

## OVERVIEW & HIGHLIGHTS

The PARC team worked hard to thrive in the online environment this year. The two professional staff and 24 student staff provided advocacy services, offered trainings via Zoom, adapted flagship events to virtual formats, and forged new partnerships, almost exclusively online this year. In the Fall semester, team members contributed from across the globe, from Hawaii to India to China, working to meet the needs of the Brandeis community wherever they were. In the Spring, we onboarded several new team members completely on Zoom and continued supporting each other and making intentional time to socialize.

### Events & Campaigns



*PARC student staff hand out "Zoom Break Grounding Kits" before finals.*

PARC launched multiple groups including a book club, an educational group Envisioning Healing & Liberation, and a group for students impacted by violence: PARC Community Empowerment Group. All groups met via Zoom, with hopes of hybrid models in the near future.

Many of PARC's flagship programs also took place via Zoom, including an online open house, Purple Thursday social media campaign to raise awareness of domestic violence, DEIS Denim Day to discuss victim-blaming and rape culture, and Take Back the Night. In-person we offered self-preservation programs like PAentine's Day and Zoom Break Grounding Kits.

We also engaged in new partnerships with the Latin American and Latino Studies Department, Student Activities, the Queer Grad Student Union, Community Engagement Ambassador Programs, as well as began a new relationship with colleagues from Brown University with a panel to discuss restorative justice practices.

The 2nd Annual PARC Partner Awards took place virtually, celebrating campus partners and appreciating their support of our work this year. The 2020-2021 winners are:

- Office: Graduate Student Affairs
- Club: Women In Science Initiative
- Faculty/staff: Dvora Pemstein & Alex Nickel-Milstone
- Student: Josh Shuster



### PARC Communications

PARC focused on expanding our reach via social media and our monthly e-newsletter through a mixture of a social media raffle, appearances on the Graduate Student Affairs Instagram Live (twice!), and features by students in the Intersectional Feminist Coalition and the Jewish Feminist Association.



466 subscribers to the PARC e-newsletter



708 followers on Instagram.

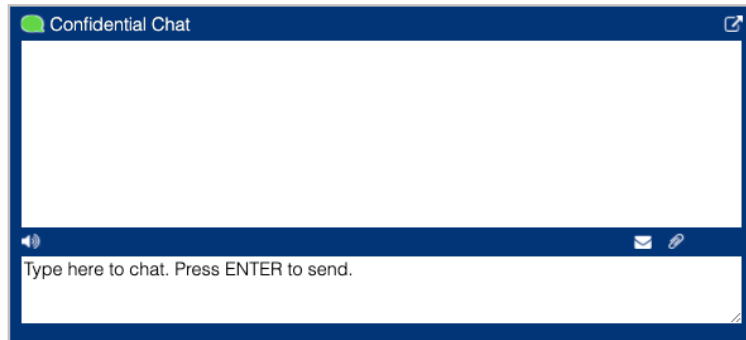


Due to low engagement, we will be retiring the PARC Facebook page effective Fall 2021.



# ADVOCACY

PARC had fewer client contacts overall than the previous two years which may be due to decreased enrollment and residential population. Comparing Fall semester to Spring, however, advocacy services recovered in usage; Fall semester accounted for only 29% of the year's client contacts, while Spring usage returned to more normal levels.



The PARC Peer Advocates continued to staff the Chatbox and be available for meetings via Zoom throughout the year. Overall, usage of Peer Advocate services decreased compared to years prior, primarily because most visitors would come into the office during "drop-in hours," which were not available.

## ADVOCACY QUICK STATS:

133

Client contacts in 2020-2021  
22% decrease from 2019-2020

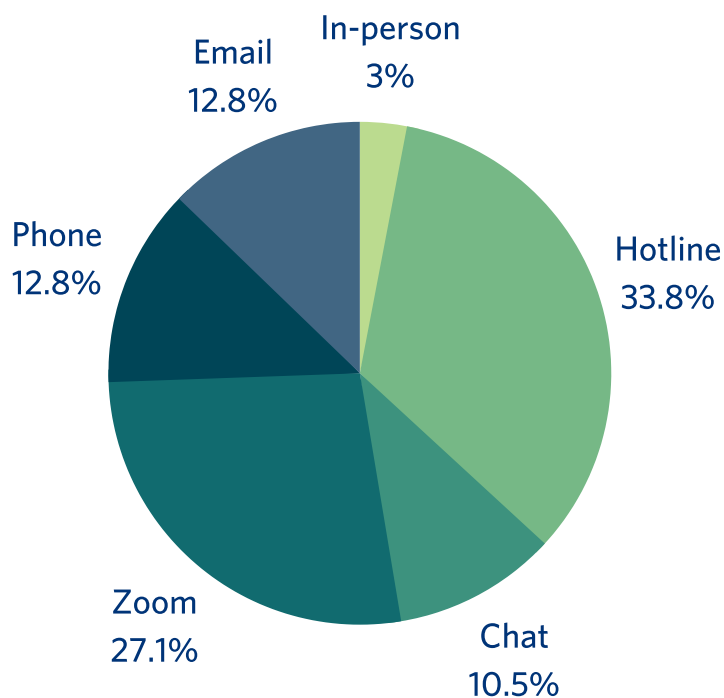
14

Chatbox users in 2020-2021

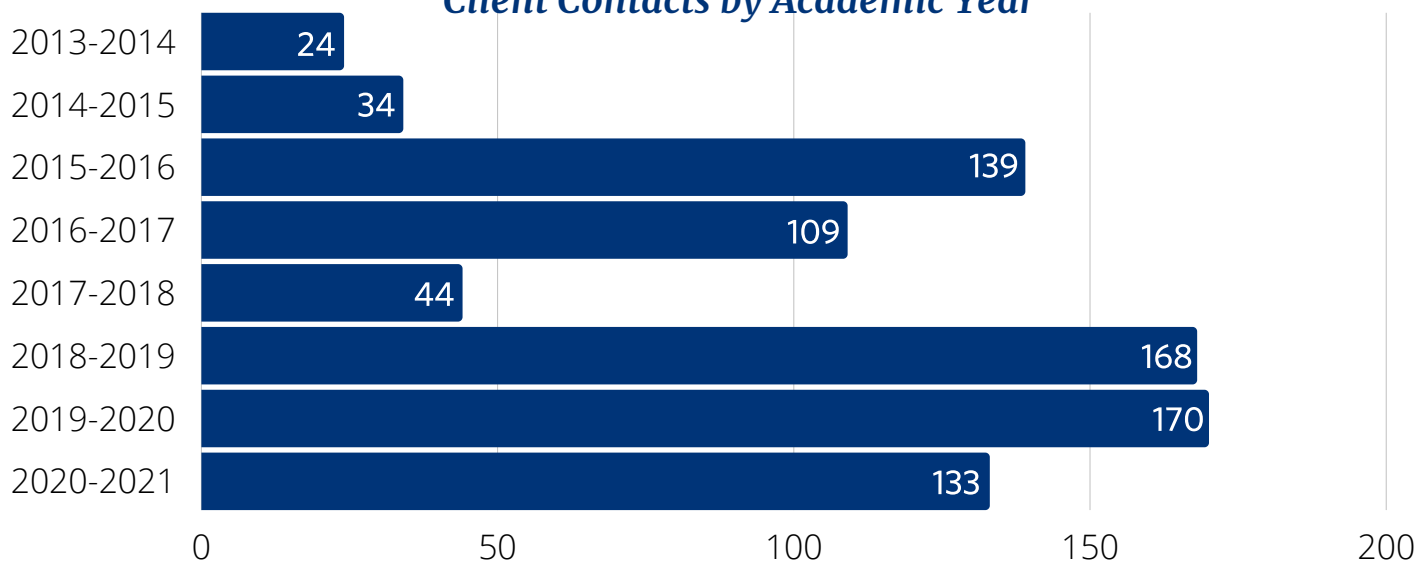
45

Hotline calls in 2020-2021

## Client Methods of Contact



## Client Contacts by Academic Year



# PREVENTION

The Violence Prevention Educators at PARC adapted to the virtual format smoothly, taking advantage of Zoom features such as chat, polling, and breakout rooms to maintain engagement.

Despite offering many more trainings this year with an increase in requests and the reestablishment of the annual requirement for athletes, we trained fewer individuals this year because of the loss of a few large trainings related to orientation.



*Still from PARC's Fall 2020 Orientation Video*

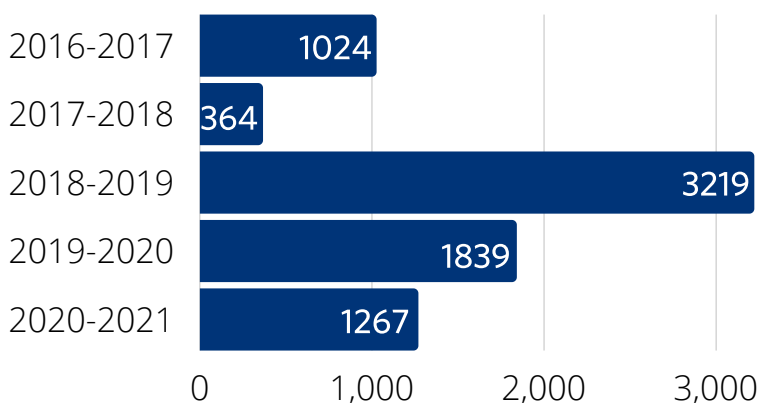
## PREVENTION QUICK STATS:

**1267** Individuals trained  
31% decrease from 2019-2020

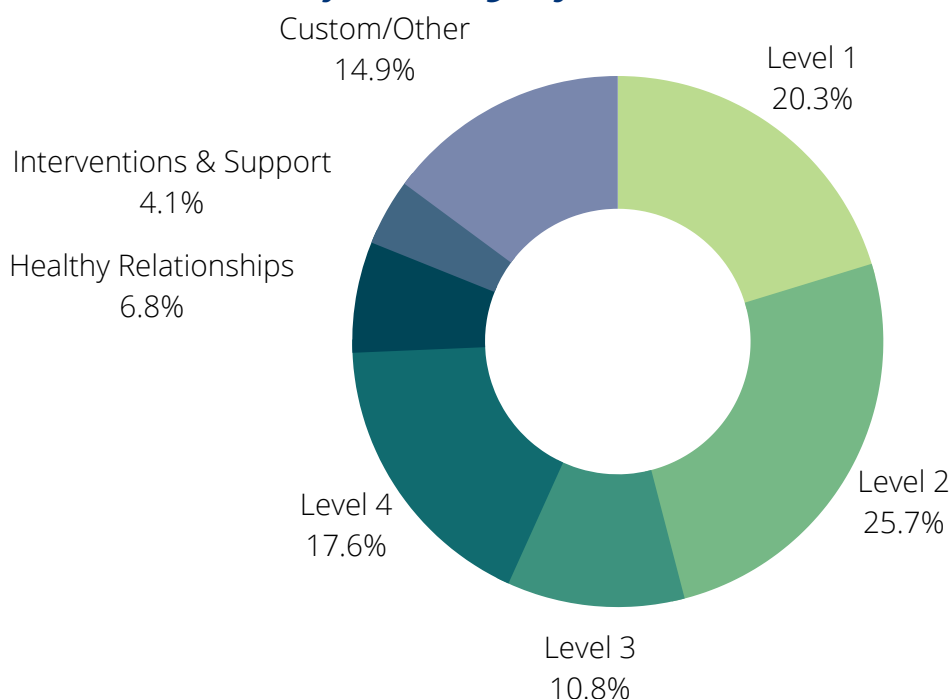
**73** Trainings  
43% increase from 2019-2020

**23** Events  
77% increase from 2019-2020

## Individuals Trained by Academic Year



## % of Trainings by Curriculum



We officially launched Bystander Training Level Four: Integrating Trauma-Informed Practices in Fall 2020, making our suite of Bystander Trainings complete. Our more advanced levels continued to grow in popularity this year.

Requests for custom training as well as training for faculty and staff grew in proportion to our overall requests. Popular custom requests related to training peer support groups and TAs.



# LOOKING AHEAD

## *PARC's Goals and Plans for 2021–2022:*

- Continue to increase awareness and use of Peer Advocate Chat through online and texting options.
  - Continue to offer programming and services through a mixture of modalities both in-person and virtual.
  - Focus on graduate student inclusion:
    - Continue to expand programming and training offerings for graduate students.
    - Recruit, hire, and retain more graduate students in Peer Advocate and Violence Prevention Educator positions.
  - Increase programming collaborations with campus partners with attention to academic departments.
  - Maximize programming budget by co-sponsoring events with similar offices at other local institutions such as Harvard University, Berklee School of Music, Emerson College, and Boston University.
- 



*Thank you for a great year!  
– the PARC 2020–2021 team*



Prevention, Advocacy & Resource Center  
24/7 Hotline: 781-736-3370  
[brandeis.edu/parc](http://brandeis.edu/parc)