

Mark I. Rosen

Associate Professor and Director of Field Experience Programs
Hornstein Jewish Professional Leadership Program, Brandeis University

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EDUCATION

University of Wisconsin-Madison

Ph.D., Industrial Relations Research Institute

Michigan State University

M.L.I.R., School of Labor and Industrial Relations

Northeastern Illinois University

B.A., Psychology

UNIVERSITY AFFILIATIONS

Brandeis University

Hornstein Jewish Professional Leadership Program

Associate Professor, 2013-present

Assistant Professor, 2010-2013

Adjunct Lecturer, 2007-2010

Cohen Center for Modern Jewish Studies and Fisher-Bernstein Institute for
Jewish Philanthropy and Leadership

Research Scientist, 2007-2008

Senior Research Associate, 2000-2007

Tufts University

Eliot-Pearson Department of Child Development

Visiting Scholar, 2008-2009

Bentley University

Management Department

Adjunct Assistant Professor, 1995-2004; Assistant Professor, 1989-1995

University of Minnesota

Carlson School of Management

Visiting Lecturer, 1987-1989

REPORTS, PUBLICATIONS, AND ACADEMIC PRESENTATIONS

Books:

Rosen, M.I. (2010). Mission, meaning, and money: How the Joint Distribution Committee became a fundraising innovator. Waltham, MA: Brandeis University, Fisher-Bernstein Institute for Jewish Philanthropy and Leadership.

Rosen, M.I. (1998). Thank you for being such a pain: Spiritual guidance for dealing with difficult people. New York: Harmony Books. (Xie xie ni zhe mo wo, Chinese translation, Taiwan: Aquarian Era Cultural Company, Limited, 1999; Komarasetekurete arigato, Japanese translation, Tokyo: Japan UNI Agency, Inc., 1999; Xie xie ni zhe mo wo, Chinese translation, China: Jilin Publishing Group Company Limited, 2011).

Jewish Young Adults and Campus Organizations:

Rosen, M.I. (2018). *Enduring impact: A study of Hillel alumni*. Report to Hillel International.

Rosen, M.I. (2017). National Young Leadership Cabinet Retreat: An analysis of participant reactions. Report to Jewish Federations of North America.

Rosen, M.I., Cohen, S.M., Levites, A., Kopelowitz, E. (2016). *The Hertog Study – Chabad on Campus*. New York, NY: The Hertog Foundation.

Rosen, M.I. (2006). *The remaking of Hillel: A case study on leadership and organizational transformation*. Waltham, MA: Brandeis University, Fisher-Bernstein Institute for Jewish Philanthropy and Leadership.

Jewish Parenting/Early Childhood Programs and Institutions:

Rosen, M.I. and Schwartz, H. (2015). *How Jews choose: A study of early childhood decisions among Jewish parents in greater Boston*. Boston, MA: Combined Jewish Philanthropies.

Rosen, M.I. (2015). *Jews who choose for twos: Exploring the demographic of families with young children*. Colloquium at Brandeis University.

- Rosen, M.I. (2013). *Expanding the PJ Library to tweens: A summary of reactions from parents, children, and Jewish educators*. Report to the Harold Grinspoon Foundation, West Springfield, MA.
- Rosen, M.I. (2012). *Looking for connections: A study of Jewish families with young children in Chicago*. Report to Jewish United Fund/Jewish Federation of Metropolitan Chicago.
- Rosen, M.I. (2012). *Jewish families in Bergen County: A summary of findings from six focus groups*. Report to Kehillah Partnership, Bergen County, NJ.
- Rosen, M.I. (2011). Changing diapers and changing parents: Lessons learned regarding early engagement. *JECA Journal*, 2(3), pp. 3-6.
- Rosen, M.I. (2011). *New pathways: An evaluation of two pilot initiatives serving Jewish families with young children in suburban Boston*. Report to Combined Jewish Philanthropies of Greater Boston.
- Rosen, M.I., Allen, M.L., Lowenstein, A., Steinberg, S., Kartseva, T., Meiseles, A., Kibrit, J. (2010). *Jewish early engagement in New York: A feasibility study prepared for the Commission on Jewish Identity and Renewal of UJA-Federation of New York*. Report to UJA-Federation of New York.
- Rosen, M.I. (2009). *Keeping the faith: American Judaism and outreach to parents with young children*. Colloquium at Eliot-Pearson Department of Child Development, Tufts University.
- Rosen, M.I. (2008). *Improving outreach to Jewish parents with young children in Milwaukee: A report to the Helen Bader Foundation*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.
- Wertlieb, D. & Rosen, M.I. (2008). Inspiring Jewish connections: Outreach to parents with infants and toddlers. *Zero to Three*, 28(3), pp. 11-17.
- Rosen, M.I. (2007). Outreach to parents with young children: Strategies for success. *Contact*, 9(2), pp. 3-4.
- Rosen, M.I. (2007). *Summary report: Focus group findings for the Seattle Early Childhood Initiative*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Rosen, M.I. (2007). Beginning at the beginning: What should the Jewish community be doing for new Jewish parents? In Z. Grumet (Ed.). *Jewish education in transition: Proceedings of the first international conference on Jewish education*. (pp. 127-135). Teaneck, NJ: Ben Yehuda Press.

Rosen, M.I. (2006, December 29). Building a community starts at birth. *Forward*, 109, p. A9.

Rosen, M.I. (2006). *Jewish engagement from birth: A blueprint for outreach to first-time parents*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Rosen, M.I., Lorin, L, & Bar-Yam, N. (2004). *Raising Jewish babies: Community-based programs for new Jewish parents*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Rosen, M.I., Lorin, L, & Bar-Yam, N. (2004). *Outreach to new Jewish families: An inventory of community programs*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Interfaith Families:

Chertok, F., Rosen, M., Sales, A. & Saxe, L. (2001). *Outreach families in the sacred common: Congregational responses to interfaith issues*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Jewish Day Schools:

Rosen, M.I., Saxe, L., Chertok, F. & Phillips, B. (2003). *Increasing enrollment at Jewish day schools: Lessons from the AVI CHAI voucher incentive program*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Saxe, L., Kelner, S., Rosen, M. & Kadushin, C. (2001). *Integrating new families into Jewish day schools: The experience of AVI CHAI voucher recipients*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Israel Experience Programs:

Sasson, T., Saxe, L., Rosen, M.I., Selinger-Abutbul, D. & Hecht, S. (2008). *After Birthright Israel: Finding and seeking young adult community*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Sasson, T., Rosen, M.I., Saxe, L., Selinger-Abutbul, D. & Samuel, N. (2008). *Building MASA: An analysis of the market for long-term programs in Israel*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Saxe, L., Kadushin, C., Hecht, S., Rosen, M.I., Phillips, B., & Kelner, S. (2004). *Evaluating Birthright Israel: Long-term impact and recent findings*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Saxe, L., Kadushin, C., Hecht, S., Phillips, B., Kelner, S. & Rosen, M.I. (2004). *Birthright Israel: Evaluation highlights 2004*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Saxe, L., Kadushin, C., Kelner, S., Rosen, M. & Yereslove, E. (2002). *A mega-experiment in Jewish education: The impact of Birthright Israel*. Waltham, MA: Brandeis University, Cohen Center for Modern Jewish Studies.

Community Economic Impact Studies:

Rosen, M. I., Strang, W.A., Nowrasteh, D., & Heide, M. (1987). *Educational institutions and new business development: The case of Madison, Wisconsin*. Madison, WI: University of Wisconsin-Madison Graduate School of Business.

Rosen, M.I., Strang, W.A., & Kramer, J. (1985). *The University of Wisconsin-Madison and the local and state economies: A second look*. Madison, WI: University of Wisconsin-Madison Graduate School of Business.

Rosen, M.I., Schwab, D.P., Strang, W.A., & Nowrasteh, D. (1982). *Employment and training expectations of employers in Area Vocational, Technical and Adult Education District 4*. Madison, WI: University of Wisconsin-Madison School of Business.

Conference Participation:

Rosen, M.I. (2017). Mentor, Network for Research in Jewish Education Emerging Scholars Mentoring Seminar. Waltham, Massachusetts.

Rosen, M.I. (2016). Panelist for a session entitled *Reclaiming Family for the Study of Jewish Lives*. Association for Jewish Studies 48th Annual Conference, San Diego, California.

Rosen, M.I. (2016). Panelist for a session entitled *Jewish Early Childhood Decisions and Program Choices*. Joint Conference on Research in Jewish Education, Baltimore, Maryland.

Rosen, M.I. (2015). Panelist for a session on Politics and Identity. Fletcher Conference on Religion, Law, and Diplomacy, Fletcher School of Law and Diplomacy, Tufts University, Medford, Massachusetts.

Rosen, M.I. (1988). *Using verbal protocol analysis in organizational research*. 48th Annual Meeting of the Academy of Management (Research Methods Interest Group), Anaheim, California.

Rosen, M.I., Aldag, R.J., & Joseph, H.J. (1985). *Workplace coping: Development of a structural equation model*. 17th Annual Meeting of the American Institute for Decision Sciences, Las Vegas, Nevada.

Book Reviews:

England, P. Comparable Worth: Theories and Evidence. Hawthorne, NY: Aldine de Gruyter, 1992. Reviewed (with A. Buono) in *Personnel Psychology*, Winter 1993, 869-872.

Zeidner, J. & Johnson, C.D. The Economic Benefits of Predicting Job Performance. Westport, CT: Praeger Publishers, 1991. Reviewed (with A. Buono) in *Personnel Psychology*, Spring 1993, 170-175.

Evans, S.E. & Nelson, B.J. Wage Justice: Comparable Worth and the Paradox of Technocratic Reform. Chicago: University of Chicago Press, 1989. Reviewed in *Business in the Contemporary World*, Summer 1990, 119-120.

CONSULTING TO JEWISH NONPROFITS/PRESENTATIONS TO PRACTITIONERS

Jewish Federations of North America

Conducted an evaluation of the 2017 National Young Leadership Cabinet Retreat.

Scottsdale, AZ, August 2017

Conducted a survey of Lion of Judah donors.

New York, NY, February 2018

Hillel International

Analyzed an existing dataset to assess the long-term impact of Hillel participation.

Washington, DC, March 2017

Presentation to staff on The Hertog Study – Chabad on Campus

Washington, DC, November 17, 2016

Summit Scholar at *Inspiring Values, Creating Leaders* conference

Washington, DC, May 21, 2006

Harold Grinspoon Foundation

Consultant to PJ Library Engagement Guiding Principles Project

Agawam, MA, 2017-2018

Presentation at the Fifth Annual PJ Library Conference

Reisterstown, MD, April 22, 2013

Consultant to the PJ 9-12 Initiative

West Springfield, MA, 2012-13

Presentation at the Third Annual PJ Library Conference

Reisterstown, MD, April 4, 2011

Advisor/consultant to Voices & Visions

West Springfield, MA, 2010-2011

Presentation to foundation staff and foundation board

West Springfield, MA, October 27, 2010

Advisor/consultant to the PJ Library program

West Springfield, MA, 2005-2013

Jewish Federation of Greater Los Angeles

Presentation to Jewish professionals, lay leaders, and community members entitled *Rethinking Chabad on Campus -- A Research-Based Perspective*.

Los Angeles, CA, December 16, 2016

Jewish Federation of St. Louis

Presentation to staff and lay leaders on *The Hertog Study – Chabad on Campus*.

St. Louis, MO, October 31, 2016

Hebrew College

Panelist at the Jewish Early Engagement Forum

Newton, MA, July 13, 2016

Presentation to Jewish early childhood professionals at the Fifth Annual Early Childhood Jewish Education Conference

Newton, MA, October 27, 2015

Combined Jewish Philanthropies of Greater Boston

Evaluator/consultant for initiatives for families with young children

Boston, MA, 2013-2015; 2008-2010

Presentation at the *Kehillah Connection Breakfast*

Boston, MA, January 15, 2015

Presentation to educators at *Inaugural CJP Educator's Conference*

Newton, MA, June 7, 2010

Presentation to *Families with Young Children/Interfaith Planning Committee*

Newton, MA, January 21, 2009

Jewish Educators Assembly

Presentation to early childhood educators from Conservative synagogue preschools

Atlanta, GA, January 27, 2014

Jewish Funders Network

Panel member at the JFN International Conference

Miami, FL, March 11, 2014

Panel member at *iJew: Identity and Community in a User-Driven Society*

Washington, DC, May 4, 2008

Panel member at *Circles of Commitment: Is Passion the New Obligation?*

Atlanta, GA, March 20, 2007

Union for Reform Judaism

Presentation at the URJ North American Biennial: *Baby Steps: Practical Strategies for Attracting Families with Young Children*

San Diego, CA, December 12, 2013

Presentation at the Inaugural Communities of Practice Meeting: *The Parents Next Dor: Strategies for Bringing a New Generation of Families Into Reform Synagogues*

Chicago, IL, January 26, 2013

Covenant Foundation

Presentation to staff: *The Family Next Dor: Lessons from Ten Years of Research on Families with Young Children*

New York, NY, June 3, 2013

Jewish Federation of Metropolitan Chicago

Presentation to Chicago-area synagogue representatives: *Looking for Connections: A Study of Jewish Families with Young Children in Chicago*

Skokie, IL, July 9, 2013

Consultant, *Early Childhood Initiatives*

Chicago, IL, 2011-2013

Presentation to staff

Chicago, IL, September 10, 2012

Chicago, IL, January 11, 2010

Jewish Federation of Greater Hartford

Presentation at the Embracing Change conference: *The Generation Next Dor – What Are Families with Young Children Looking For?*

Hartford, CT, November 17, 2013

Association of Directors of Central Agencies (ADCA)

Presentation at the ADCA Annual Conference: *The Family Next Dor: Implications for Central Agencies*

New York, NY, January 27, 2013

Louise D. And Morton J. Macks Center For Jewish Education

Presentation to professionals in Family Engagement Community of Practice

Baltimore, MD, September 21, 2011

Partnership for Jewish Life and Learning

Presentation at *The Modern Jewish Family: Early Childhood Education Conference*

Rockville, MD, December 8, 2011

Consultant to *Early Childhood Initiative*

Washington, DC, Spring 2010

Union for Reform Judaism – Outreach Training Institute

Presentation to synagogue educators at *Symposium on Engaging Families with Young Children in Judaism and the Jewish Community*

Newton, MA, June 9, 2010

Harry and Rose Samson JCC

Presentation to JCC staff

Milwaukee, WI, September 23, 2008

Darrell D. Friedman Institute for Professional Development

Workshop for Baltimore community professionals: *Secrets of Successful Focus Groups*

Baltimore, MD, December 7, 2011

UJA-Federation of New York

Presentation of research findings to *Beginning Jewish Families Task Force*

New York, NY, January 14, 2010

New York, NY, January 14, 2009

Presentation to *Commission on Jewish Identity and Renewal* work group

New York, NY, April 28, 2008

Helen Bader Foundation

Presentation of research findings to community leaders: *Engaging Milwaukee's Young Jewish Families*

Milwaukee, WI, September 23, 2008

Presentation to community leaders: *Jewish Engagement from Birth*

Milwaukee, WI, April 17, 2007

Jewish Federations of North America

Session panel member at the General Assembly: *One People, One Destiny*

Nashville, TN, November 12, 2007

National Association of Jewish Early Childhood Specialists (NAJECS)

Presentation to Jewish early childhood specialists
Deerfield, IL, November 5, 2007

Jewish Federation of Greater Seattle

Consultant to the *Seattle Early Childhood Initiative*
Seattle, WA, October 15-16, 2007

Coalition for the Advancement of Jewish Education (CAJE)

Conference presentations
St. Louis, MO, August 7, 2007
Jamaica, NY, June 25, 2006
Jamaica, NY, June 20, 2005

St. Louis Jewish Community Center

Presentation to professional staff and lay leaders
St. Louis, MO, August 6, 2007

Association of Jewish Outreach Professionals (AJOP)

Conference presentation
Baltimore, MD, January 14, 2007

Jewish Community Center Association

Presentations at *JCCs of North America Professional Conference*
Baltimore, MD, March 12, 2007
Philadelphia, PA, April 5, 2005
Keynote speaker for *Jewish Zero to Three Think Tank*
New York, NY, February 12, 2007

Stroum Jewish Community Center

Presentation to the board
Seattle, WA, February 26, 2007
Presentation to the Parenting Center committee
Seattle, WA, February 9, 2006

Bureau of Jewish Education – Boston

Presentation at *Conference on Day School and Early Childhood Education*
Brookline, MA, November 27, 2006

Partnership for Excellence in Jewish Education (PEJE)

Panel member for session at *PEJE Assembly for Day School Education*
conference

Boston, MA, March 19, 2006

Lookstein Center for Jewish Education

Presentation at *International Conference on Jewish Education*

Miami, FL, January 12, 2005

Steinhardt Foundation/Jewish Life Network

Presentation of research findings to *Newborn Gift Working Group*

New York, NY, July 21, 2004