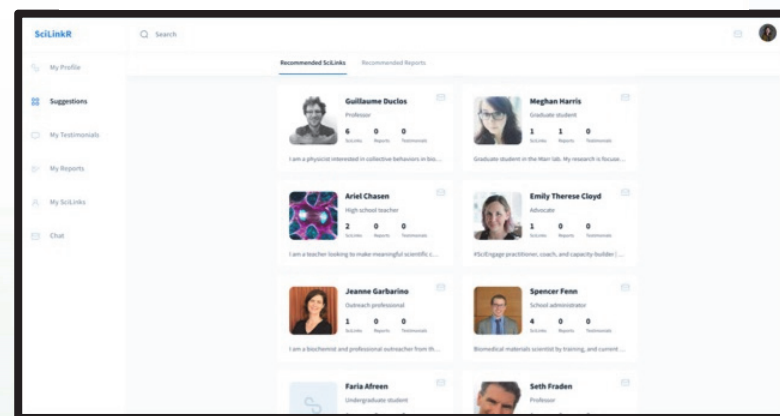


SciLinkR.com: Connecting Researchers and Educators to Promote Science

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Bringing researchers into the classroom makes science and engineering practices come to life – and inspires underrepresented groups to pursue careers in STEM. However, for many researchers and educators the process of connecting with each is frustrating and unnecessarily complicated. To address this issue, this year, the Brandeis MRSEC developed and launched SciLinkR.com, a national tool to simplify outreach and promote science. The site is intended to connect researchers and educators, engage them in meaningful outreach activities that are inspired by a repository of successful examples, and record the engagement with a citable digital object identifier. In the first six weeks after launch, the site attracted 179 users across the country and was recently described in a Brandeis publication: <https://bit.ly/2PIGPdI>. Over the next year, the goals are 1) to increase the number of new users and reports of engagement, 2) to increase SciLinkR facilitated engagements, and 3) to determine a sustainability plan for the future.



The three goals of SciLinkR.com and a screenshot of suggested “SciLinks.” SciLinkR.com uses algorithms to match users with each other (called “SciLinks”) and to existing examples of successful outreach (called “SciLinkReports”).

