BRANDEIS LIBRARY STRATEGIC PLAN

FY20-FY22
STRATEGY STATEMENT

The Brandeis Library will enhance our position as an intellectual and creative hub that empowers our community by creating equitable opportunities for furthering knowledge, inspiration, and growth.

CORE SERVICES

The Library is committed to maintaining and enhancing the ongoing literacy coaching and informational resources essential to the teaching, learning, and research of the Brandeis community, and offers a place for engagement, outreach, and inclusion.

GOALS

- A. Enable academic success and foster scholarship and creation by delivering expertise, assistance, tools, and services that support research, academic growth, creative work, and skill building
- B. Consider and enhance the centrality of Library physical and virtual spaces in meeting the increasingly diverse ways in which information is disseminated and used in teaching, learning, and inquiry
- C. Cultivate, manage, and highlight collections, and enable discovery and usage of scholarly resources
- D. Ensure the strategic and responsible allocation of Library resources and augment partnerships to support research and scholarship
TEACHING & LEARNING

The Library supports and advances teaching and learning to foster lifelong intellectual and creative engagement, as well as to benefit our students as they prepare for careers and make a positive difference in the world. In doing so, the Library operates as a “third space” where faculty, staff, and students can connect and learn from each other in a multifunctional space.

GOALS
- A. Foster a culture of undergraduate research on campus in keeping with the Brandeis model of personalized undergraduate education and participation in world-class experiences
- B. Expand and strengthen support for graduate student research across schools and departments
- C. Develop our instructional offerings in response to assessment, feedback from the community, and our own reflective practice
- D. Seek out collaborative opportunities to embed our staff into learning experiences throughout campus, including the lifecycle of open data, to help instill aspirations toward lifelong learning
- E. Develop professional skills and experience among student staff to help expand our reach into the broader community
- F. Join with faculty as a key partner in the implementation of the Brandeis Core
- G. Foster literacies around emerging technologies, media, and the open data lifecycle

ACCESS & EQUITY

One of the founding principles of Brandeis is a strong commitment to social justice. The Library provides equitable access to Library collections, services, and staff expertise. The Library invests in physical and virtual spaces that are accessible, multifunctional, and inclusive. In the Brandeis spirit, diversity and equity are foundational in our thinking as we create learning and research environments that support the various needs of the entire Brandeis community.

GOALS
- A. Work within available resources to design, implement and assess physical and virtual spaces and services that facilitate and maximize accessibility and academic success, while promoting and supporting collaborative work and wellness
- B. Build an equitable and inclusive working culture for Library and student staff through hiring, mentoring, retention programs, and training
- C. Actively partner with faculty, staff, and students to develop and support equity-focused research, teaching, learning, and staff development to create stronger connections and contributions for campus-wide initiatives on equity and social justice
- D. Further develop and highlight the Library’s collections to represent the diverse Brandeis community and its needs, utilizing Open Access and Affordable/Open Educational Resources when available
Process improvements are purposeful changes to the way the Library conducts work, which boost effectiveness and create sustainable success. Improvements to process will allow the staff—the vital engine of the Library’s efforts to empower our community—to direct time and resources towards more innovative services.

**GOALS**

- A. Enhance internal and external communication to maximize interaction with the community
- B. Continue to invest in the development and support of Library personnel
- C. Promote efficiency and collaboration across Library departments, services, and spaces
- D. Develop and improve data collection and assessment practices and infrastructure within the Library to support decision making

**DIGITAL SCHOLARSHIP & CREATIVE WORK**

Scholarship is no longer restricted to the publication of articles and monographs, but instead includes a wide range of digital methodologies and creative work archived by the Brandeis community. New modes of creation and emerging technologies are sparking innovation and rapidly shifting the landscape of scholarly discourse. The Library endeavors to engage with the community to foster the development and dissemination of new forms of scholarship.

**GOALS**

- A. Leverage and develop staff expertise to support and collaborate with community members in new and emerging areas of Digital Scholarship & Creative Work
- B. Inspire and coach community members as they navigate different stages of the research life cycle and explore both known and emerging formats for scholarship and creative work
- C. Provide access to and enhance spaces, technology, and infrastructure to meet the evolving needs of the Brandeis community
- D. Empower users with a deep understanding of equitable information access, as well as their rights and responsibilities as creators/authors/artists/publishers
- E. Highlight and curate the Digital Scholarship & Creative Work produced by members of the Brandeis community to promote the impact and reach of creative digital scholarship