



Brandeis University

INTERNATIONAL BUSINESS SCHOOL

August 15, 2018

Welcome to the start of a new academic year at the Brandeis International Business School. This summer has been busy and productive as we prepare for another intellectually stimulating year.

I am excited to report that planning is underway for the 25th anniversary of Brandeis IBS. This celebration will culminate a little over a year from now with an all-alumni reunion on the weekend of Sept. 21, 2019. We are especially pleased that Janet Yellen, the former chair of the Federal Reserve Board, has agreed to attend and speak.

I am also delighted to report that our new management team is now in place. Andrew Molinsky will chair the Senior Faculty Committee, which oversees and recommends reappointments and promotions for tenure and tenure-track faculty, and Linda Bui will assume the role of associate dean of academic programs.

Associate Dean Bui will be joined on the school's Program Coordination Committee by three new directors. George Hall will oversee the MA program, Bob Reitano will serve as director of the MSF program, and Blake LeBaron will direct the new MS in Business Analytics program. Ben Gomes-Casseres will continue serving as director of the MBA program. Aldo Musacchio will chair the undergraduate business program — he is stepping down as program director for the MA, having improved and expanded the program and left it in excellent shape. Elizabeth Brainerd will serve as chair of the university's Economics Department and will also serve on the Program Coordination Committee. Finally, Linda Bui will continue in her role as PhD Director.

Debarshi Nandy (MSF program director) and Edward Bayone (chair of the undergraduate business program) have stepped down from the Program Committee, having done a fabulous job of leading two very successful programs.

We have three new professors joining us as full-time faculty members this year. Sava Berhané (Yale JD) will join us as a full-time senior lecturer, after having previously served as a popular adjunct professor. Her course, "Leading in the Era of Diversity," has been influential in attracting students to our undergraduate business program. Ahmad Namini (U. of Maryland PhD) has joined us as professor of the practice of data analytics and has developed an important class, "Python and Applications to Business Analytics." Steve Xia (MIT PhD) has joined us from Fidelity as professor of the practice of finance, also after serving as a very popular adjunct professor, teaching "Options and Derivatives" and "Computer Simulations and Risk Assessment."

We have three new staff members. Julie Miller has joined our Career Strategies Center as a career coach. Eliza Dumais and Kapik Yeung have joined Academic Affairs and Student Experience and will be helping to coordinate our graduate and undergraduate programs.



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Please join me in welcoming a large and very strong class. We have an entering graduate class of about 300 students at the business school, and we anticipate about 140 business majors in the Brandeis class of 2019, with about 50 minors. We are gearing up for orientation, beginning next week.

Our events this year will kick off on Sept. 6 with a “fireside chat” between Catherine Mann, chief global economist at Citi and former Brandeis IBS professor, and David P. Kelly, P’2017, chief global strategist at J.P. Morgan, moderated by Professor Hall. The focus of their conversation will be global growth. A rundown of this semester’s events is below.

I am looking forward to a productive academic year.

Sincerely,

A handwritten signature in black ink that reads "Katy".

Kathryn Graddy
Dean

Brandeis International Business School
Fall 2018

September 6	Rosenberg Institute: Global Growth, Catherine Mann & David Kelly in Conversation with Professor George Hall, Brandeis IBS
September 27, 28	Career Strategies: NYC Industry Trek with Student-Alumni Networking Night
October 9	The National Committee on U.S.-China Relations 'China Town Hall' simulcast with Former Secretary of State and National Security Advisor Condoleezza Rice, followed by discussion and Q&A with Professor Peter Petri, Brandeis
October 11	Perlmutter Institute: Andreas Weigend, MSBA Kick-Off, Brandeis IBS
October 16	NYC Real Estate Event with David Hodes
October 18	Asper Center: Artificial Intelligence: China, Israel, & India, Venture Café, Cambridge
October 21	Academic Affairs & Student Experience: Moon Gala, Levin Ballroom, Brandeis
October 25	Perlmutter Institute: Advance: Discover the Secrets to Early Career Success, Andy Molinsky presents research on young leadership/careers, Brandeis IBS
October 25	Career Strategies: DC Industry Trek with Student-Alumni Networking Night
November 2	Academic Affairs & Student Experience: LBO Case Competition, Brandeis IBS
TBD	MBA Networking Night, Waltham
November 6	Perlmutter Institute: Looted Art for Sale! Panel Discussion with Professor Katy Graddy, keynote by Stuart Eizenstat, co-sponsored with Fine Arts, Film Studies, German Studies, Mandel Center for the Humanities, various locations
November 6	Asper Center: Welcome Reception Sponsor, MassChallenge Israel, Boston
November 9	Academic Affairs & Student Experience: GMIC Stock Pitch Challenge, Brandeis IBS
TBD	Career Strategies: Vertex Company Visit, Boston
November 15	Hassenfeld Family Innovation Center: Innovation Showcase, Brandeis
November 17	Academic Affairs & Student Experience: IBS Winter Formal
December 1	Graduation Dinner, December 2018 graduates & families

Events are subject to change. Please contact Barbara Cassidy (barbarac@brandeis.edu) for further information.