Prosthetic Femininities and Intimate Publics: The Case of Mexico's Claudia Magazine

Born in Mexico City, Alejandra Vela-Martínez graduated in Hispanic Literatures at the National Autonomous University of Mexico, UNAM (2013) with a thesis on the discursive construction of authorial identity of the Nineteenth Century Cuban author Mercedes de Santa Cruz y Montalvo, Condesa de Merlin. She has an M.A. in Hispanic Cultural Studies from Columbia University (2015) and a PhD in Latin American Literature from New York University (2021). She has published various articles that analyze the relationship between archives, memory, and gender, particularly related to the construction of the Latin-American Literary Canon. Her doctoral dissertation, “Newsstand Feminism: Cursi Aesthetics in Mexican Women’s Periodicals”, which she is now turning into a book manuscript, revolves around women's magazines published between 1940 and 1980 in Mexico. She traces the way in which discourses, that would later be called feminists, were inserted in the periodical press, and how these spaces considered as strictly feminine, have been ignored or disregarded in literary research precisely because they are considered "women's things". She is currently a Postdoctoral Fellow at the Facultad de Filosofía y Letras of the UNAM, working on a critical edition of columns by Rosario Sansores.

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