

Laura J. Miller is a professor of Sociology at Brandeis University. Her research focuses on the cultural meanings attached to consumption and marketing. Miller is author of *Reluctant Capitalists: Bookselling and the Culture of Consumption* (University of Chicago Press, 2006), for which she received the American Sociological Association Section on the Sociology of Culture Book Award in 2007. Her current project examines the relationship between the health/natural foods industry and natural foods as a social and cultural movement.