

Fourth Culture and Cognition Preconference of the Psychonomic Society

Thursday November 16th, 2023
9 AM – 2 PM

In-person, Imperial B, at the Hilton San Francisco Union Square



Schedule

Welcome and Invited Talks: 9:00 am – 11:35 am

Open Q&A: 11:35 am – 11:55 am

Roundtable Discussions: 12:00 pm – 1:00 pm

Meet & Greet: 1:00 – 2:00 pm

Registration (available early Sept)

Limited space! Please visit:

<https://www.brandeis.edu/gutchess/preconference.html>

Welcome and Invited Talks

9-9:15am, **Welcome**

9:15-9:40am, **Taka Masuda & Tzolmon Bayart-Od, University of Alberta, Canada**

*Cross-Cultural Research on Perception and Cognition: Comparing Historically
Nomadic-Pastoral vs. Sedentary Societies*

9:40-10:05am, **Caroline Blais, Université du Québec en Outaouais, Canada**

A Data-Driven Approach to the Study of Culture and Its Impact on Low-Level Visual Mechanisms in Face Recognition

10:05-10:30am, **Jeanne Tsai, Stanford University, USA**

Cultural Variation in the Smiles We Trust: The Role of Ideal Affect

10:30-10:45am, **Break**

10:45-11:10am, **Christina Moya & Nicolás Restrepo Ochoa, University of California, Davis, USA**

The Adoption of a New and Hard to Verify Belief: An Empirical Test from the Peruvian Altiplano

11:10-11:35am, **Henry L. Roediger, III, Washington University in St. Louis, USA**

The Importance of Subcultures in Cultural Analysis of Collective Memory

11:35-11:55am, **Open Q&A and Discussion with Speakers**

Roundtable Discussions (with light refreshments)

12-1pm, **Operationalizing the Study of Culture for Research in Cognition**

Meet & Greet

1-2pm, **Opportunity for informal follow-up and conversations**

Founded and Organized by

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