



Brandeis

DIVISION OF
STUDENT AFFAIRS

Impact Report

2023-2024



Table of Contents

Welcome from the VP of Student Affairs	3
Student Affairs Departments	4
Mission, Vision, Values	5
Divisional Goals	6
Divisional Accomplishments	
<i>Holistic Health and Wellness</i>	7
<i>Student Experience</i>	8
<i>Graduate Students</i>	10
<i>Resource Management</i>	11
<i>Diversity, Equity, Inclusion, and Accessibility</i>	13
Challenge Areas	14
Staff Highlights	15
Future Focus Areas and Priorities	17



Our History

Brandeis was established in 1948 by the American Jewish community at a time when Jews and other ethnic and racial minorities, and women, faced discrimination in higher education. Our founders created a nonsectarian research university that welcomed talented faculty and students of all backgrounds and beliefs. Brandeis focused on undergraduate education, while building a pioneering research enterprise.





From the VPSA

Dear Campus Community,

When asked, “What is Student Affairs?” or “What do you like most about your work?” I often answer “human services,” and “It is never dull.” For the first question, I might compare student affairs’ work to municipal areas including: city council; community engagement; department of mental health; family services; health and human services; houses of worship; housing; municipal court; new resident services; parks and recreation; tourism, sports and entertainment; and workforce development. Though the division is made up of 15 distinct departments, we unite under one mission and shared goals, towards which each office contributes. As you read through this impact report you will find our outcomes organized by goal and representative of our diverse offices’ contribution to it.

What my colleagues and I like about our work has its own complexity, given that Student Affairs’ work sits at the nexus of some of the greatest challenges in higher education: COVID’s impact on student development, characterized in part by difficulty engaging with others and managing conflict, and a mental health crisis characterized by loneliness and estrangement. Though I occasionally wish for a few more dull days, engaging with students through the peaks and valleys of their college experience is effervescent on its best days and rewarding on its roughest.

This year was not without unique challenges. The Hamas-Israel war, which began in October 2023, had a widespread impact on campus. Students lost or struggled to reach family living in Gaza and Israel, were called to military service, and Brandeisians with strong and divergent perspectives found themselves in intractable conflict. Campus flashpoints included the university’s clarification of hate speech, and a pro-Palestinian protest in November 2023 during which three students were arrested.

Communal experience and joy has its impact as well. Addressing mental health in a multifaceted way includes social engagement, and developing a sense of belonging. Community building started earlier than in the past through the first year and midyear student ambassador programs that began engaging students upon deposit, rather than arrival on campus. And the most joyful of events, First Thursday programming included: Autumn Adventure, Winter Wonderland, Glow Night, and the Campus Carnival. Ninety-six percent of students who engaged with First Thursday said that they felt a part of the Brandeis Community. Year over year student leader surveys tell a broader story of our student programming impact:

- 81% of respondents feel engaged with the Brandeis campus community (58% in 2023)
- 77% of respondents feel they belong at Brandeis (62% in 2023)
- 69% feel informed about events happening on campus (50% in 2023)

It is my tremendous pleasure to lead the talented team that is Student Affairs, and share a glimpse into our work in this year’s report.

Sincerely,



Andrea Dine

Vice President of Student Affairs
Brandeis University
781-736-3620
dine@brandeis.edu



Student Affairs Departments

Athletics, Physical Education, and Recreation

Center for Spiritual Life

Community Living

Counseling Center

Dean of Students

Graduate Affairs

Health and Wellness Promotion

Health Center

Hiatt Career Center

Hillel

Orientation and First Year Experience

Prevention, Advocacy, and Resource Center

Student Engagement

Student Rights and Community Standards

Vice President of Student Affairs



Mission & Vision



Mission Statement

The Division of Student Affairs provides programs, services, and resources that contribute to the overall educational mission, build community, provide support, and create an inclusive, vibrant Brandeis experience for our graduate and undergraduate students.

The division continually aligns itself with the Framework for Our Future, committing to the following guiding principles:

- Creating community and belonging
- Diversity, equity, inclusion, and accessibility
- Holistic well-being (physical, spiritual, and mental wellness)
- Fostering growth, success, and resilience



If we would guide by the light of reason, we must let our minds be bold.



- Louis D. Brandeis

Vision Statement

Student Affairs will be a prominent division fostering transformative experiences that empower our students to become responsible, engaged, global citizens with the skills, values, and tenacity needed to repair the world.



Riley Miner '25

Major: Health: Science, Society, and Policy, with minors in Anthropology, Near Eastern and Judaic Studies

Her Story: Riley is the president of the Hillel Student Board. She has been an engaged student leader in the Hillel Community for the entirety of her Brandeis career and has had a major impact on Jewish student life over the course of the 2023-2024 academic year. Under her leadership, the Student Board helped to bring the community together, encouraged collaboration between student leaders of various Hillel affiliate groups, ensured her peers received recognition by highlighting their achievements, and helped to create an inclusive and welcoming environment at major Hillel events (including Shabbat and holidays). Riley is dedicated to student outreach and has demonstrated a keen ability to bring people into the community and encourage them to find their niche within our larger umbrella.

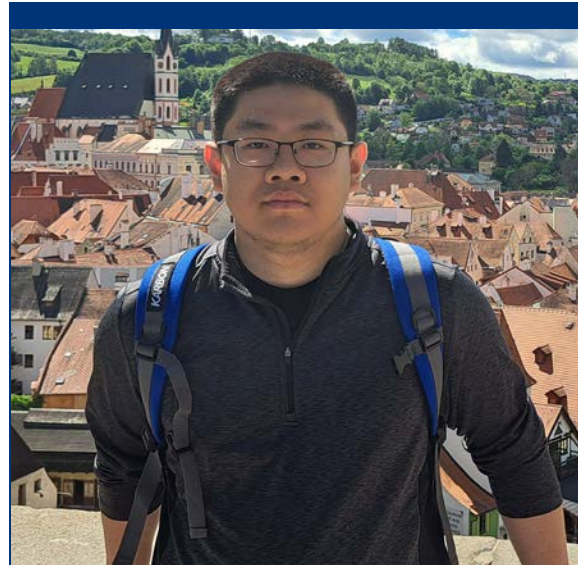
STUDENT SPOTLIGHT

Divisional Goals

- Maintain, create, and implement evidence-based programs, services, and resources that promote positive change in students' wellness knowledge, skills, and behaviors with a focus on the emotional, physical, spiritual, and occupational dimensions of wellness.
- Provide a vibrant student experience that supports overall student development, opportunities for connections, learning, support, leadership, and success.
- Create an inclusive environment that supports graduate student belonging, connection, and success in both academic and co-curricular experiences.
- Advocate for strategic investment in human resources and the university's physical plant to provide quality programs, facilities, activities, and services for students.
- Incorporate diversity, equity, inclusion, and accessibility into our work, supporting the larger university goals of DEI&A. Actively welcome differences and identities, honor the integrity of different faith traditions, and remove physical and other barriers to student success.

In pursuing these goals, Student Affairs is committed to:

- Establishing and maintaining meaningful relationships and collaborations with faculty, staff, students, community partners, and other stakeholders.
- Recruiting, recognizing, and retaining a student affairs team who serve as campus leaders in student support and success.
- Supporting professional development for staff as they aspire to become leaders in their fields.



Tingzhen Liu '25

Major: Biology (Pre-Med)

His Story:

Tingzhen Liu has healthcare experience working as an EMT both on and off campus. He is an undergraduate researcher at the lab of Dr. Bruce Goode and is a teaching assistant for several Biology courses. Tingzhen was instrumental in all of the vaccine events provided around campus and in the Health Center during COVID. He is a new member to the Student Health Advisory Council and is passionate about promoting health access for Brandeis Students.



Divisional Accomplishments

Holistic Health and Wellness

- The Care team expanded staff and faculty training to support distressed students. Topics included recognizing distress indicators and differentiating between emergency, urgent, and routine cases.
- In March 2024, the Prevention, Advocacy, and Resource Center (PARC) partnered with the Office of Equal Opportunity and Institutional Research to conduct a campus climate survey on sexual violence, with 1,099 students participating. The data will help shape future trainings on sexual violence, relationship violence, stalking, and harassment.
- Health and Wellness Promotions (HAWP) collaborated with Brandeis Emergency Medical Corps (BEMCo) and Public Safety to distribute 128 doses of naloxone (Narcan) to three campus locations. All police and BEMCo vehicles were equipped with Narcan. Sixty eight community members were trained to use Narcan.
- Spiritual Life hosted the 3rd annual “Mind Body Spirit Retreat,” led by Christian and Hindu chaplains, which focused on maintaining a balanced lifestyle and fostering community and spiritual connection.
- Four Brandeis Counseling Center (BCC) therapists became certified instructors for QPR Gatekeeper Suicide Education Training. Over the winter and spring, 87 staff members received QPR training, increasing the community’s ability to recognize students in distress.
- The Family Liaison, in partnership with Academic Services, created a webinar to educate families on FERPA, student academic rights, and how to support students academically.
- The Student Health Advisory Committee (SHAC), composed of 19 student ambassadors, was formed to promote health and wellness, educate, and advocate for the health needs of Brandeis students.

By The Numbers

4,386

Appointments made at the Health Center

1,016

First year students completed Navigating Health & Safety

965

Students utilized the Headspace app
24% increase*

624

Care cases managed by the Care Team

272

Community therapy programs conducted
72% increase*

165

Students utilized PARC advocacy services
39% increase*

63

Mental health transports
21% increase*

43

Mental health hospitalizations
26% increase*

40

Student led PARC trainings (out of 48 total)

*Increase from 2022-2023 academic year





Divisional Accomplishments

Student Experience

- The Department of Student Engagement (DSE) launched the popular “First Thursdays” series, featuring monthly campus events like Paint Nights, Winter Wonderland, Mega Trivia, and Food Truck Festival.
- The Oasis Wellness Lounge opened in October 2023. The space provides relaxation and stress relief with resources like free tea, coffee, yoga mats and Moon Pod chairs, and also serves as programming and meeting space.
- Over 50% of student-led Hillel programs involved collaborations between student groups, with highlights including a TuBishvat Seder, Pride Shabbat, Israel-themed text study, and the Hillel Harvest Festival.
- Community Living improved the housing selection process by moving it earlier in the semester, redesignating Rosenthal suites as 8-person units, and opening Foster Mods to both juniors and seniors.



By The Numbers

3,019

Students attended at least one event (82% of all students)

582

Meetings & events held in the Shapiro Campus Center
3% increase*

129,105

Check ins recorded at Gosman Sports Center

125

Student-athletes volunteered at an elementary school (representing 13 teams)

1,558

Total participants registered for Family Weekend

11

Percent decrease in SRCS student conduct cases

1,163

Students trained by PARC

19

New events offered by Student Engagement, attended by a total of 3,200 students

2,962

Total undergraduate meetings with Hiatt Career Center staff

400

Attendees at the Campus Advisory Board (CAB) Library Party

1,016

Undergraduates held at least one club officer position
9% increase*

50

Collaborative events hosted by Spiritual Life, with 24 unique partners
10% increase*

*Increase from 2022-2023 academic year



Divisional Accomplishments

Student Experience (Continued)

- Staff in the Dean of Students Office revised the spring awards process by merging Prizes & Awards with the Commitment to Service ceremony, streamlining resources and creating a more prominent event for student recognition.
- The Family Liaison, Student Engagement, and campus departments organized a successful Family Weekend during a 75th Anniversary celebration, along with Homecoming and Alumni Weekend, with 1,558 family registrants.
- The Department of Orientation and First Year Experience introduced a dual-modality Orientation for fall 2023. Prior to arriving on campus, students completed virtual content and spent more time in person on community building and meeting new people.
- The Health Center implemented FoneMed, a 24-hour nurse advice line offering after-hours consultation for students, reducing staff burnout by removing the need for first-call coverage.
- Student-led faith groups like the Muslim Student Association (MSA) and Cru Christian Fellowship grew through mentorship, with Cru seeing 30 attendees at weekly gatherings and MSA drawing over 25 students for study circles.
- The Hiatt Career Center celebrated its 40th anniversary, recognizing the contributions of students, staff, faculty, alumni, and donors to its success.



Rashail Wasim '25

Major: Economics

His Story:

Rashail Wasim (December 2024 graduate) has been with the Department of Student Engagement since 2021. He started as a Fleet Manager, helping to manage the department vans for student organizations and then became a part of the Allocations Board (A-Board) of the Student Union.

Rashail is responsible, smart and very reliable. In his role as the A-Board Chair, he led the planning and implementation of a new budgeting model, moving from a semester by semester budget request process to an annual budget request process. He has a strong work ethic, prides himself on excellence in his work and helps to provide important support services to his peers so they can fully engage in the Brandeis Community.



Divisional Accomplishments

Graduate Students

- Graduate Affairs launched a new LATTE course, "Graduate Student Resources and Information," providing incoming and returning graduate students with asynchronous content on transitioning to graduate school and accessing campus resources.
- Maggie Shealy, a Heller School graduate student, won the NCAA National Championship in the Sabre.
- The Hiatt Career Center introduced a Brandeis Graduate Assistant Business Coach position to enhance student support. The new Business Coach met with 71 undergraduate students.
- Graduate Affairs launched a new off-campus housing platform via Apartments.com, attracting 655 new student users, 124 staff and faculty users, and 82 new property listers.
- The Graduate Student Association participated in a multi-week review of the constitution, by-laws and operating structure. The project will continue into the next year and will improve organizational efficiency and will create broader support for graduate students on campus.



By The Numbers

50,000

Website visits on the new off-campus housing portal primarily used by graduate students

93

Percentage of students who rated their graduate orientation experience as either excellent or good

20

Percent increase in graduate student care cases*

200

Graduate students completed a PARC virtual training to support other students

435

Graduate students engaged at the Hiatt Career Center graduate events

**Increase from 2022-2023 academic year*



Quentin Cox

Major: PhD in Social Policy

His Story:

Quentin Cox is a Social Policy PhD student in the Heller School and came to Brandeis in the fall of 2023. Quentin has immersed himself in the graduate experience holding a variety of graduate roles including Assistant Area Coordinator and as a graduate assistant in Student Rights and Community Standards. Most notably, Quentin advocates for his fellow graduate students through his role as Graduate Student Representative to the Board of Trustees. He is diligent in making sure all graduate voices are heard and has become a mentor and resource for undergraduates who live in his residential quad.

STUDENT SPOTLIGHT

Divisional Accomplishments

Resource Management

- The Department of Student Engagement completed two phases of the Shapiro Campus Center renovation, updating meeting rooms, the Multipurpose Room, Atrium, and lounges with new furniture, technology, and decor chosen by students.
- Student Rights and Community Standards (SRCS) developed trainings for hearing officers to ensure a consistent student conduct process.
- The PARC team renovated their space, adding new private offices, a distinct entrance, and a waiting area to support more student advocacy appointments.
- The Division of Student Affairs held a two-day training on the SIVRA-35 violence risk assessment tool for 15 staff members from student affairs and campus partners.

By The Numbers

125,000

New donor dollars secured by Student Engagement to support new events

1,367

Calls to the Area Coordinator on Call in Community Living over 315 days

56

Staff members accessed the new Student Affairs onboarding training

510

Total visits to the new Oasis Lounge in the Shapiro Campus Center

458

Pieces of furniture installed in the Shapiro Campus Center

422

Students employed within Student Affairs departments

120,000

Dollars raised by Athletics from 824 donors on Giving DEISday (30% of all university donors)

10

Percent increase in revenue by the Health and Counseling Centers*

**Increase from 2022-2023 academic year*



Tali Gordon-Knight '24

Major: Sociology and Psychology, minor in Social Justice, Social Policy

Her Story:

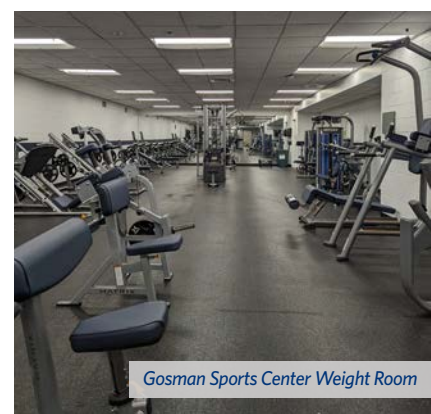
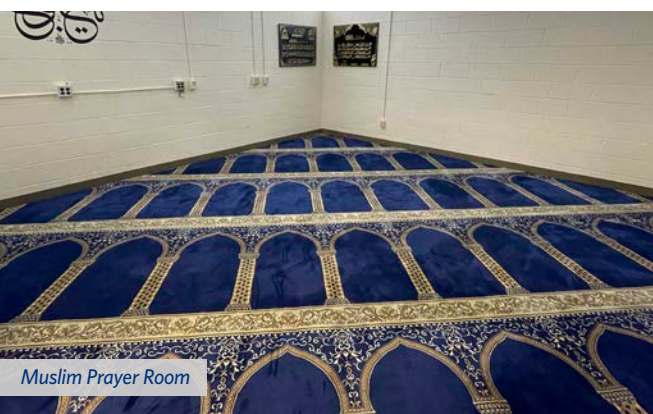
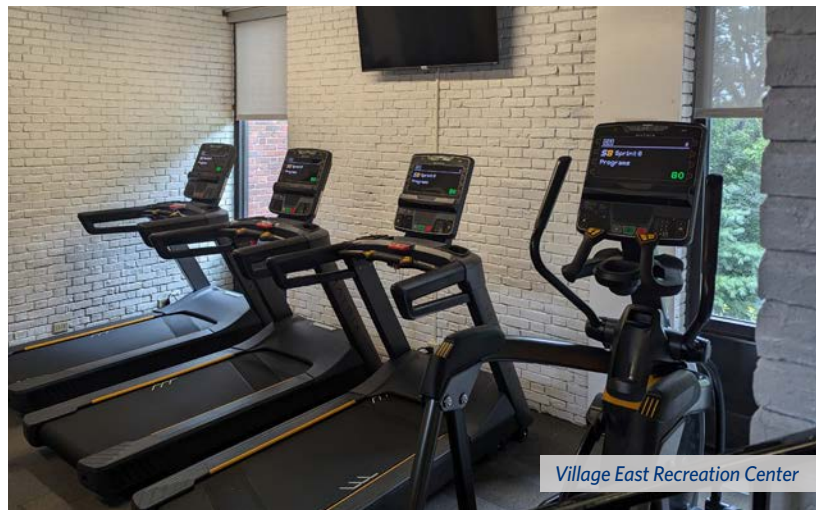
Tali Gordon-Knight, alumna and an outstanding leader and peer educator, showed deep commitment to fostering a safer, more inclusive, and more supportive environment at Brandeis. She began working in the Prevention, Advocacy & Resource Center (PARC) as a first-year student and quickly established herself as a committed violence prevention educator and leader within the team. In her time at PARC, Tali facilitated over 40 bystander intervention trainings. During her junior and senior years, she worked diligently in the development of PARC's newest workshops on consent and healthy relationships. She fostered a particularly strong relationship between the Greek Life community and PARC, ensuring that all new members attended a PARC-training. Outside of PARC, Tali taught Hebrew school at Temple Emanuel in Newton and maintained a strong commitment to her faith and service within the Jewish community.

STUDENT SPOTLIGHT

Divisional Accomplishments

Resource Management (Continued)

- The Department of Athletics and the Student Union partnered to upgrade the student weight room in Gosman with new equipment and paint.
- Spiritual Life updated prayer spaces, adding new furniture and a prayer rug to the Muslim Prayer Room, and restoring the confessional in Bethlehem Chapel for use by the Catholic Student Organization.
- Community Living renovated dance studios, upgraded the Rosenthal East Dance/Barre Studio with new audio systems, HVAC and flooring, and added a portable dance surface and repaired the sound system in the Village MPR.
- The Dean of Students Office offered multiple training opportunities including Mental Health First Aid, Managing Vicarious Trauma, and Diversity/Equity/Inclusion/Justice workshops.



Divisional Accomplishments

Diversity, Equity, Inclusion, and Accessibility

- The Department of Student Engagement updated its anti-racism plan, improving accessibility at events, highlighting heritage months, introducing DEI training for the Student Union's Allocations Board, and expanding fee waivers for students with financial needs.
- Hillel launched its first pre-orientation program in August 2023, with 70 first-year students and 14 upperclass leaders participating in a weekend Shabbat retreat.
- Spiritual Life received a DEI Mini-Grant to host a Navajo environmental activist for a weeklong residency featuring talks, presentations, and student interactions.
- Muslim Chaplain Harun Spevack collaborated with University Services to pilot a halal certification program in dining halls, ensuring compliance with halal guidelines through regular inspections.
- The Brandeis Counseling Center provided staff training to improve cultural responsiveness, partnering with Twin Star Diversity Training, and offering sessions on neurodiversity, gender-affirming care, and restorative justice.
- The Director of Orientation and First Year Experience strengthened ties with various support programs to better assist first-generation and underrepresented students, while also recruiting a more representative group of student leaders.
- The Hiatt Career Center expanded Project Onramp, securing life sciences internships for 14 Pell-eligible students with companies like Affinia and BluePrint Medicines.

By The Numbers

761

Students from all faiths who attended a Hillel program

34

Recognized cultural student organizations

32

Percentage of Project Onramp participants who secured internships with off-campus companies

12

Events for Neurodiversity Week in March



Shaun (Sayan) Biswas PhD'26 **STUDENT SPOTLIGHT**

Major: PhD in Molecular and Cell Biology

His Story:

Shaun is pursuing a PhD in microcell biology. Shaun first approached Graduate Affairs because he was frustrated by the Brandeis shuttle service. He did not just come to complain, he wanted to work towards a solution which included surveying his peers in the Sciences about transportation needs. The responses were used as part of a transportation analysis that led to securing a new vendor. Shaun also joined the Graduate Student Association Senate, focusing on the needs of his peers and provided resources to file taxes and have better information about graduate health care and insurance options.

Challenge Areas

- **Impact of National and Global Politics on Campus**
Climate: The Israel/Hamas war and other political issues heightened tensions on campus, creating a polarized and high stress campus environment.
- **Increased Mental Health Concerns:** There is a noticeable increase in student mental health issues, stress and anxiety, with a significant rise in mental health transports. This put an additional strain on limited campus resources but campus partners worked together to support students.
- **Academic Integrity Challenges and Emerging Technologies:** The rise in academic integrity cases, particularly with the emergence of artificial intelligence, posed new challenges for maintaining academic standards and managing student expectations. As a result, the Assistant Dean of Student Rights and Community Standards is part of a university effort to review policies and standards for responsible use of artificial intelligence.
- **Staffing and Resource Limitations:** Despite less turnover and improved morale, it was difficult to maintain full staffing levels. Fluctuations in the job market and higher compensation expectations created barriers to attracting and retaining talented individuals to fill vacant positions.
- **Opportunity for Enhanced Student Engagement and Involvement:** Students perceive a lack of social events on campus. This presents an opportunity to reimagine and revitalize student involvement by improving coordination of campus programs, creating new traditions, and developing a more cohesive and branded student engagement experience.
- **Infrastructure and Space Limitations:** There are relatively few updated spaces that are large and flexible enough to support student programming and essential services. This includes communal gathering spaces in residence halls, large programming venues, and aging office areas that lack accessibility.



Xan Maddock-Mark '25

Major: Biology and Neuroscience, minor in Anthropology

Her Story:

Xan Maddock-Mark is described as responsible, proactive, kind, and hard-working. Her drive to serve Brandeis can be seen in the positions she holds including several for Student Engagement such as the Student Production Services (SPS) Coordinator and as a Head Treasurer for the Student Union. In addition, she assists the community as an instructor in the Maker Lab. Xan's accomplishments are many, but examples include revamping club treasurer and SPS trainings, creating a club treasurer contract, and serving as an extension of the Student Engagement team who can always be counted on to add value and input on behalf of her fellow students.



Staff Highlights

External Staff Accomplishments



Elif Soyer Sachs, head coach for the men's and women's fencing teams, was named Division III Fencing Coach of the Year by the United States Fencing Coaches Association (USFCA).

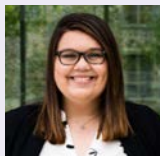


Anjum Biswas, Hindu and Dharmic Chaplain in Spiritual Life, earned her PhD in Education from Northeastern University.

Several members of the Division of Student Affairs received the Career Hero designation, which included 194 faculty and staff nominated by graduates from the Class of 2023.



Megan Campbell
Hiatt Career Center



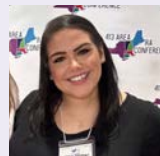
Janay Diaz
Community Living



Lauren Dropkin
Hiatt Career Center



Laura Flynn
Orientation & FYE



Lizzie Jauregui
Community Living



Roxann Mascoll
Counseling Center



Zachary Vigliani
Hiatt Career Center

Additional Accomplishments

- **LaShaun Lockhart**, Administrative Director of the Counseling and Health Centers, was an invited speaker for "Call to Action: Supporting Women of Color in Our Community" as a part of Black History Month at Brandeis in February 2024.
- **Samantha Pickette**, Assistant Director of Hillel, was named the Inaugural Fellow in Jewish Studies at Boston College, serving as a visiting professor in several courses and delivering a public talk about her research in this area.
- **Jessica Basile** earned her PhD in Anthropology from Brandeis in May 2024.
- The **Hiatt Career Center team** won a GlobEY (Global Career Services Summit) for Best Student Program: "Supporting Students and Improving Career Fairs Outcomes."
- **Brooke Johnson**, Area Coordinator in Community Living, was recognized as the Professional Staff Member of the Year Award at the annual Community Advisor Banquet in April 2024.
- **Gabe Margolis**, men's soccer head coach, served as National Committee Chair for NCAA DIII men's soccer.



Staff Highlights

Professional Development

- **Alex Rossett**, Assistant Dean of Student Rights and Community Standards, was elected to the Association of Student Conduct (ASCA) Region 11 Co-Chair and the ASCA National Conference Extended Committee for Programming.
- **Alyssa Mauriello**, Clinical Care Team Case Manager, participated in the National Association of Behavioral Intervention and Threat Assessment (NABITA) Mentor program.
- **Monique Pillow Gnanaratnam**, Dean of Students, presented “Steeped in Deep Thought: Seeking Serenity” and “The Missing Piece: Building Problem Solving and Decision-Making Skills with Student Affairs Professionals” (co-presented with Alex Rossett) at the National Association of Student Affairs (NASPA) Region I Conference in November 2023.
- **Laura Flynn**, Director of Orientation and First Year Experience, was elected to a three-year term as a member of the Foundation Board for the National Association of Student Personnel Administrators (NASPA).
- **Leah Berkenwald**, Director of Health, Wellness and Promotions (HAWP), co-presented “Using the Tools You Have: DIY E-Learning” at the NASPA Strategies Conference in January 2024.
- **Janay Diaz**, Senior Assistant Director in Community Living, served as the Marketing and Communication Co-Chair for the Northeast Association of College and University Housing Officers (NEACUHO).

Selected Presentations

- **Sammy Ghansah**, Senior Dept. Coordinator, and **Matthew Galewski**, Director of Student Engagement, presented “Using Data to Tell Your Story” at the New England Education Assessment Network Fall Forum in October 2023.
- **Matthew DeCarlo**, Assistant Director of Operations in Student Engagement, presented “Revitalizing a Campus Center that Needed Some Love” about the Shapiro Campus Center modernization at the Association of College Unions International (ACUI) conference in March 2024.

Eva Tibbetts '25 & Skye Spinner '25

Eva's Major: Psychology

Skye's Major: Business and International Studies

Their Story:

Eva and Skye are Midyear students who started in January 2021. In the fall of 2022, they reached out to the Director of Orientation to talk about their experiences transitioning to Brandeis as Midyear students, and suggestions they had that would make for a more positive experience. During this meeting the idea for the Midyear Ambassador position was developed, and Skye and Eva were hired, along with two other Midyear students, to serve in this capacity. Eva and Skye also took over management of the department's Instagram account, and viewership increased greatly. They have worked Admitted Students Days, helped in recruiting and hiring new Midyear Ambassadors for the upcoming year and reached out to other departments to initiate collaborations. Their input regarding the Midyear experience has left a lasting impact on the mid-year program, both present and future.

STUDENT SPOTLIGHT



Future Focus Areas

- **Strengthen Collaboration:** Foster divisional and university partnerships to enhance service delivery and resource sharing.
- **Leverage Assessment and Feedback:** Apply quantitative and qualitative data insights to continuously improve programs and services.
- **Enhance Core Functions:** Build capacity in essential areas to better support student needs, focusing on efficiency and effectiveness.
- **Improve Student Employment and Training:** Develop comprehensive training programs to enhance student employment experiences and outcomes.
- **Embrace Efficiency:** Streamline processes, implement technology, and collaborate across the university to work more efficiently.
- **Prioritize DEI&A:** Continue emphasizing diversity, equity, inclusion, and accessibility to support both students and staff in creating an inclusive campus environment.
- **Boost Marketing and Branding:** Strengthen marketing and branding efforts to increase visibility and engagement.
- **Innovate Fundraising and Revenue Generation:** Pursue diverse approaches to fundraising and revenue generation to support and expand initiatives.



Gabe Haithcock '25

Major: Biology

His Story:

Gabe is a forward and team captain on the Brandeis men's soccer team. When he is not leading his teammates on the soccer field, he is devoted to improving the experience of the entire student-athlete population at Brandeis with his leadership roles across multiple affinity groups. He is the President and Founder of the Brandeis Student-Athletes of Color (SAOC) group, a club that functions as a haven where student-athletes can embrace their identities, build connections and thrive together as athletes with an increased sense of belonging. He is also a Co-President of the Brandeis Student Athlete Advisory Committee (SAAC) where he focuses the priorities of all student-athletes, and works to promote school resources that are available to Brandeis students.

Our Fundraising Efforts

Divisional fundraising efforts began in 2022-2023 and yielded over 1.1 million dollars in 2023-2024.

Divisional priorities for fundraising include:

- **Wellness:** enhancing emotional, physical, spiritual and occupational wellbeing
- **Student Development:** building community and sense of belonging; leadership development
- **Physical Plant:** enhancing physical plant to improve program spaces and services
- **Diversity, Equity, Inclusion, and Accessibility:** increasing DEI&A initiatives across the division; honoring faith traditions, and removing barriers to student success

The 2023-2024 academic year included fundraising pitch training and practice, engaging with Institutional Advancement partners, and researching grant opportunities. The division also moved through the first stage of review to submit a grant proposal to John Hancock (JH) for a program called "I Belong," a comprehensive health and wellness campaign. We hope JH will accept the full grant proposal in 2024-2025.



Brandeis

DIVISION OF STUDENT AFFAIRS

Office of the Vice President of Student Affairs
Gryzmish Center 106, MS 142
415 South Street
Waltham, MA 02453

781-736-2005
studentaffairs@brandeis.edu
brandeis.edu/student-affairs