Master of Science in
User-Centered Design
Part-time | Fully online | Individual courses available

WHY GPS?

• Brandeis standard of excellence
• Convenient, flexible, fully online
• Seminar-style classes
• Average class size of 12
• Faculty from industry
• Professional connections
• One-on-one advising
• Finish in as little as 18 months

WHY THIS PROGRAM?

Design apps and user experiences that will rock your clients’ worlds.

Developed with industry experts, this program will equip you to:

✓ Build prototypes and evaluate design effectiveness.
✓ Analyze the human factors that influence user response.
✓ Apply social and psychological principles to predict user response and conceive designs.

REQUIRED COURSES:

• Innovation and User-Centered Design
• Cognitive and Social Psychology of User-Centered Design
• Information Architecture
• Prototyping and Evaluation
• Information Visualization Theory and Techniques
• Design Operation and Leadership
• Capstone in User-Centered Design

SAMPLE ELECTIVES (SELECT 3):

• Design of Immersive Environments
• User Interface Design
• Agile Project Management
• Web Development Technologies

“This program strikes the ideal balance between theory and practice.”

— Blade Kotelly, Leader of Experience Strategy at Sonos, and Professional Advisory Board member for the User-Centered Design program at Brandeis GPS

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