel a connection to Jewish history?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel a connection to Israel?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel part of a worldwide Jewish community?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel a connection to the Jewish community where you live?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel a connection to Jewish traditions and customs?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel a connection to your Jewish peers?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How important is it to you to be Jewish?

Please choose **only one** of the following:

- Not important
- A little important
- Somewhat important
- Very important

How important is it to you to date someone Jewish?

Only answer this question if the following conditions are met:

Answer was 'Unmarried - In a relationship' or 'Unmarried - Not in a relationship at present' at question '32 [Married]' (Are you...)

Please choose **only one** of the following:

- Not important
- A little important
- Somewhat important
- Very important

How important is it to you to marry someone Jewish?

Only answer this question if the following conditions are met:

Answer was 'Living with a partner' or 'Engaged to be married' or 'Unmarried - In a relationship' or 'Unmarried - Not in a relationship at present' at question '32 [Married]' (Are you...)

Please choose **only one** of the following:

- Not important
- A little important
- Somewhat important
- Very important
- I don't plan on getting married

Thinking about the future, how important is it to you to raise your children Jewish?

Please choose **only one** of the following:

- Not important
- A little important
- Somewhat important
- Very important
- I don't plan on having children

Thinking About Israel

The following questions will help us understand what Taglit applicants know and how they feel about Israel.

Who was the first Prime Minister of Israel?

Please choose **only one** of the following:

- Benjamin Netanyahu
- David Ben-Gurion
- Yasser Arafat
- Mahmoud Abbas

The seat of government in Israel is in:

Please choose **only one** of the following:

- Haifa
- Jerusalem
- Tel Aviv
- Eilat

The State of Israel was declared on:

Please choose **only one** of the following:

- November 11, 1918
- December 7, 1941
- May 14, 1948
- June 20, 1950

What is the Green Line?

Please choose **only one** of the following:

- The armistice line following the Israeli War of Independence
- The border between Israel and Lebanon created by the British mandate
- The line that divides the forested area of Israel from the desert
- The new train line between Tel Aviv and Haifa

In the past MONTH, how often have you actively sought news about Israel?

Please choose **only one** of the following:

- Never
- Once
- Once a week
- Every few days
- Once a day
- Several times a day

If someone asked you about the current situation in Israel, how confident do you feel in your ability to give a good explanation?

Please choose **only one** of the following:

- Not at all confident
- A little confident
- Somewhat confident
- Very confident

How much do you agree or disagree with the following statements?

Please choose the appropriate response for each item:

	Strongly disagree	Disagree	Somewhat disagree	Somewhat agree	Agree	Strongly agree
Israel is a world center of high tech innovation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Israel is part of God's plan for the Jewish people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Israel is under constant threat from hostile neighbors who seek its destruction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Israel is guilty of violating the human rights of the Palestinian people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Israel was established as a refuge for persecuted Jews	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Israel upholds the social and political equality of all its citizens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

As part of a permanent settlement with the Palestinians should Israel be willing to...

Please choose **only one** of the following:

- Dismantle all of the Jewish settlements in the West Bank?
- Dismantle some of the Jewish settlements in the West Bank?
- Dismantle none of the Jewish settlements in the West Bank?
- Don't know

In the framework of a permanent peace with the Palestinians, should Israel be willing to compromise on the status of Jerusalem as a united city under Israeli jurisdiction?

Please choose **only one** of the following:

- No
- Yes
- Not sure

Do you think the current Israeli government is making a sincere effort to bring about a peace settlement with the Palestinians?

Only answer this question if the following conditions are met:

((TOKEN:ATTRIBUTE_2 == "0"))

Please choose **only one** of the following:

- No
- Yes

Do you think the current Palestinian leadership is making a sincere effort to bring about a peace settlement with Israel?

Only answer this question if the following conditions are met:

((TOKEN:ATTRIBUTE_2 == "0"))

Please choose **only one** of the following:

- No
- Yes

Do you think the current Palestinian leadership is making a sincere effort to bring about a peace settlement with Israel?

Only answer this question if the following conditions are met:

Your randomized IP/PI is

Please choose **only one** of the following:

- No
- Yes

Do you think the current Israeli government is making a sincere effort to bring about a peace settlement with the Palestinians?

Only answer this question if the following conditions are met:

Your randomized IP/PI is

Please choose **only one** of the following:

- No
- Yes

Additional Comments

Is there anything you would like to add about your Jewish background and/or interest in Israel?

Please write your answer here:

Submit your survey.
Thank you for completing this survey.