Art in Suburbia REUSE RECONSTRUCTION WORKSHOP

Fashion-Merchandising Internship: Spring 2018

Industry Overview

Professionals who work in fashion marketing and merchandising examine fashion trends, help retailers stock fashion lines, coordinate sales, and promote goods. At Art in Suburbia, we promote sustainability in all areas of our programs through education and practice. Thus, the purpose of this internship is to learn how to maintain social and ethical responsibility as a learning professional in the industry. Interns will develop a blend of marketing skills and textiles knowledge by examining current creative and sustainable trends in the industry. Most importantly, we will discuss consumer behavior and how we can successfully raise our industry standards.

Est. 10-15 hrs per week
14 weeks (2/3/18 - 5/5/2018)
Last day to sign-up: 2/11/2018
Email artinsuburbia@gmail.com

Christian Joy, designer
Designs costumes for Karen O of the Yeah Yeah Yeahs (recycled cloths & vintage reconstruction)
https://www.youtube.com/watch?v=FsxtuRUc9Mo
https://www.youtube.com/watch?v=iwoNk3i7Bc4&t=2s
https://www.youtube.com/watch?v=pX1cYvSkVW8
http://www.christianjoy.us.com/about/

Documentary: The True Cost
A feature-length film about sustainability in human and environmental costs.
trailer:
https://www.youtube.com/watch?time_continue=46&v=OaGp5_Sfbss
the movie's site
https://truecostmovie.com/watch/the-true-cost
on Netflix:
https://www.netflix.com/watch/80045667?trackId=13752289&tctx=0%2C0%2C

Sustainability In the Industry?
Big name companies launch recycling campaigns -
Non-profit vs for profit fundraising -
e-deeds-n452541

**Trends in Consumer Behavior**
Institut Francais de la Mode - Trends in Consumer Behavior

Forbes; Millenial shopping habits -
http://www.forbes.com/sites/richardkestenbaum/2017/06/14/this-is-how-millennials-shop/#38a71e71244c

**Reuse, Repurpose, Recycle**
YouTubers on repurposing fashion
Vivienne Westwood gives tips on recycling clothes
https://www.youtube.com/watch?v=Fnz70XIDW3Q

recycled fashion: fire dress
a collaborative recycling fashion project to benefit a nonprofit
https://www.youtube.com/watch?v=5AD9AuIT3k

10 fashion hacks - tips to refashion your clothes
how to creatively repurpose everyday items
https://www.youtube.com/watch?v=fduhQykC1Q

**Recycled fashion, the Facebook page**
publicity venue
https://www.facebook.com/RecycledFashion/

**BIO-FASHION**
Amy Congdon
Fashion Designer, Researcher - http://www.amycongdon.com

Jamie Bainbridge
VP of Product Development-
bolt-threads/

**Sustainable Fashion Vs. Fast Fashion**
Advanced Fashion Technology and Operations Management
by Vecchi, Alessandra

Ch 1 Summary

https://books.google.com/books?id=Co9ADgAAQBAJ&pg=PA6&lpg=PA6&dq=procurement+non+profit+fashion&source=bl&ots=6yY7ug2aQR&sig=NV1l4QVwWt57ItM0arQc3BA86nk4&hl=en&sa=X&ved=2ahUKEwu5oPJIPYAhWrxYMKHWc4BcoQ6AEwCJoECAYQAQ#v=onepage&q=procurement%20non%20profit%20fashion&f=false