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THE ROSE ART MUSEUM ANNOUNCES FALL 2014 EXHIBITION SCHEDULE

(Waltham, MA) - The Rose Art Museum at Brandeis University has announced the Fall 2014 Exhibition schedule, kicking off with September 1 grand opening celebration for the permanent installation of Chris Burden's sculpture, *Light of Reason*, and the exhibitions *Mark Bradford: Sea Monsters*, *Rose Projects 1B | 1914: Magnus Plessen* and *Rose Video 04 | Alex Hubbard*. On October 8, the Rose opens a major retrospective of work by artist John Altoon; and, on November 11, *Rose Video 05 | Gillian Wearing*.

PERMANENT INSTALLATION: CHRIS BURDEN, *LIGHT OF REASON* GRAND OPENING – SEPTEMBER 10

The Rose has commissioned a major installation by Boston native and critically acclaimed artist Chris Burden. Heralded as a creator of "epoch-defining work" and "one of the most important American artists to emerge since 1970," Burden has designed a work inspired by the three torches, three hills and three Hebrew letters spelling the word "truth" in the Brandeis University seal. The installation's title, "Light of Reason," borrows from a well-known quote by the university's namesake, Supreme Court Justice Louis Dembitz Brandeis: "If we would guide by the light of reason, we must let our minds be bold."

In Burden's design, antique Victorian lampposts and concrete benches form three branches that fan out from the Rose Art Museum's entrance. The sculpture will create an inviting gateway to the museum and a dynamic outdoor space for the Brandeis community. Planned as an integral part of the image of the Rose Art Museum and the university, the work is already being discussed as a potential setting for a broad range of student and community activities.

MARK BRADFORD: SEA MONSTERS

September 11 – December 21

Gerald S. and Sandra Fineberg Gallery

An exhibition of major new painting and sculptures by MacArthur-award winning artist Mark Bradford, featuring a monumentally-scaled mural created in direct relation to the Rose's glass-fronted Lois Foster Wing. One hundred feet in length, the mural represents a continuation of Bradford's painting practice while aspiring to return to the grand American mural tradition of the early 20th century.

ROSE PROJECTS 1B | 1914: MAGNUS PLESSEN

September 11 – December 21

Lower Rose Gallery

Rose Projects 1, organized by curator-at-large Katy Siegel, focuses on artists who refuse the categorical divides between representation and materialist abstraction, image and object, looking for different models of reality. The second exhibition in a series of three, *1914* presents recent work by Berlin-based painter Magnus Plessen (b. 1967) alongside the historical material to which Plessen's work is tied, documents of the experience and traumatic injuries of World War I.

JOHN ALTOON (Co-organized with Los Angeles County Museum of Art)

October 8 – December 21

Lois Foster Gallery

The first major retrospective of John Altoon (1925-1969), little-known yet important artist whose brief but significant career unfolded in Southern California from the 1950s until his untimely death in 1969 at age 43. A post-modernist before his time, Altoon had a facility with line, color and subject matter that influenced his peers and continues to resonate with artists today. The exhibition includes approximately 7 paintings and drawings created by this legendary figure of the 1960s Los Angeles art scene.

ROSE VIDEO 04 | ALEX HUBBARD

September 1 - November 2, 2014

Rose Video Gallery

Alex Hubbard is a New York-based artist who works in painting and video, exploring and breaking down the arrangement of an image; its depth, composition, line and color, pushing and making ambiguous the picture plane and conventional production of both mediums.

ROSE VIDEO 05 | GILLIAN WEARING

November 11 - March 8, 2015

Rose Video Gallery

English photographer and video artist Gillian Wearing has described her working method as 'editing life'. By using photography and video to record the confessions of ordinary people, her work explores the disparities between public and private life, between individual and collective experience.

ABOUT THE ROSE ART MUSEUM AT BRANDEIS UNIVERSITY

Founded in 1961, the Rose Art Museum at Brandeis University is an educational and cultural institution dedicated to collecting, preserving and exhibiting the finest of modern and contemporary art. The programs of the Rose adhere to the overall mission of the university, embracing its values of academic excellence, social justice and freedom of expression. The museum's permanent collection of postwar and contemporary art is unequalled in New England and is among the best at any university art museum in the United States.

Located on Brandeis University's campus at 415 South Street, Waltham, MA, the museum is free and open to the public Tuesday through Sunday, noon – 5:00 p.m.

For more information, visit www.brandeis.edu/rose/ or call 781-736-3434.