

# ANNUAL REPORT

2018-2019



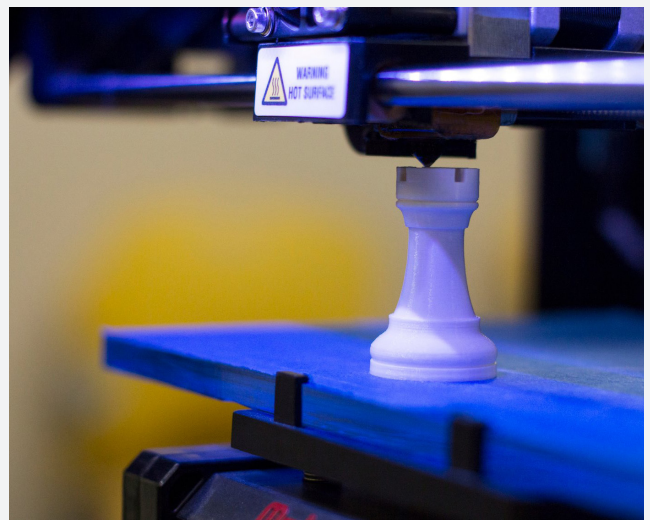
Brandeis | LIBRARY

[brandeis.edu/library](http://brandeis.edu/library)  
[library@brandeis.edu](mailto:library@brandeis.edu)  
781-736-5626

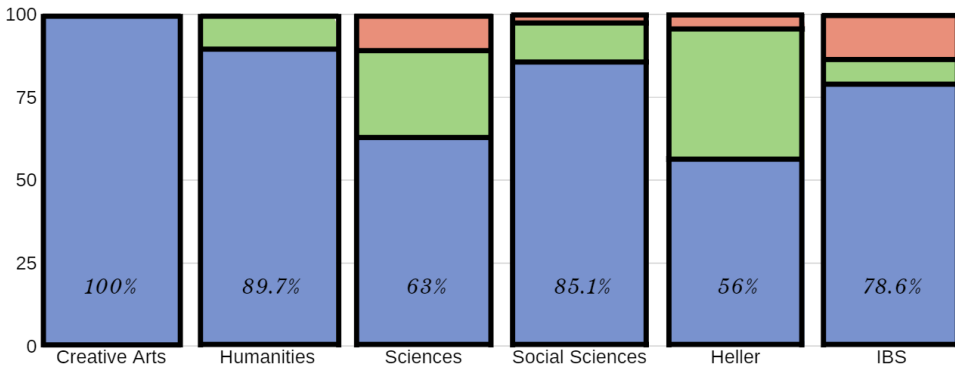
# From the University Librarian

It has been another exciting year in the Brandeis Library. We continue to connect deeply with the community and enhance experiences on campus by partnering with faculty, students, and staff on new, innovative, and exciting projects, including our commitment to remain key partners in the rollout of the Brandeis Core. We are supporting research and creativity with enhanced workshops and trainings, from programming and working with data to emerging technologies and drone training. We have begun to breathe new life into the Brandeis University Press and have acquired some amazing new collections, including the Henri Lazarof Archives and audio interviews with Abbie Hoffman. This coming year I am excited about a new strategic plan that links us to the Framework for the Future of Brandeis University, a new repository to help curate Brandeis scholarship, and a deeper commitment to make the Library a welcome space to the Brandeis Community and beyond.

— *Matthew Sheehy, University Librarian*



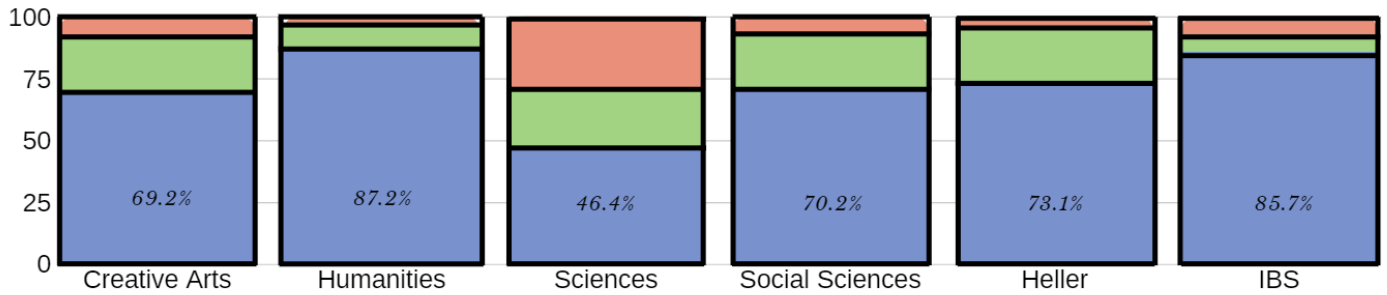
**The Library supports and facilitates my teaching activities**



*Library staff are important in contributing to student success at Brandeis*

	Important
Creative Arts	100 %
Humanities	97.4 %
Sciences	75.0 %
Social Sciences	95.9 %
Heller	96.2 %
IBS	92.9 %

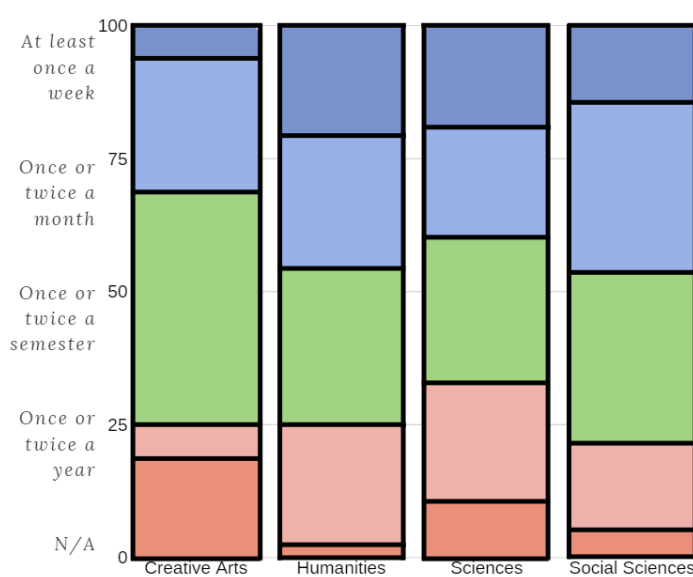
**The Library provides active support that helps to increase the productivity of my research and scholarship**



FACULTY

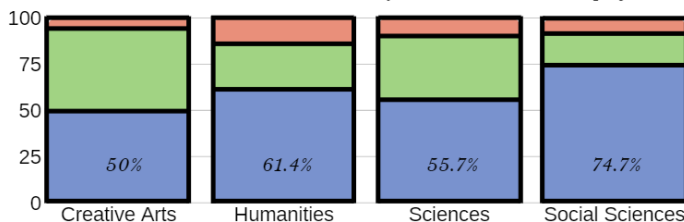
■ = Important ■ = Neither important nor unimportant ■ = Unimportant  
 Data from Ithaka S+R; 182 faculty completed the survey (about 29%).

**Interactions with Librarians / Library Staff**

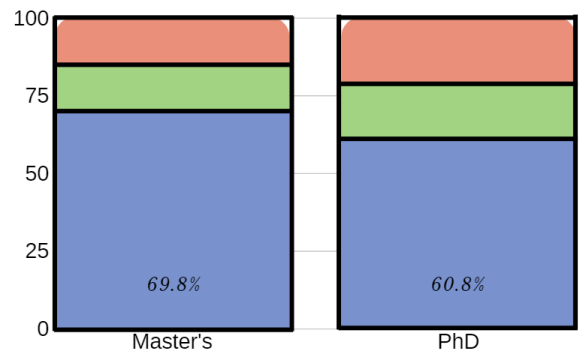


UNDERGRADUATES

**Campus librarians or library staff help me develop the research skills to find and use academic sources of information for my coursework or research projects**

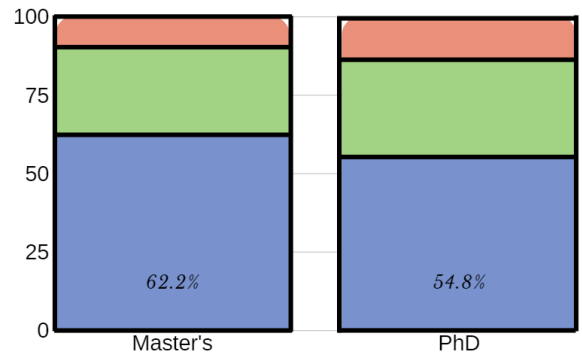


**The Library serves as a starting point for locating information, resources, or citations that I use for my coursework or research projects**



GRADUATES

**Campus librarians or library staff help me develop the research skills to find and use academic sources of information for my coursework or research projects**

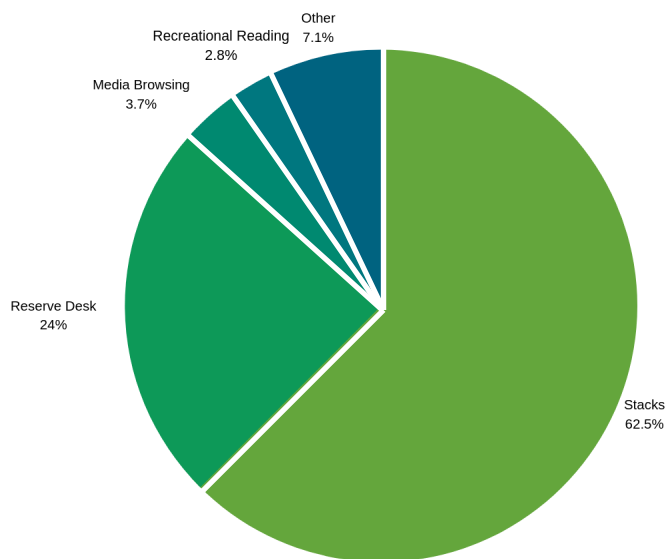


■ = Agree ■ = Neither agree nor disagree ■ = Disagree

Data from Ithaka S+R; 481 undergraduate students completed the survey (about 14%) and 390 graduate students completed the survey (about 19%).



# 25,486 TOTAL LOANS



## UNIVERSITY ARCHIVES AND SPECIAL COLLECTIONS



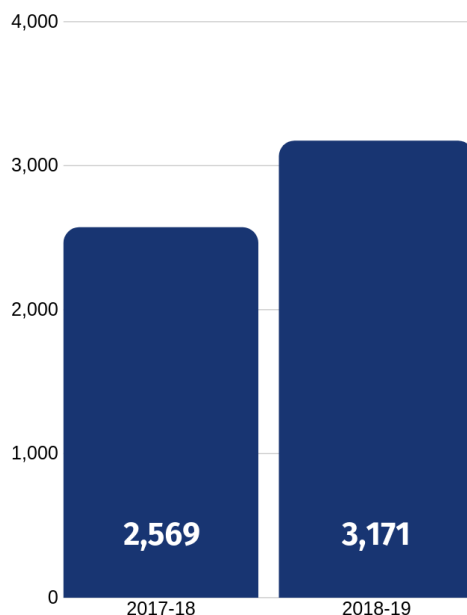
48 Instruction Sessions and Events



709 Research Consultations

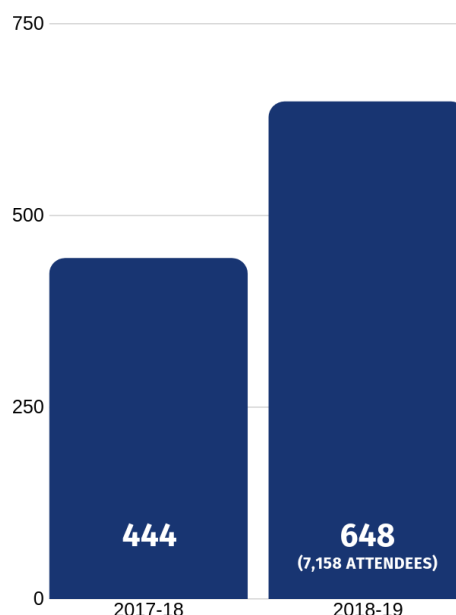


## CONSULTATIONS



## PRESENTATIONS

CLASS SESSIONS, WORKSHOPS, TRAININGS FOR GROUPS



## SUPPORTING ORGANIZATIONS

Library staff have contributed service to several organizations, including the Boston Library Consortium, **American Library Association**, Association of College & Research Libraries, **New England Science Boot Camp for Librarians**, New England Archivists, **ARMA**, Society of American Archivists, **Association for Library Collections and Technical Services**, Program for Cooperative Cataloging, **World MakerFaire**, Association of Jewish Libraries, **Northeast Regional Open Educational Resource Summit**, Coalition for Networked Information, **HathiTrust**, Charles River Museum of Industry and Innovation, **Leland Home**, Waltham Chamber of Commerce, **Boston Children's Museum**, NERCOMP, **Waltham Public Library**, Project STAND, **New England Technical Services Librarians**, Northeast Document Conservation Center, *Journal of Contemporary Archival Studies*, Elsevier North American Library Advisory Group, **Information Delivery Systems Advisory Board**, OCLC, and **Eastern American Scholars Trust**, as well as several committees and volunteer groups at Brandeis.

# Achieving More

## Highlights

### NEW WEBSITE

The Brandeis Library launched a new website in August 2018 that is more accessible and responsive than ever before.

### ELIMINATED AND REDUCED FINES

In an effort to reduce financial hardship on students and improve user experience, the Brandeis Library has announced new borrowing policies that eliminate and reduce fines on certain collections and equipment.

### FOOD FOR FINES

The Library partnered with the Brandeis Food Pantry for a new program that allows students to pay fines with donations of non-perishable food or hygiene items.

### ITHAKA S+R SURVEY

The campus community was invited to take a survey to help shape the future of the Library by informing planning and decision-making. About 29% of faculty who received the survey invitation completed it, as well as about 14% of undergraduates and 19% of graduate students.

### WALTHAM GROUP GIFT

The Brandeis Library has donated \$1,500 to support the Waltham Group, a local student-led volunteer community service organization. The gift was one of the incentives for students and faculty to participate in the Ithaca S+R Survey.

### OPEN ACCESS

The Library supported Open Access Week through programs such as the Brandeis Open Access Fund and a film screening of *Paywall: The Business of Scholarship*.

### SHARES PROGRAM

As a member of this program, Brandeis graduate students, faculty, staff and sponsored undergraduates who demonstrate a research need can visit and borrow materials from the seven institutions participating in the pilot.



*New borrowing policies allow students to pay fines with donations of food.*

### MAKERLAB WINS EDITOR'S CHOICE

The Brandeis MakerLab won a blue ribbon for Editor's Choice at the 2018 World Maker Faire New York. The Brandeis exhibit featured projects made in the MakerLab, Automation Lab, and Digital Scholarship Lab.

### UNDERGRADUATE LIBRARY COUNCIL

A group of 10-15 undergraduates and librarians reconvened to help advise the Library on services, resources, communications, and facilities.

## Grants

### RESEARCH EXCELLENCE PRIZE

Students who apply exemplary library research skills were awarded Research Excellence Prizes.

The 2019 winners: Lynn-Tyia Porter, Jacob Silverman, Emily Glovin, Helen Wong, and Ona Wang.

### INFORMATION LITERACY GRANTS

The Brandeis Library has awarded Information Literacy Grants to four faculty members to support their work with librarians to design courses that help students become mature researchers and scholars.

The 2019-2020 recipients: "Introduction to Animal Science" with instructor Melissa Kosinski-Collins and librarian Shannon Hagerty; "Chinese for Life Science: Study of Chinese Medicinal Herbs

with Contemporary Science" with instructor Jian Wei and librarian Lauren Buckley; "Hegel: Self-Consciousness & Freedom in Phenomenology of Spirit" with instructor Eugene Sheppard and librarian Zoe Weinstein; and "Fundamentals of Environmental Challenges" with instructor Dan Perlman and librarian Shannon Hagerty.

### AFFORDABLE AND OPEN EDUCATIONAL RESOURCES GRANTS

The Library supported four grants for faculty who are incorporating open and affordable educational resources into their courses.

The 2019 recipients: Rachel Kramer Theodorou, ED 175: Teaching English Language Learners: PK-12; Paula Musegades, MUS 133b: Music History II: Late Baroque to Classical; Muna Guvenc Ospina Leon, FA 187: Approaches to Architecture and the City; and Fernanda Campbell, HS 326f: Introduction to Stata® Programming and Data Management.

### PRODUCING VIDEOS WITH TEACHING INNOVATION GRANTS

Mark Dellelo and Sound & Image Media Studios student staff partnered with faculty members Irina Dubinina (GRALL) and Jennifer Cleary (Theater) to produce videos funded through Teaching Innovation Grants. One series features students speaking about their foreign language learning experience, and the other highlights strategies for teaching oral communication.

# Fostering Community



Students collaborate at DeisHacks.



"The Fault in Our Tarts" at the Edible Book Festival



Baby farm animals visit during finals.

## Fall Semester

### MEET YOUR PERSONAL LIBRARIAN

First-year and transfer students met their personal librarians in September to get a head start on academic success.

### COURSE REFRESH AND SPA DAY

The Library and the Center for Teaching and Learning invited faculty to sign up for individual and group sessions with librarians and consultants to get ready for the new academic year.

### CLOSE LOOKING SERIES

This interdisciplinary series features viewings of original art and manuscripts at Brandeis and discussions led by faculty. Close Looking is presented by the Mandel Center for the Humanities in collaboration with the Rose Art Museum and Archives and Special Collections.

### VOTER REGISTRATION CELEBRATION AND ABSENTEE JAMBOREE

Librarians helped students register for the mid-term elections and complete their mail-in ballots. We assisted voters with everything from notarizing documents to providing that crucial stamp!

### LIBRARY PARTY

Hundreds of students filled the dance floor in Farber for the Campus Activities Board's Library Party in November 2018.

### CODESTELLATION

This hackathon is sponsored in part by the MakerLab and is organized by BIT-MAP (Brandeis Initiative for Machines, Apps and Programming).

### CITATION DAY

Librarians invited students to visit the Research Help Desk before finals to answer all their citation-related questions.

## Spring Semester

### TECH FEST

Presented by the MakerLab in May, this showcase invited students who have been working on tech- or innovation-related projects to meet others who are also passionate about technology.

### DEISHACKS

A partnership between IBS and the Library, this hackathon fused design thinking, digital fabrication, and social impact to work on real-world solutions for social good.

### BLIND DATE WITH A BOOK

No need to judge a book by its cover—just the description! Students were invited to pick out books covered in wrapping paper and discover their next great read in February.

### PI(E) DAY

The campus was invited to eat pie, geek out about pi, play a RaspberryPi game, and have a good time on 3/14.

### EDIBLE BOOK FESTIVAL

Faculty, staff, and students got creative with literary-inspired dishes at the annual Edible Book Festival in April.

"The Mad Bakers" and "The House on Mango Street" tied for Best in Show, "Middlestarch" won Punniest, "InCAKE-ceivable" won Most Visually Creative,

and "The Fault in Our Tarts" won Most Creative Use of Ingredients.

### SAVING JEWISH CULTURAL LEGACY

The Library and the Tauber Institute for the Study of European Jewry hosted a panel exploring topics related to the looting, theft, rescue, and disposition of books and manuscripts during and after the Second World War.

Panelists were David Fishman, Dan Rabinowitz, and Lisa Leff; the moderator was Sarah Shoemaker.

## Finals

### STRESSBUSTERS

The Library helped students prepare for finals with a series of stations throughout the building featuring Legos, sensory sand, jigsaw puzzles, sudoku, crossword puzzles, and more!

We also hosted several therapy dog visits both semesters, as well as baby farm animals—including chickens, rabbits, goats, sheep, and a pig—in the spring.

Need to channel stress through a creative outlet? The Library held an art therapy session in the fall to help students transform their energy into a work of art, and in the spring staff taught more than 40 students how to knit and crochet at our first "Crafternoon."

In addition to the Meditation Room offering students a moment of mindfulness, the Library also hosted yoga sessions for students to relax and unwind.



# Transforming Spaces

## FACULTY STUDY

The Library opened a new Faculty Study on the Goldfarb Mezzanine. The room features soft seating, work spaces, a computer terminal, and a fantastic view.

## MEDITATION ROOM

A new Meditation Room opened on the Goldfarb Mezzanine, intended for meditation, prayer, mindfulness, and finding a moment of peace. The room has yoga mats, prayer rugs, and zafu meditation cushions.

## SOUND & IMAGE MEDIA STUDIOS

SIMS adopted a more descriptive and encompassing name for the suite of spaces and services formerly under the Getz Media Lab name. Getz Media Lab is now one of four spaces, along with the Media Classroom, Sound Studio, and Video/Photo Studio.

## TREADMILL DESKS

The desks on Farber 1 were purchased as part of a CEEF proposal, which provides funding for student-led initiatives.

## AUTOMATION LAB

The Automation Lab is a place where the Brandeis community can come to rapid-prototype electronics for sensor data collection and actuation systems with rentable gear, step-by-step guides, back-end equipment, and weekly trainings.

## DIGITAL SCHOLARSHIP LAB

This space is for projects that require more computational work: crunching data sets, rendering complex geometries, creating virtual experiences, or coding that requires larger displays—with tools



The new Meditation Room.

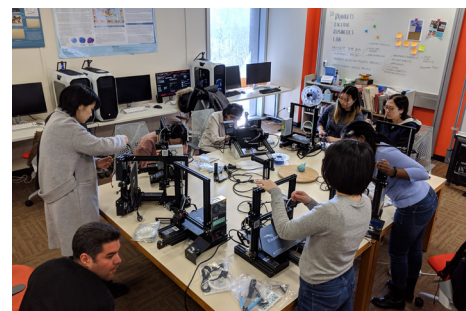
such as MATLAB, GIS, 3D scanning and rendering, and other data analysis, coding, or simulation software.

## GOLDFARB 3 RENOVATION

Goldfarb 3 received a fresh coat of paint and new carpet and furniture over the summer of 2019.

## BRANDEIS UNIVERSITY PRESS

Sue Berger Ramin was named the new director of the BUP, which also has a new home on the Goldfarb Mezzanine to support staff and services.



Students in the Digital Scholarship Lab.

# Empowering Staff

## PUBLICATIONS

**Maggie McNeely's** article about early photographs of The Castle was published in the 2017 issue of *New England Journal of Photographic History*.

**Margarita Corral** and **Alex Willett's** article, "Integrating Community-based Research into a Senior Capstone Seminar: Lessons Learned from a Mixed-methods Study," was published in *Teaching Sociology* in April.

**Zoe Weinstein** co-authored a book, *Aus-tentatious: The Evolving World of Jane Austen Fans*, with Holly Luetkenhaus (Oklahoma State University).

## PRESENTATIONS

**Matthew Sheehy** presented "Credible Sources: Libraries and the Integrity of Knowledge: The Challenges and Opportunities for Libraries" at the 2019 Center for Research Library Forum; he presented "The Library's Role in Attracting, Supporting and Retaining the International Student" at the 2018 NISO Virtual Conference; and

he presented "Are We at Risk of Not Preserving Diverse Collections?" at the 2018 OCLC American Regional Council Conference.

**Margarita Corral** presented her paper "Clientelism in Latin America" at the Red Euro-Latinoamericana de Gobernabilidad para el Desarrollo Annual Meeting in Spain in December, and she also moderated the session "Metodología en el estudio de las élites."

**Zoe Weinstein** presented "The Naive, The Sublime, and The Sacrificed: Contemporary Gothic Fandom" at the Popular Culture Association Conference in April.

**Chloe Morse-Harding** and **Laura Hibbler** presented the workshop "Sparkling Curiosity and Research Questions in the Archives through the Question Formulation Technique" at LOEX in May.

**Zoe Weinstein** and **Alex Willett** presented "The Wilds of Fandom Research: Watch Out for that Ethical Bear Trap" at LOEX in May.

**Esther Brandon**, **Melanie Radik**, and **Colleen Hitchcock** presented on curricular and

co-curricular student engagement with community science at the Citizen Science Association 2019 Conference. **Alex Willett** also contributed to the poster.

**Annie Harrison** co-presented "Strategies for Effective Library Marketing and Communications" with Mary Moser (UMass Boston) as part of the BLC's Expanding Knowledge Webinar Series in March.

**Esther Brandon**, **Laura Hibbler** and **Lance Eaton** (Rabb) presented the poster "Can I Use a Lifeline? Hand-Offs and High Fives Between The Library and Instructional Design Teams" at the ACRL New England Conference in May.

**Laura Hibbler** and **Chloe Morse-Harding** presented "Placing Students' Questions at the Center: Engaging Students with Archival Materials" at the New England Library Instruction Group Annual Program in June.

**Rai McKinley Terry '19**, **Chariana Calloway '20**, and **Maggie McNeely** presented on the Brandeis BLK Archives Collective at the Project STAND Symposium in June.

# Enhancing Collections

## LEONARD BERNSTEIN: THE POWER OF MUSIC

University Archives and Special Collections collaborated with the Office of the Arts and the Office of the President on this multimedia exhibition that explored Leonard Bernstein's life, music, Jewish identity, and social activism.

## BEGINNINGS OF MUSIC AT BRANDEIS

This exhibit features materials from the first decade of the Brandeis Department of Music, including clips and photos of Leonard Bernstein, Irving Fine, Harold Shaper, Arthur Berger, and Erwin Bodky.

## LENNY BRUCE SHORT FILM

The Library acquired an original, unreleased short film featuring comedian Lenny Bruce. The untitled film is a darkly comic, silent account of a down-on-his-luck street newspaper salesman, played by Bruce.

## ABBIE HOFFMAN MATERIALS

University Archives and Special Collections received a gift of materials and audio recordings of Abbie Hoffman '59. The Library is working to fund and digitize this material and determine whether the content exists anywhere else.

## NON-ENGLISH RECREATIONAL READING

The growing non-English recreational reading collection provides international students more opportunities to see materials in their native languages. Librarian Maric Kramer brought back dozens of Spanish-language books from the Feria Internacional del Libro (FIL) in Guadala-

jara. The collection also features about 50 titles in Chinese and Hindi.

## SOCIAL WELFARE HISTORY IMAGE PORTAL

Virginia Commonwealth University Libraries welcomed Brandeis as the 12th partner to join the Social Welfare History Image Portal. The portal presents archival materials related to the history of social reform and social welfare in the U.S.

## AMERICAN JEWISH AND ISRAELI FEMINISM ARCHIVES COLLABORATIVE

This website is an online clearinghouse where researchers can learn about the American Jewish feminism and Israeli feminism archival collections held at University Archives and Special Collections and the Haifa Feminist Institute.

## BLACK STUDENT ACTIVISM: FORD HALL AND BEYOND

University Archives and Special Collections celebrated the AAAS 50th anniversary by displaying materials and welcoming alumni who were instrumental in the formation of the AAAS program at Brandeis, and the improvement and resilience of the Transitional Year Program.

## BLACK BRANDEIS, BLACK HISTORY

The Brandeis BLK Archives Collective released a new timeline on the BlackSpace Portal, researched and written by students of Chad Williams' 130B class Black Brandeis, Black History and built by archives student liaison Rai Terry.



Leonard Bernstein at the piano.

## DALAI LAMA LETTER

The Library acquired a letter from the Dalai Lama in praise of the founding of *CASTE: A Global Journal on Social Exclusion*. Professor Laurence Simon presented the letter in June.

## HAVURAT SHALOM RECORDS

This collection consists of one linear foot of materials relating to Havurat Shalom, an egalitarian Jewish community located in Somerville, Mass. Documents include administrative files, correspondence, planning records, proposals, and more.

## ZORA NEALE HURSTON

The Library acquired rare first-edition copies of Zora Neale Hurston's *Their Eyes Were Watching God* and *Tell My Horse*.

## NATIVE AMERICAN LAW

This electronic collection includes an expansive archive of treaties, federal statutes and regulations, federal case law, tribal codes, constitutions, and jurisprudence.

## IMMIGRATION LAW & POLICY IN THE U.S.

This electronic collection contains historical documents and legislation related to immigration in the United States as well as current hearings, debates, and recent developments in immigration law.

## ART AND TEXT IN THE ARCHIVES

As part of the Leonard Bernstein Festival of the Creative Arts, University Archives and Special Collections presented works from the Library's collection of printed and manuscript texts.



Art and Text in the Archives featured printed and manuscript texts.