Where *Leading* Edge

Meets *Leading*

By Example
In many ways, Brandeis International Business School is a study in contrasts. A place where big data is taught in small classes. Where global understanding is fueled by local connection. Where students come to do well — and graduate inspired to do good. Eminent research is led by down-to-earth faculty. An intimate campus is tucked within a major university. This is where the smallest idea can become bigger than anyone ever imagined.

These strengths come together to create something unique — unexpected intersections that take students to some pretty incredible places, and prepare them to walk any path they choose.
Where crunching the numbers meets career-building savvy.

Our data-driven curriculum prepares students for the new face of business by providing rock-solid technical and quantitative skills across sectors and disciplines. Choosing from more than 80 courses and a dozen concentrations across five graduate degrees, students customize their program to align with their skills and interests — from real estate and data analytics to finance and marketing.

But the business leaders of today (and tomorrow) are versed in more than data and theory. They’re also strong communicators, confident leaders and adept problem solvers. They collaborate across teams, guide their organizations and build networks that bring them fresh thinking, new ideas and exciting opportunities.

Our faculty, Program Advisors and Career Strategies and Engagement Center staff help students hone these crucial skills. Throughout your time here (and before you even arrive on campus), you’ll have access to workshops, networking events and personalized career coaching. You’ll make connections and expand your network through Industry Treks across Greater Boston and immersion trips around the world. And you’ll do it all with the support of a dedicated team eager to share its experience and support your career exploration, wherever that journey might lead.

“My time at Brandeis was transformative. My professors helped me hone my technology and marketing skills and prepared me for a career in global business. The Career Strategies and Engagement team also offered great tips to perfect my resume and prepare for job interviews.”

Shweta Raisoni, MBA’13
MASTERING THE FUNDAMENTALS

Here’s just a sampling of the core courses offered in our different degree programs, all of them designed to make you fluent in the foundational language of business.

- ACCOUNTING AND FINANCIAL ANALYSIS
- FUNDAMENTALS OF ORGANIZATIONAL BEHAVIOR
- INTRODUCTION TO NEGOTIATIONS
- CORPORATE FINANCIAL MODELING
- MARKETING MANAGEMENT
- INTERNATIONAL TRADE POLICY
- COMPETITION AND STRATEGY
- INFORMATION VISUALIZATION
- APPLIED ECONOMETRICS
- ADVANCED DATA ANALYTICS
Where leaders in the field meet leaders of the future.

At the core of our programs is a community of exceptionally dedicated teaching and research faculty. Hailing from every corner of the world, these accomplished scholars build new models for understanding complex financial markets, and advance emerging scholarship in areas like cross-cultural fluency and cybersecurity.

Drawn from the ranks of global banks, financial services companies and international trade commissions, our faculty bring a range of real-world expertise into the classroom — from market microstructure to technology strategy. They publish in respected academic journals and make headlines in The New York Times, The Atlantic, The Wall Street Journal and more. They produce research sponsored by prestigious, forward-looking organizations like the NSF and EPA, and infuse their teaching with on-the-ground experience at places like the Federal Reserve, Bain & Company and State Street Global Advisors. Above all, they invest deeply in educating and preparing the next generation of business leaders.

As a student at the International Business School, you’ll have open access to all the acumen and collective experience our distinguished faculty has to offer, preparing you to become the business leader that tomorrow needs most.

“Our curriculum is quantitative, but it’s also very practical, market focused and reflective of what’s happening in the world. For example, many schools teach financial modeling. But our students build a model with current inputs from a real company, based on current performance numbers.”

Debarshi Nandy
MSF Program Director

11:1
STUDENT-FACULTY RATIO

41
FACULTY PUBLICATIONS IN 2020

#1
AMONG U.S. BUSINESS SCHOOLS FOR PERCENTAGE OF FEMALE FACULTY, 2020
(SOURCE: FINANCIAL TIMES)

66%
FACULTY WITH EXPERIENCE IN A FORTUNE 500 COMPANY, GOVERNMENT AGENCY OR NGO
THE FUTURE IS FINTECH

How does faculty leadership in the field put Brandeis students ahead of the curve? For one thing, we’re leaders in preparing students to put innovative technology to work in financial services. Here are five cutting-edge courses sure to make you a FinTech aficionado.

- VENTURE CAPITAL AND ENTREPRENEURIAL FINANCE
- PYTHON AND APPLICATIONS TO FINANCE
- MODERN FINANCE, FINTECH AND BEYOND
- PREDICTIVE ANALYTICS AND CORPORATE INNOVATION
- TECHNOLOGICAL RIVALRY
Where cutting-edge theory meets real-world practice.

For more than 25 years, International Business School students have applied classroom knowledge to real-world situations — bringing our curriculum to life through the power of experiential learning.

You’ll have access to internships and field projects across industries and job types, at companies in Boston and around the globe. You’ll bring your newly acquired skills and perspectives to the challenges and opportunities facing real businesses, and learn firsthand how they can be a game changer for your career. And through immersion trips and Industry Treks, you’ll visit some of the world’s most dynamic markets and network with top executives and entrepreneurs, coming away with a deeper understanding of global business — and a sharper focus for your own professional path.

Whether you’re leading FinTech market analysis, leveraging AI to improve operations or touring Israel’s hottest startup accelerator, you will have experiential learning opportunities at Brandeis that set your resume apart as you pursue your dream career.

THE VIEW FROM OUTSIDE THE CLASSROOM
Students talk about their experiences on immersion trips and internships.

HASSENFELD IMMERSION PROGRAM HONG KONG
“I got to visit different companies in different industries — everything from small businesses, to tech, to retail. There was something for everyone. We also learned about the culture and Asian markets. It was a one-week trip, but with a whole half-semester of preparation. And once we were there, we were on the move.”
Arlenys Reyes ’19, MA’20

INTERNSHIPS CAPE TOWN, SOUTH AFRICA
“I worked as a product manager for various startup companies, and as a public relations manager for entrepreneur Jo-Ann Strauss. These were great opportunities to learn how to manage teams of software app engineers, designers, economists, web developers and data scientists. I developed a good sense of how to be a smart manager and of what needs to be done to succeed in the business world.”
Diana Litchi, MBA’16

100% ALL STUDENTS SEEKING AN INTERNSHIP OR FIELD PROJECT SECURED ONE, AT EMPLOYERS LIKE AMAZON, DISNEY, MCKINSEY AND THE UNITED NATIONS

$145,800 FUNDING AVAILABLE EVERY YEAR FOR STUDENTS TO ATTEND CONFERENCES, FUND INTERNSHIPS, CONDUCT RESEARCH, START THEIR OWN BUSINESSES AND PURSUE CAREER OPPORTUNITIES

42 FIELD PROJECTS COMPLETED IN 2020-21 IN AREAS LIKE AI, FINTECH AND CRYPTOocurrency
Field projects and internships take International Business School students inside the world’s top companies.
Where close-knit community meets global perspective.

At the International Business School, we believe that business — and business education — is about a lot more than numbers, margins and the bottom line. For us, business is all about empowering people and building community. It’s when we come together with colleagues, partners and mentors to turn a good idea into a new and better reality. It’s about the work we do in service of our families, neighbors and fellow citizens. It’s about doing well in business so that we can do good in the world.

That’s why we’re proud to call this a different kind of business school experience. We’re a small graduate program within a prestigious research university. A community where classmates and professors become peers, partners and lifelong friends. A caring cohort learning and growing together in an environment that mirrors the diverse, vibrant world we all share.

Every day, we strive to see beyond mere profit — and foster a vision of 21st-century leadership.

“I formed really great relationships during class projects. There are deadlines, late nights on campus, last-minute submissions and talking about random things in our life over a pizza. These are some of the closest bonds I have formed in my life.”
Aditya Didwania, MSBA’21

“My Brandeis International Business School experience transformed me. Learning from people of different backgrounds helped me grow and understand how to make an impact around the world.”
Sebastian Scott, MBA’15
A DAY IN THE LIFE:
HITESH SHARMA, MSF'21

7:00 AM
Start my morning! Whip up an omelet and have some green tea.

8:30 AM
Hop on the BranVan to get to campus for Advanced Corporate Finance at 9:30, then off to TA an undergrad course in global economics.

12:30 PM
Head to the World Court to grab lunch with friends and game plan for the Leveraged Buyout Case Competition. Make plans to have tomorrow’s lunch/game plan on Main Street in Waltham, because we’re craving ramen from Hakata.

2:00 PM
Meet with my Career Coach to prepare for my interview at BlackRock in two weeks. (Spoiler: It goes great, and I get the internship!)

4:00 PM
Back to the World Court to hang out with professors, staff and friends. Talk about everything from economics and politics, to Brandeis, food and life.

5:30 PM
Pick up my favorite sushi from Usdan Dining Hall for dinner before a meeting with my Corporate Finance TA.

8:00 PM
Finish up some case competition prep in the Bloomberg Lab.

11:00 PM
Take the shuttle home (it runs until 2:45 AM!) and pack for Industry Trek to New York City. Can’t wait!
Where vibrant student life meets enduring connections.

There’s an atmosphere and energy here on our campus that people pick up on quickly. You’ll step into classrooms where students and faculty share knowledge, exchange ideas and value competing perspectives. You’ll overhear students debating trade policy, and realize that each brings a unique background, worldview and experience to the discussion. You’ll watch a pitch competition and be struck by both the ingenuity of the ideas and how those ideas might someday improve the world.

Then there are those other connections — the ones that may start small but continue to deepen long after graduation. The classmate who becomes a long-term business partner. The professor who stays in touch as you progress through your career. The alumni mentor who still makes time for coffee, years after you graduate. Or the next generation of International Business School students reaching out to you for ideas, advice and inspiration.

From day one to reunion day, this is a place just full of energy and appreciation — the kind that fuels connections that last a lifetime.

“The student life is tremendous. There are so many activities, workshops and club events on campus. I’ve already met a lot of people from different countries around the world. And the professors, advisors and Career Coaches have been incredibly supportive.”  
Maneesh Ramanadham, MA’20

“Professors are very friendly ... their doors are always open. Sometimes I see professors at lunch and I sit down with them to chat and just catch up.”  
Lina Ghanim ’20, MBA’21
WAIT, I CAN DO THAT AT BRANDEIS?

Here’s just a sampling of the clubs and organizations open to you as an International Business School student:

- LGBTQ+ BUSINESS STUDENT ASSOCIATION
- DATA ANALYTICS CLUB
- ENTREPRENEURSHIP AND INNOVATION LAB
- INTERNATIONAL BUSINESS WOMEN
- BRANDEIS CONSULTING ASSOCIATION
- INVESTMENT BANKING CLUB
- BRANDEIS AFRICAN BUSINESS ASSOCIATION
- INTERNATIONAL MARKETING CLUB
- SOUTH ASIAN SOCIETY
- PRIVATE EQUITY AND VENTURE CAPITAL CLUB
- REAL ESTATE INVESTMENT CLUB
- BRANDEIS CLIMATE JUSTICE
- WOMEN OF COLOR ALLIANCE
- GLOBAL MARKETS INVESTMENT CLUB
- AMERICAN FOOTBALL CLUB
Where compact suburban campus meets world-class college town.

No doubt about it, Boston is one of the world’s great academic, technology and business hubs. And while there’s no shortage of great places to live in and around this mecca of higher education, we think that Brandeis’ home in Waltham, Massachusetts offers students the perfect combination of big-city benefits and small-town comforts.

Situated on 235 acres of rolling suburban hills, Brandeis is a world where endless activity meets studious seclusion, where a close-knit campus sits just minutes from a world-class urban center. From on-campus organizations and events that connect Brandeis’ different departments and schools, to a thriving foodie and nightlife scene just a few minutes from campus, Waltham is a stomping ground packed with all the conveniences and comforts that students need to succeed.

Put it together with the rich cultural, social, academic and professional opportunities that define Greater Boston, and you’ll find yourself immersed in the graduate school experience of a lifetime.

“You get all that Waltham has to offer and easy access to a world-class place like Boston. I’m always taking trips into the city.”
Youssef Aljabi, MSBA’21

BIGGER THAN JUST A BUSINESS SCHOOL: THE BRANDEIS CAMPUS EXPERIENCE

We’re lucky to be part of Brandeis University: a friendly place full of big ideas. It’s a community of 5,440 students (1,947 of them graduate students), busy pursuing degrees in more than 135 academic disciplines across five different schools. It all happens on an easy-to-navigate campus that includes an art museum, rooftop farm, a MakerLab and a whole lot more — all in your backyard.
ON THE MBTA
The Brandeis/Roberts station on the MBTA commuter rail is only five stops from the heart of downtown Boston.

1 STOP TO DOWNTOWN WALTHAM
→ MOODY STREET: WALTHAM’S VERY OWN RESTAURANT ROW, FEATURING DOZENS OF TRENDY EATERIES, BARS AND SHOPS

4 STOPS TO CAMBRIDGE
→ HOME TO THE GLOBAL TECH HUB OF KENDALL SQUARE AND NEIGHBORING WORLD-CLASS UNIVERSITIES

5 STOPS TO BOSTON
→ CHARLES RIVER ESPLANADE
→ BOSTON LOGAN INTERNATIONAL AIRPORT
→ FINANCIAL DISTRICT: THE BEATING HEART OF BOSTON’S DYNAMIC BUSINESS LANDSCAPE, WITH TENANTS LIKE STATE STREET BANK, BAIN CAPITAL, FIDELITY INVESTMENTS AND MORE
→ BOSTON COMMON
→ FANEUIL HALL MARKETPLACE
→ FENWAY PARK

OBJECTS MAY BE CLOSER THAN THEY APPEAR
There’s so much to explore just beyond the Brandeis University campus.

10 MINUTES
→ TO WALTHAM’S BEST RESTAURANTS, BARS AND SHOPS

90 MINUTES
→ TO CAPE COD

2 HOURS
→ TO THE WHITE MOUNTAINS OR THE BERKSHIRES

3 HOURS
→ TO NEW YORK CITY

BOSTON’S OTHER TECH VALLEY
The Route 128 corridor is a 57-mile stretch of highway encircling Boston with a deep roster of major companies.

ROUTE 128 CORRIDOR
→ IROBOT
→ BAYTHEON
→ TAKEDA PHARMACEUTICALS

WALTHAM
→ BRANDEIS INTERNATIONAL BUSINESS SCHOOL
→ BOSTON DYNAMICS
→ CONSTANT CONTACT
→ THERMO FISHER SCIENTIFIC

CAMBRIDGE
→ GOOGLE
→ HUBSPOT
→ MODERNA
→ ORACLE
→ PFIZER

BOSTON
→ BAIN & COMPANY
→ MCKINSEY & COMPANY
→ FIDELITY INVESTMENTS
→ STATE STREET BANK
→ VERTEX PHARMACEUTICALS
→ WAYFAIR
#1
WALTHAM’S RANKING ON BEST PLACES TO LIVE IN MASSACHUSETTS
(MONEY MAGAZINE, 2017)
Find your frontier

From Boston to Dubai and everywhere in between, Brandeis International Business School graduates work at some of the world’s top companies and institutions. Imagine the places you will go.

NORTH AMERICA

SHEKHAR PAREEK, MBA’12
PRINCIPAL PRODUCT MANAGER
→ MICROSOFT
SEATTLE, USA

RAN DOU, MSBA’20
DATA SCIENTIST
→ FACEBOOK
SAN FRANCISCO, USA

ANNICK HIRWA, MA’19
SENIOR CONSULTANT
→ DELLOITE
CHICAGO, USA

ASHRAF HUSSEIN ’12, MA’13
MANAGER
→ KPMG
BOSTON, USA

LATIN AMERICA

LUIS MEDRANO, MBA’08
BUSINESS RISK AND CONTROL HEAD
→ CITI
GUATEMALA CITY, GUATEMALA

CECILIA MAYA, MA’00, PHD’04
ENERGY MARKET MANAGER
→ XM
MEDELLÍN, COLOMBIA

EUROPE

CAROLINE KOLLAU, PHD’99
DIRECTOR, INTERNATIONAL MARKET ORGANIZATION AND TRADE POLICY
→ NETHERLANDS MINISTRY OF FOREIGN AFFAIRS
THE HAGUE, NETHERLANDS

MILOS BECAREVIC, MSF’18
INVESTMENT DATA ANALYST
→ BLACKROCK
BELGRADE, SERBIA
AFRICA

SHEBA KITAMI, MA’06
SENIOR CREDIT MANAGER
STANDARD CHARTERED BANK
JOHANNESBURG, SOUTH AFRICA

BARBARA JJAGGWE, MBA’08
INVESTMENT ANALYST
BANK OF UGANDA
KAMPALA, UGANDA

ASIA/MIDDLE EAST

TAHA ALLAITH, MBA’18
ASSOCIATE
MCKINSEY & COMPANY
DUBAI, UNITED ARAB EMIRATES

AKRANT BHARDWAJ, MBA’12
ASSOCIATE MANAGER
ERNST & YOUNG
NEW DELHI, INDIA

CHENJIA YE, MSF’17
DEALS STRATEGY SENIOR
PWC
SHANGHAI, CHINA
Where individual support meets endless possibility.

“The field of analytics is growing very fast. You can analyze every aspect of a (football) player, from how they hold the ball, how they jump, run, everything. The goal is to identify any advantage to improve performance and prevent injury.”

Vincent Xu, MSBA’20
Intern
NFL China

Will you work hard as a student at the International Business School? You bet. Whether you’re mastering complex academic concepts, immersing yourself in Industry Treks and internships, or ramping up your job search, you’ll be asked to dig deep and challenge yourself at every turn. But you won’t do it alone.

Our students benefit from a support ecosystem that touches every part of their experience, from before they arrive on campus to long after graduation. Dedicated Career Coaches and Program Advisors work hand in hand to help you create a personalized academic program that aligns with your professional goals. They’re by your side as you consider the right mix of classes, extracurriculars and experiential learning. And they’ll connect you with a global network of alumni mentors who open doors to incredible opportunities.

That gives you a big leg up when it comes time to put your new skills and experience to work. By helping you build professional relationships and networks, our team gets you in front of organizations of every size and in any industry imaginable.

With Brandeis working overtime to propel your career, there’s just no limit to where you can go.

DATA DRIVES BUSINESS

The big data revolution has spread to virtually every industry — which means a world of opportunities for our graduates.

ENERGY
Smart-home technology like Google Nest places data in the hands of everyday citizens, changing our society’s relationship to energy consumption.

SPORTS
Microanalysis of player motion and pattern recognition in performance statistics like speed, location and distance traveled produces 10 data points per second of every NFL game.

REAL ESTATE
Big data is transforming real estate in areas like advertising and marketing, appraisals and decision-making, for both buyers and developers.

HEALTH CARE
From drug discovery and risk assessment to triage and radiology, increased use of data is already proving to be a game changer in the health space.
CAREER SUPPORT THAT PAYS DIVIDENDS

When our graduates enter the workforce, they enjoy lifelong access to a range of resources.

PERSONALIZED COACHING
The same Career Coaches and Program Advisors you worked with so closely on campus are invaluable assets in the world beyond, too.

WORKSHOPS, PANELS AND EVENTS
The Career Strategies and Engagement Center is always here to help — whether in supplementing a new job search, tuning up interview skills or connecting you to top professionals in your industry.

ALUMNI MENTORING
Wherever you land, we can connect you with an alumni mentor who will provide support and strategic guidance — for today, and tomorrow.

JOB-SEARCH TECHNOLOGY
Whenever you’re ready to make your next move, you’ll have access to a search platform with hundreds of opportunities that align with your interests and goals.
Where doing well for yourself meets doing right by the world.

At the International Business School, we embrace Brandeis’ commitment to using one’s gifts to improve the world. Our graduates achieve successful careers as talented, savvy leaders in finance, government, nonprofits, entrepreneurial ventures and more. But beyond just doing well, our alumni use the tools they gained at Brandeis to do good. They take the knowledge and practical strategies they mastered, the new perspectives and cultural competencies they’ve gained, the connections and relationships they’ve built, and bring them all to bear on some of society’s most pressing challenges.

Whether they’re founding businesses that empower consumers to become environmentally responsible or using entrepreneurship to facilitate cultural diplomacy in the West Bank, you’ll find Brandeis alumni building brilliant careers and acting as powerful catalysts for change.

“We have so many entrepreneurial spirits at Brandeis, and everyone is trying to contribute with integrity.”
Siuyan Yang, MSF’21

**GREAT ORGANIZATIONS DOING GREAT THINGS**

→ **GREENCHOICE**
Sustainable grocery shopping app empowers consumers to make purchases that align with their values. Founded by Galen Karlan-Mason ’16, MBA’18

FEATURED ON FACING PAGE →

→ **OUR GENERATION SPEAKS**
A fellowship program and incubator for emerging Israeli and Palestinian leaders. Founded by Ohad Elhelo ’16, MA’17

→ **ELEVIN SOLUTIONS**
Helps early-stage startups succeed using agile and lean methodologies in order to build sustainable businesses. Founded by Enrique Levin, MBA’13

→ **CARE.COM**
A platform used by more than 30 million members in 20+ countries to connect with trusted caregivers for children, seniors and pets. Co-founded by Zenobia Moochhala, MA’98

→ **CARIBSHARE**
An innovative nonprofit that collects waste from hotels and farms in Jamaica and transforms it into fertilizer and biofuel. Founded by Carol Lue, MBA’03

*BOZHANKA VITANOVA, MA’16, created an algorithm to help businesses build better teams and boost their workers’ entrepreneurial “muscle.” Through her own startup, Entrepreneurial Muscle Lab (EML) Solutions, Vitanova has turned her research insights into a platform called TeamLift.*
Born during a pitch competition for Galen’s management communication class and nurtured in collaboration with CEO, entrepreneur and Brandeis professor Mitch Tyson, GreenChoice is a synthesis of his passions for health, environmental justice and the power of technology.

“It came down to a basic question,” says Karlan-Mason. “How can we leverage smartphones for good and help people make better choices about their health and the environment?”
Where lofty ambitions meet coming to fruition.

International Business School students come to campus with big plans for the careers they’ll pursue, the success they’ll achieve, the impact they’ll make. They arrive with a vision and leave with the skills, perspectives and experience they need to make that vision a reality.

Their reflections — and the things they continue to achieve — speak for themselves.

“You’re in classes with people who are just as good as you or even better, which keeps things challenging. The MSF program at Brandeis International Business School offered the flexibility, real-world exposure and career development opportunities that I was hoping for.”

Melina Reyes Yépez, MSF’15
Finance Manager
REEF

“I arrived with an extensive marketing background, but the MBA program gave me a taste of different fields, and I fell in love with strategy, innovation and entrepreneurship. My summer internship at Dell was intense but also fascinating and rewarding, and it led to a full-time job offer after graduation.”

Uri Kedem, MBA’18
Marketing Operations Senior Advisor
Dell Technologies
“Brandeis was the best choice I could have made, and it’s stayed with me. Your experience will definitely pay off in the end.”

Francesco Lucherelli, MA’09, eTrading Client Services, JP Morgan
GRADUATE DEGREES
Master of Arts in International Economics and Finance (MA)
Master of Business Administration (MBA)
Master of Science in Business Analytics (MSBA)
Master of Science in Finance (MSF)
PhD in International Economics and Finance

ACCELERATED GRADUATE PROGRAMS
Accelerated MA
Accelerated MBA

DUAL DEGREES (GRADUATE)
MSBA/MA
MSBA/MBA
MSF/MBA

DUAL DEGREES (UNDERGRADUATE)
BA/MA
BA/MBA
BA/MSBA