Organizational Philosophy

Uprooted was born from the idea that one can feel uprooted from one’s self, one’s community, one’s vision for the future, and one’s body when going through family building struggles. Often, those struggling to grow their families feel isolated from the Jewish community both socially and spiritually. Uprooted bears witness to the intense pain, loss, confusion, uncertainty, hope, and countless overwhelming feelings people experience while on a difficult or prolonged family-building path. Through programming, advocacy and ritual creation, Uprooted builds awareness, educates American Jewish leaders in assisting families with fertility challenges, and provides national communal support to those struggling to grow their families. As Jewish values and tradition emphasize the importance of family and growing one’s family, Uprooted aims to create an American Jewish community where those struggling to achieve this goal feel supported and welcomed. Uprooted is a registered 501(c)3 organization.

Strong candidates are highly organized and self driven with a passion for learning, personal growth, change and innovation. The Program Manager will receive mentoring in Jewish non-profit leadership directly from the Executive Director and the Chair of the Boston Initiative on the Board of Directors.

Program Manager Role

Program Manager will focus on organizing the implementation of all of the Boston initiatives including but not limited to the following programs:

- Jewish Roots: Doing Jewish while on a Fertility Journey

Facilitated by guides in order to ground the experience in an inherently Jewish communal way, young adults throughout Greater Boston will join together to build small
communities of 8-12 people who are struggling to conceive. These Chavurot will meet on major holidays and for Shabbat meals four to six times throughout the year, including on holidays that demand reflection on content around infertility and/or have become heavily child-centered in temple life such as Rosh Hashanah, Simchat Torah, Chanukah, Purim, and Passover. The year will culminate in a Shabbaton, Uprooted will model spiritual and communal experiences and encourage a small cohort of people to become peer guides, thus leading the charge to expand Chavurot for the coming year.

- **Healing Workshops**

Uprooted has partnered with ten local Jewish organizations who have become the core group of community organizers around fertility journeys in Boston. These sponsors supported Uprooted in launching programming in Boston by bringing its performance piece TRYmester: Jewish Fertility Journeys Out Loud in April 2019. As a follow up, synagogues are hosting healing workshops that embody the intersection of Jewish expression, spirituality and social emotional growth on the journey. These synagogues have provided point people who can be resources for individuals on the journey and many of those were trained by Uprooted at Mayyim Hayyim also in April 2019.

Responsibilities include but are not limited to:

**Marketing:**

- Design promotional materials including brochure and individual fliers
- Design and launch marketing strategy for Jewish Roots Young Adult Engagement throughout Greater Boston most specifically Brookline, Cambridge, Newton, Needham, Metrowest, and Sharon
- Manage social media accounts and launch organizational instagram account to engage those not currently engaged in organized Jewish life
- Review website and enhance user experience to expand engagement
- Promote and expand mentoring program engagement

**Administrative:**

- Oversee logistics for events including registration, ticket sales, room set up, hospitality suite, promotional materials and giveaways
- Order and pick up food, supplies for upcoming events
- Arrange transportation for consultants, presenters and performers as needed

To apply, please contact becca@weareuprooted.org with a cover letter and resume no later than July 8th.