Brandeis University’s Graduate Professional Studies (GPS) is looking for an industry leader to develop and teach our Instructional Design and Technology Master’s Program. Brandeis University is consistently ranked among the nation’s top universities, and our online courses are developed using best practices in online learning. Information about Brandeis University and Graduate Professional Studies can be found online.

About the course:
RIDT 101: Principles of Learning Experience Design is a core course in the MS in Learning Experience Design.

This introductory course covers the foundational learning experience design methodologies and models commonly utilized in the design and development of digital learning experiences, training modules, or programs.

During the course, students will:

- Explore the application of evidence-based learning science to learning experiences course development through methodologies grounded in learning experience design practices.
- Examine the roles and responsibilities of learning experience designers as they relate to the online learner, instructor, subject matter expert, and others.

Additional course topics include applying design principles and collaborate to design and create prototypes; writing measurable learning outcomes and related assessments; creating and curating appropriate learning resources; integrating task analyses; and designing activities that foster learning communities and promote collaborative learning environments.

Upon completion of RIDT 101, students will be able to:

- Describe the value of systematic approaches to learning experience design and the role of the learning designer in the development of effective learning experiences.
- Apply learning theories, cognitive science, and human-factors design, such as UX and UI, to the development of digital learning content and courses.
- Assess online learning goals through learner, contextual, environmental, and task analyses.
- Develop measurable outcomes and objectives to support the effective assessment of online learning.
- Compare and apply the elements of instructional systems design models and learning experience design methodologies to the development of digital learning experiences.
- Develop instructional strategies, including identification and sequencing of appropriate learning resources, assessment instruments, and pedagogical/andragogical approaches for an online learning environment.
- Create an evaluation plan, including formative and summative evaluations to assess the effectiveness of digital learning experiences.

Qualified candidates will have Subject Matter Qualifications in the following areas:

- Required:
  - Active current employment in the field of instructional design, learning experience design, or related field
  - 5 - 7 years of professional experience with outcomes-based course design, learner analysis, development and evaluation within an educational or corporate training setting
Experience applying user-interface design, user experience design, and cognitive and learning sciences to the design of educational experiences, materials, and assessments

Hands-on experience applying various learning experience design and instructional models, including ADDIE, SAM, Rapid Prototyping, Personal Development, Design Thinking, and others to the design of educational courses and programs.

Minimum of a Master’s degree

Preferred:
Teaching experience preferred; online teaching or learning experience preferred

General responsibilities include:

- For new courses requiring development:
  Design a syllabus following program chair guidance and the syllabus template
  Create content that aligns with course outcomes and offers the author’s experiences and perspectives on key points
- For all courses - develop and deliver the course according to our teaching standards, which include actively facilitating online discussions, providing relevant and timely feedback on student work, reporting grades, and discussing student issues with staff
- Create or refine and facilitate the course site in the Moodle learning management system

General skill requirements include:

- Strong interpersonal skills when relating to students
- The ability to communicate effectively in writing, including conveying complex information and promoting in-depth engagement on course topics
- The ability to devote adequate time to courses, including responding to students and providing meaningful feedback in a timely manner

About the Masters in Learning Experience Design Program:
Learning Experience Design graduates are able to adapt instructional content to dynamic online and mobile platforms. They can develop accessible digital learning experiences using design thinking, evidence-based science and pedagogical principles. Graduates are also able to lead digital learning teams and projects to design and evaluate instructional content.

All GPS Masters courses are 10-weeks long and taught asynchronously in the online learning environment with no set days or times for interaction.

About GPS Faculty:
GPS Faculty instructors are active practitioners in the industries that align with our programs and have the professional expertise to bring to course discussions and threads. Instructors are part time and work fully online, with no requirement to appear on campus. Our faculty have earned at least a master's degree with many holding terminal academic degrees and industry-specific credentials. Previous experience teaching online is not required; GPS offers a comprehensive training program for qualified applicants.

How to apply:
GPS welcomes applications for its adjunct faculty pool on an ongoing basis. The application process consists of the online application and, if subject matter qualifications are met, a series of interviews at the discretion of the Program Chair and Director of Program Development. Complete your application online.