News and Events from Centers and Initiatives

The Asia Pacific Center for Economics and Business
The Asper Center for Global Entrepreneurship
The Perlmutter Institute for Global Business Leadership
The Rosenberg Institute of Global Finance

2017/2018
MESSAGE
FROM THE
INTERIM
DEAN

At Brandeis International Business School (IBS), our centers and initiatives bring students together with world leaders to engage in topics of global importance such as business leadership, entrepreneurship, cross-border trade and women in business. Our centers spur the creation of programming to bring relevant thought leadership to campus to give our students direct experience tackling some of today's most important topics in business, economics and finance. I hope you enjoy reading about our current news and events.

Sincerely,
Peter A. Petri, Interim Dean

A LOOK BACK

“Funding for FinTech has exploded over the past few years, and it's driving a torrent of new tools and platforms that are disrupting and advancing the financial landscape.

—JPMorgan Chase & Co.

Boston Area Finance Symposium
April 28, 2017
8:00 a.m.-3:00 p.m.
Hassenfeld Conference Center
Brandeis University

Rosenberg Center for Global Finance: Faculty and student representatives from Boston area colleges and universities with programs in finance convened on the Brandeis campus for this half-day conference to present papers and network with their colleagues.

6th Annual Municipal Finance Conference
July 17 and 18, 2017
Washington, D.C.
Hutchins Center on Fiscal & Monetary Policy
Brookings Institute
Washington University in St. Louis
University of Chicago Harris School of Public Policy

Rosenberg Center for Global Finance: The Municipal Finance Conference aims to bring together academics, practitioners, issuers and regulators to discuss recent research on municipal markets and municipal finance. This year’s keynote speaker was the Honorable Kasim Reed, mayor of Atlanta, Georgia.

FinTech Connect at Venture Café Kendall
August 31, 2017
3:30 p.m.-8:30 p.m.
Cambridge, Mass.

A LOOK AHEAD

October, 2017

#TheDialogues: Your Comfort Zone + Your Workplace
October 4, 2017
Noon-1:30 p.m.
Shapiro Student Center
Multipurpose Room

Perlmutter Institute of Global Business Leadership: The kick-off of the 2017-2018 Dialogues Series, the event will feature Dr. Andy Molinsky, expert on helping people develop the insights and courage necessary to act outside their personal and cultural comfort zones in the workplace and in life. The interactive program and facilitated discussions will allow attendees to explore identity as it relates to the workplace.

Brandeis FinTech Day
October 11, 2017
8:00 a.m.-4:00 p.m.
Brandeis International Business School
Lemberg Academic Center

Asper Center for Global Entrepreneurship: FinTech Around the World is a virtual on-line conference with FinTech executives in various countries, interviewed by our students along with a FinTech disruption panel and virtual career sessions with representatives of local FinTech companies.

Financial Management Association International
October 13, 2017
6:00 p.m.-8:00 p.m.
Annual Conference Reception–Top of the Hub/Prudential Building

Rosenberg Institute of Global Finance: The FMA’s mission is to broaden the common interests between academicians and practitioners; provide opportunities for professional interaction between and among academicians, practitioners and students; promote the development and understanding of basic and applied research and of sound financial practices; and to enhance the quality of education in finance.

2017 Perlmutter Award for Excellence in Global Business Leadership
October 26, 2017
6:00 p.m.-8:00 p.m.
Infor Corporate Headquarters

Perlmutter Institute of Global Business Leadership: 150 alumni, students and friends will gather in New York to celebrate excellence in global business leadership. As Louis Brandeis emphasized, the “profession of business” demands deep knowledge and expertise, and attention to social responsibilities. The Perlmutter Award to Charles Phillips CEO, Infor, will recognize Mr. Phillips’ exceptional career in technology as well as support for the pioneering Posse Foundation, headed by Deborah Bial ’87. Participants will include President Ron Liebowitz, Barbara and Louis Perlmutter, Ms. Bial, Brandeis faculty and some 50 undergraduate and graduate students.

“Real success in business is to be found in achievements comparable rather with those of the artist or the scientist, of the inventor or the statesman.”
–Justice Louis Brandeis
February, 2018

**Accelerating Women’s Careers Through**
**Research & Role Modeling**
February 27, 2018
TIME TBD
Rapaporte Treasure Hall
Brandeis University

**Perlmutter Institute of Global Business Leadership:**
Join this practically focused event to gain an understanding of the unique barriers to success for women in today’s corporate world and to learn the key tactics and strategies that successful women use to overcome these barriers. This session will feature a senior representative from the Catalyst Organization, the nation’s leading think tank for accelerating progress for women in the workplace.

April, 2018

**Israel Innovation Event: Cyber Security**

Asper Center for Global Entrepreneurship: The Asper Award for Global Entrepreneurship will honor Udi Mokady, CEO, CyberArk and Lior Div, CEO, Cybereason. The event will include round table and panel discussions, the Israel/Massachusetts Cyber Security Study and more.

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200 Israeli-founded businesses are now located in greater Boston. Together, they booked $9 billion in revenue and ... employ 9,000 people and support 27,000 jobs.


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