News and Events from Centers and Institutes

The Asia Pacific Center for Economics and Business
The Asper Center for Global Entrepreneurship
The Perlmutter Institute for Global Business Leadership
The Rosenberg Institute of Global Finance

2018/2019
MESSAGE FROM THE DEAN

The centers and institutes connect the academic rigor of the school with the world of professional practice in the global economy. They bring together scholars, students and global business leaders, allowing for a better understanding of politics, culture and economics in a technologically sophisticated economy. The centers provide invaluable out-of-classroom experiences that allow our students to network with our alumni and with corporate executives. They engage the public by convening events such as those highlighted below, which explore key trends and celebrate progress in a variety of industries. Finally, they support development of the thought leadership that defines Brandeis International Business School as a preeminent business school of the 21st century.

Sincerely,
Dean Kathryn Graddy

A LOOK BACK

Brandeis FinTech Day
October 11, 2017
Brandeis International Business School
Lemberg Academic Center

Asper Center for Global Entrepreneurship: FinTech Around the World was a virtual online conference during which FinTech executives in various countries were interviewed by our students. The event included a FinTech disruption panel and virtual career sessions with representatives of local FinTech companies.

2017 Perlmutter Award for Excellence in Global Business Leadership
October 26, 2017
Infor Corporate Headquarters
New York, NY

Perlmutter Institute for Global Business Leadership: Alumni, students and friends gathered in New York to celebrate excellence in global business leadership. Charles Phillips, CEO of Infor, was awarded the Perlmutter Award for Global Business Leadership by Brandeis President Ronald D. Liebowitz for his exceptional career in technology and his leadership and pioneering work with the Posse Foundation.

Accelerating Women’s Careers Through Research & Role Modeling
February 27, 2018
Rapaporte Treasure Hall
Brandeis University

Perlmutter Institute for Global Business Leadership: The institute brought together senior members of the Catalyst Organization, the nation’s leading think tank for accelerating progress for women in the workplace. A dynamic panel shared new research and explored tactics and strategies that successful women use to overcome the barriers to progressing in today’s corporate world.

“Be seen, take risks and ask for what you want.”
– Audrey Gallien, Catalyst Organization
What are the American ideals? They are the development of the individual for his own and the common good; the development of the individual through liberty; and the attainment of the common good through democracy and social justice.

–Justice Louis Brandeis
The Massachusetts innovation ecosystem, with its many outstanding colleges and universities, makes the state an extremely attractive destination for Israeli companies.

– Ben Gomes-Casseres, director of the Brandeis International Business School’s Asper Center for Global Entrepreneurship

Artificial Intelligence: China, Israel and India
October 18, 2018
Venture Cafe Kendall Square
Cambridge, MA

Asper Center for Global Entrepreneurship: Join us at this Venture Cafe Kendall Square evening of networking and programming to focus on artificial intelligence. A panel discussion will feature representatives from AI startups in China, Israel and India who will talk about their ventures and the global AI landscape.

Advance: Discover the Secrets to Early Career Success
October 25, 2018
Rapaporte Treasure Hall
Brandeis University

Perlmutter Institute for Global Business Leadership: Join Professor Andy Molinsky, Director, as he presents his recent research findings on the leadership challenges that affect those about to enter the workforce. Then, participate in a workshop facilitated by recent Brandeis alums and representatives from local corporations to help solve the challenges his findings present.

Looted Art For Sale
November 6, 2018
Wasserman Cinematheque
Sachar International Center

Perlmutter Institute for Global Business Leadership: This free, interdisciplinary conference will provide an international perspective on the last 20 years of art recovery. Keynote speaker: former U.S. Ambassador to the European Union, Stuart Eizenstat. Co-sponsored by the Brandeis University Department of Fine Arts and the Center for German and European Studies.

To learn more about the groundbreaking work of our centers and news from the school please visit brandeis.edu/global.