Philanthropy

The leading words of BNC’s new mission statement, “Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University,” reaffirm BNC’s primary purpose. The mission expands financial support from the library alone to the university in order to offer broader giving opportunities that will enable all members to support Brandeis according to their interests.

The strategic plan calls for enhancement of fundraising support for the annual fund and major gifts and puts a renewed focus on planned giving and increased net proceeds from chapter and other events. BNC’s growing partnership with the university’s development office will serve to strengthen our fundraising outreach.

Learning

Brandeis University provides a foundation for excellence. BNC’s hallmark always has been engaged learning—the opportunity for advanced learning for members who are supporting an institution of higher learning. As its partnership with the university deepens, BNC will forge even stronger ties with faculty and Brandeis events in order to provide more high-quality learning options for its members.

Community

Being part of something bigger than themselves as well as being an integral part of one of the top universities in the country has attracted thousands of members to BNC over the past sixty years. This connection to Brandeis University, to BNC, and to individual chapters on the local level brings great satisfaction and many educational and social benefits to members of this unique organization.

BNC will continue to build this sense of community for all of its members by providing stronger support for chapters and regions.

New Name, New Look

The Brandeis National Committee (BNC, formerly the Brandeis National Women’s Committee) has a new name, a new look, and a bold new plan of action, all of which bridge the spectacular achievements of the past sixty years to the promise of an equally great future. As an organization critical to the future of Brandeis, the BNC shares the vision of Supreme Court Justice Louis Brandeis, who once said of a great university, “The aim must be high and the vision broad; the goal seemingly attainable but beyond immediate reach.”

Time and again, the BNC has met challenges—carving a library out of a horse stable and filling its shelves with books; bringing the collection to over one million books; funding an endowed chair for the university librarian; and, more recently, accepting the challenge of supporting medical research and scholarships for science majors at Brandeis through its Students for Science fundraising campaign.

Building on this illustrious history, the BNC will continue to let the framework of philanthropy, learning, and community guide it.

Fineman Named Executive Director of Brandeis National Committee

Janice Fineman has been appointed executive director of the Brandeis National Committee.

Fineman’s active affiliation with the National Committee began in 1970, when she joined the Greater Boston chapter. She joined the national staff in 1987 as...


Brandes Remains Worthy of Our Support

People sometimes ask me why they should support Brandeis University. I understand that there are many other charitable organizations that are worthy of your donations; however, there was something that led you to Brandeis University and the Brandeis National Committee. Perhaps it was supporting the only Jewish-founded university in the United States. Perhaps it was supporting young students in the search for knowledge and to become citizens of the world. Perhaps it was supporting a university that upholds social justice as a pillar of its foundation. I first became acquainted with Brandeis through the National Women’s Committee when a friend took me to a study group where I found others who shared my interests. I learned that Brandeis held high academic standards and attracted an outstanding faculty, and that since 1956 we had been beneficiaries of faculty-appointed study groups. It prepared me for my own academic and financial assistance through our fundraising initiatives to help Brandeis sustain its prestigious standing in academia. The university continues to grow in every sense. There are several new and exciting construction sites on campus. Brandeis faculty members continue to win accolades, and I continue to be amazed by the unique achievements of the students. I am an alumnus—my alma mater is a different college—but all that Brandeis represents fills me with pride and a heartfelt desire to support financially this extraordinary school.

Today, the Brandeis National Committee will meet tomorrow’s challenges—for today becomes the hope of our future. - Carol Kern


event information continues from page 1

director of development and twice served as interim executive director. She was appointed associate executive director in 2006.

- I have happily accepted this position because I am confident of the support of volunteers, friends, and donors who are all joining together to fulfill our mission to support Brandeis University and its libraries." Finneman said.

- Added BNC national president Carol Kern, “Janice brings boundless enthusiasm and dedication to every undertaking. It is a pleasure to welcome her to this new position.”

Visit our website or call our toll-free 866-933-2581.

FINANCIAL SUPPORT FROM THE FOLLOWING INSTITUTIONS WAS APPRECIATED:

Imprint is published for the members of the Brandeis National Committee. Materials submitted for publication should be typed or sent via e-mail and include a contact name, phone number, and e-mail address. Photographs should be identified on a separate piece of paper or sent via e-mail.

National Executive Committee Members 2008

President
Carol Kern
Phoenix, Arizona

Executive Director
Janice Fineman
Director of Programming and Publications

Writer
Mary Pat Prado

Photographer
Mike Lowell

President
Carol Kern
Phoenix, Arizona

Vice Presidents
Sylva Axelrod
Dallas Beach Chapter
Leslie Pardesstein
Greater Boston Chapter
Stephen Reiser ’61
Gohar Chapter

Other Members
Ellen Atlas
Greater Washington Chapter
Elaine Bernstein
American/Waldorfwood Chapter
Ehud David
Greater Boston Chapter
Nerida Fernandez
Wynnewood Chapter
Zita Fine ’55
Central Westchester Chapter
Janice Fineman
34th Street
Greater Boston Chapter
Lyne Graham
Greater Washington Chapter
Marianne House ’76
Boston Chapter
Ellen Lasher Kaplan ’64
Boston Chapter
Joyce Krasnow
Los Angeles Chapter
Ellen Lifschitz
Gohar Chapter

Student Representatives
Mark DeSimone ’10
Jason Gray ’11

Brandes physicists at forefront of ATLAS

Early on the morning of September 10, scientists at the Large Hadron Collider (LHC) in Geneva, Switzerland, for the first time sent a proton beam around the twenty-seven-kilometer tunnel of the world’s most powerful particle accelerator. The Brandeis high-energy physics group has been involved with the world’s largest physics experiment, known as ATLAS, since 1994. Brandeis scientists and students in the high-energy group helped design, prototype, construct, and commission much of the ATLAS experiment, which will take place within the LHC over the next two decades or so.

- Small wheel developed and built by Brandeis and other area universities for the ATLAS experiment in the Large Hadron Collider

Fischer’s new book explores Champlain

University Professor David Hackett Fischer, who won the Pulitzer Prize for his book Washington’s Crossing in 2005, explores the founding of the first European settlement in Canada in his new biography of Samuel de Champlain. An adventurer and able leader, Champlain had a rare vision for a new world founded on harmony and respect. Champlain’s Dreams, published by Knopf Canada, is about a complex, elusive man who participated in palace intrigues, endured raging storms at sea, and fought beside raging storms at sea, and fought beside

Prof seeks answers to memory decline

Psychologist Margie L. Lachman has been awarded a $4.1 million five-year grant from the National Institute on Aging to learn more about factors that can minimize memory declines in middle-aged and older adults. The research will identify modifiable beliefs and behaviors that are tied to better memory and enhanced functioning in everyday life.

“Many middle-aged and older adults believe that memory declines are inevitable and that little can be done,” said Lachman, chair of the psychology department. This study will explore how a low sense of control is a risk factor for poor memory. Along with her colleagues in the Brandeis Lifespan Lab, she will research the psychological and physiological pathways through which control beliefs and memory performance are related.

Center to conduct materials research

Brandeis has been awarded a competitive $7.8 million grant from the National Science Foundation to establish a Materials Research Science and Engineering Center (MRSEC). The center, which will involve physicists, biologists, biochemists, and chemists, will research the effects of imposing constraints on materials, such as DNA confined in cells, and the packing of viruses in shapes and forms suitable for applications such as biosensors and solar cells.

Obtaining a MRSEC grant is extremely competitive; ninety universities applied for only five slots. Brandeis, the smallest university in New England to earn a MRSEC, joins MIT, Brown, Yale, and the University of Massachusetts–Amherst as one of the nation’s elite materials-research centers. One of the major goals of this interdisciplinary research is to produce a new category of materials known as “active matter.” Distinct from normal inert materials such as plastics and steel, active matter can move on its own and exhibits properties previously observed only in living materials, such as muscle and cells.

Brandes Remains Worthy of Our Support

People sometimes ask me why they should support Brandeis University. I understand that there are many other charitable organizations that are worthy of your donations; however, there was something that led you to Brandeis University and the Brandeis National Committee. Perhaps it was supporting the only Jewish-founded university in the United States. Perhaps it was supporting young students in the search for knowledge and to become citizens of the world. Perhaps it was supporting a university that upholds social justice as a pillar of its foundation. I first became acquainted with Brandeis through the National Women’s Committee when a friend took me to a study group where I found others who shared my interests. I learned that Brandeis held high academic standards and attracted an outstanding faculty, and that since 1956 we had been beneficiaries of faculty-appointed study groups. It prepared me for my own academic and financial assistance through our fundraising initiatives to help Brandeis sustain its prestigious standing in academia. The university continues to grow in every sense. There are several new and exciting construction sites on campus. Brandeis faculty members continue to win accolades, and I continue to be amazed by the unique achievements of the students. I am an alumnus—my alma mater is a different college—but all that Brandeis represents fills me with pride and a heartfelt desire to support financially this extraordinary school.

Today, the Brandeis National Committee will meet tomorrow’s challenges—for today becomes the hope of our future. - Carol Kern
Building a Library

Susan Wawrzaszek, chief university librarian, reflects on sixty years of BNC support

When I think about the women’s committee’s work over the past sixty years, I am struck by the fact that you were doing more than investing in bricks and mortar and books and furnishings. You were investing in a concept, a belief. It has been a concept beyond that of the university itself. It has been a concept and a belief that is the very essence of a library.

And so I am going to challenge you on your sixtieth anniversary. Because, to me, one of the things libraries are supposed to do is be provocative, providing the opportunity to explore ideas. I am going to challenge you to see that belief, which you have supported for the past sixty years, to define a library for the twenty-first century.

In 1996 we added our one-millionth volume. In less than fifty years we had built a collection of information that surpassed many libraries much older. But in 1996 our world, the library world, was on the cusp of radical change. Why? Because information itself was radically changing. It was becoming digital.

Now we need your help to keep up. It’s how we’re accomplishing our discovery, access, and evaluation of information. It’s how we’re changing. It was becoming digital.

Our great challenge is to be able to provide information in all formats. Our responsibility has increased a thousandfold. Today’s world is much more complex.

The legacy of the National Women’s Committee in supporting the mission of the Brandeis Libraries will continue to inform our plans and goals for the next sixty years and beyond. It is my hope that the Brandeis National Committee will take up the challenge of helping us to define the library for the twenty-first century.

Limited-edition pin honors benefactors

The Brandeis National Committee is proud to honor new donors of gifts at the Library Benefactors level with the 2008 limited-edition Library Benefactor pin designed by Margo Gordon. Gordon’s creation is an architectural interpretation of the entrance to the Brandeis Libraries. Knowledge and justice, exemplified by the flames and scales, are imperative in today’s world. The education of young women and men is our best hope for a secure future. The Brandeis Libraries provide Brandeis students with their intellectual sustenance from the first weeks they arrive on the Brandeis campus until they graduate, prepared to make their contribution as enlightened citizens of the world. It takes keen minds, steeped in the history of the past, educated in the sciences, and imbued with a sense of social justice, to lead us to a secure future—and it takes all the resources of a fine university library to help educate these generations of students to face these challenges.

We celebrate our library benefactors for the generous investment they are making in that future by recognizing the value of an exceptional library. For the first time, donors of $1,800 or above to any of our library funds—Choice Acquisitions, Technology, Books and Journals, or Library Work Scholarship—will receive the recognition pin.

We invite you to proudly demonstrate your passion for the Brandeis University Libraries. For more information, please contact:

Janice Fineman
781/736-4190
fineman@brandeis.edu

The Go-To Guy for Technology

Presidential Scholarship winner Dan Lazewatsky’s first part-time job in Library and Technology Services (LTS) put him on a team with two staff members and several students in charge of developing and maintaining myBrandeis, the on-campus Web application for students and staff.

Three years ago (including summer), he is the last man standing, the rest of the team having moved on to other jobs. “Dan is definitely the go-to person for myBrandeis,” says his supervisor, Ian Rifkin. “We often find he knows more about the system than full-time staff members. He’s our only constant, and we value him highly for his talent and dependability. He really puts in the extra effort. I remember when we hired him as a freshman, he was the only applicant with a resume. He even had a Web site that featured the things he had done in high school.”

“Dan has been the principal developer of the system for two years now, a job normally reserved for a staff person,” says his former supervisor, Dave Wozniak.

Dan also has created the new campus-wide messaging system, a network of seven large-screen TV monitors placed at key locations across campus to provide round-the-clock news, event information, and emergency messages, as needed.

Dan’s design for this system is reported to far exceed vendor-supplied systems and has saved the university tens of thousands of dollars. You would not hear any of this from Dan. A modest computer science major from Newton, Massachusetts, with a minor in physics, he continues to work quietly as the programmer and developer of myBrandeis in his last year at Brandeis. When asked how he has come by these accolades, Dan demurs, “If everything is running well, I shouldn’t have to do anything.”

The son of Brandeis and MIT grads, Dan will pursue a PhD program after he graduates.

Did You Know the Brandeis Libraries...

• Contains 1,207,127 books?

• Added 14,274 books in 2007?

• Now have 600 databases?

• Have more than 25,000 journal subscriptions, 92 percent of them strictly electronic, which can be accessed anytime and from anywhere?

• Are digitizing the Alfred Dreyfus scholars around the world via the Web?
No building on campus is more impressive than the new Carl J. Shapiro Science Center.

The superstructure of the building is complete; installation of glass and work on the exterior of the building are in progress on all the levels. The mechanical, electrical, and plumbing work is under way, as is the installation of the flooring on the ground level, where laboratories and a new library will be located. Faculty will begin their move into the new building by spring 2009.

Students working alongside Brandeis faculty in the older building’s labs for the past few years are equally as excited as the faculty by the prospect of new, cutting-edge facilities. Daniel Treacy ’09, a biology major, said, “What I am most excited about in the new complex is the teaching lab facilities. The new facilities will show that Brandeis is moving forward and that undergraduate education is still the priority for the university. In a state-of-the-art environment, student learning will be promoted, and Brandeis’s academic reputation will be reflected in the quality of the building. There will also be a three-dimensional screen incorporated into the lecture hall, which is just amazing by itself! This will make it easier to show structures, folding patterns, and interactions, so people will be able to visualize the whole process as it would actually take place.”

The glass facade of the new Shapiro Science Center will provide spectacular views of campus.

Brandeis students have a 75 percent acceptance rate to medical school. The national average is 50 percent.

Brandeis has 3,243 undergraduates and 1,478 graduate and professional students.

Brandeis employs 112 full-time faculty members in the sciences.

12 percent of declared majors are in the sciences.

40 percent of those enrolled in the Graduate School of Arts and Sciences study the sciences.

100 postdoctoral fellows train annually with Brandeis faculty.

A protein dysfunction could help drive amyotrophic lateral sclerosis (ALS), also known as Lou Gehrig’s disease, according to a study by a researcher at Brandeis University and Harvard Medical School. ALS is a fatal neurodegenerative disease caused by the death of motor neurons in the brain and spinal cord that control muscle movement. In this study, researchers focused on the rare, familial form of ALS (fALS) as a way of better understanding the sporadic form of ALS, which accounts for 90 percent of all cases. Clinical symptoms are identical in both forms of the disease.

About fifteen years ago, scientists found that mutations in the gene that makes a protein called superoxide dismutase (SOD1) are the major factors in the familial form of ALS, known as Lou Gehrig’s disease. SOD1 works to protect cells from oxidative damage by breaking down a molecule called superoxide. In ALS, which is also known as the disease Lou Gehrig’s disease, this protein dysfunction could help drive the disease.

In this new study, researchers found that fALS is caused by two properties of superoxide dismutase that create toxic levels of superoxide. One is called Jekyll to Mr. Hyde when it clumps up.”

“The protein superoxide dismutase, normally a useful antioxidant, goes from Dr. Jekyll to Mr. Hyde when it clumps up.”

The next phase of this research is to develop drugs that prevent superoxide dismutase from clumping together.
More than 150 Brandeis National Committee members from throughout the country gathered on the Brandeis campus in early June to celebrate the organization’s sixtieth anniversary. Events included the presentation of the Abram L. Sachar Medallion to Joyce Antler; a gala dinner, featuring an address by Brandeis president Jehuda Reinharz; and a two-day leadership retreat for incoming chapter presidents.

• **Brandeis president Jehuda Reinharz** (center) celebrates with former BNC national president Carol Kern (current BNC president), Belle Jurkowitz ’55, Estelle Jacobs, and Ellen Atlas.

• **Sachar Medallion recipient Joyce Antler** and her daughter Lauren.

• **Chief university librarian Susan Waurwezak** (right) leads BNC chapter leaders on a tour of the Goldfarb Library.

• **Carole Rahabinowitz ’59** (right), cochair of the sixtieth anniversary gala, installs new BNC president Carol Kern.

• **From left:** Former national president and current national board member Ellen Atlas of Bethesda, Maryland; Megan Sivitz, president of the Tucson, Arizona, chapter; and Sivitz’s husband, Ron, at the sixtieth anniversary celebration.

### Thanks a Thousand

The Brandeis National Committee thanks donors who made gifts of $1,000 or more between July 1, 2007, and June 30, 2008.

#### $10,000 and above

- Joyce and Paul Krasnow

#### $5,000 to $9,999

- Estate of Harriet Blaustein
- Helen B. Boise
- Estate of Fred Margulies
- Estate of Norma R. Newman
- Mitchell B. Rohrman
- Joan Schatzow Trust

#### $25,000 to $49,999

- Jerome B. Glenn
- Carol and Allan Kers
- David Leavitt Trust
- Ellen L. Stein
- George M. Zelter

#### $10,000 to $24,999

- Arline and Sumner Alpert
- Ruth Balman Trust
- Jean C. Carus
- Estate of Rosalie Cohen
- Barbara and Justin Ehrlich
- Janet Glenn Ettelman
- Estate of Trudy Cildin
- Northwestern Mutual Foundation
- Dorothy and Stanley Pierce
- Anita and Bertram Potomken
- Estate of Hannah Rubin
- Charles & M. R. Shapiro Foundation
- Wolf Shapiro
- Florence Chayum Simon
- Marilyn and James Simons
- Shirley Stern
- The Harold J. Stein Trust

#### $5,000 to $9,999

- Anonymous
- Sheri L. Baron
- Joy and Martin Beer
- Rosalie Cohen Trust
- Depken-Singer-Danenberg Foundation
- Daisy A. Diris
- Laura Blysh Friedman ’81
- Estate of Dorothy Goldberg
- Lawrence E. Karp
- LKC Foundation
- Doris S. Markow
- Mary Ann & Harold Perper Foundation
- Estate of Ruth C. Rose
- Bernice J. Smallowitz
- Lee D. Temkin

#### $1,000 to $4,999

- Stanford and Joan Alexander Foundation
- Ruth Ames
- Anonymous
- Ellen and Simon Atlas
- Sylvia Baron
- Francine H. and Valdo Benedetti
- Lee Bredy
- The Louis Berkowitz Family Foundation
- Elayne P. Bernstein
- Bloomingdale’s Books
- Borders, Inc.
- Sonia Braverman
- Barbara and Raymond Breakstone
- Beth Breakstone and Theodore Keltz
- Lois and Richard E. Cohen
- Shernyuse Cohen
- Susanne F. Cohen
- Carol Cally
- Julia and Lois Cole
- Mona Crandell
- Ethel C. Daub
- Maureen and Richard Durwood
- Ann & Abe Effron Fund of the Community Foundation of Davis County
- Evelyn M. Etelman
- Zita Orliff Fine ’55
- Janice and Howard Friedman
- Tobie W. Fink
- Estate of Rosalind Frey
- Henry Frobish
- Evelyn R. Gates
- Judy Yahay Glazer ’59 and Allan Glazer
- The Herbert and Barbara Goldberg Foundation
- Maxine and Stephen Greenfield
- Lynne G. Groban
- Belle A. Gruesky
- Marsha and Ralph Guggenheim
- Michael Hammerschmidt ’72 and Gary M. Groth
- Fantasy and Maximo Handel
- Ellen Hassan and Richard Perlman
- Irene J. Heiber
- Blanche R. Heiling
- Shirley and Barnett Helzberg Jr.
- Elaine K. Hollander
- Eleanor M. Holman
- IBM International Foundation
- Bernice Issenberg
- Estelle and Irving Jacobs
- Susan Eisenberg Jay ’71
- JB Travel Inc.
- Johnson & Johnson Contribution Fund
- Lynne K. Kake
- Dorothy and Jerome Katz
- Nancy C. Katz
- Keiter Family Foundation
- Carol and Jack Klone Philanthropic Fund

- Shirley M. Kolack
- Phyllis E. Kornicker
- Milton & Henrietta Kushkin Foundation
- Livingston Foundation, Inc.
- Syrd Luste
- Lavona B. Marcus
- Carol and Bert J. Maxon
- Florence Meirbach
- Barbara and Morris Miller
- Dorothy S. Millstein
- Karen Stefan Nagle ’84
- Ailen Osofsky
- Leslie and Arthur Pearlstein
- Phyllis and Mill Perlak
- Ruth Pikens
- The Marvel S. Plottoff Foundation
- E. J. Plittle Irrevocable Trust
- Alice Brandes Popkin
- Ruth Quint
- Carol Singer Rahabinowitz ’59
- Stephen R. Reiner ’61
- Richard and Marianne Reinisch Foundation
- The Frederick P. and Sandra Rose Foundation
- Evelyn S. Rosen
- Gloria Rosen
- Molly S. Ross
- Green Runick Fund
- Karen Richars Sachs ’73 and David A. Sachs
- Alyce S. Sadler
- Susan B. and Richard Salerno
- Rosalind Schacknow
- Charlotte Schlesinger
- Carol and David Schuman
- Seder Family Foundation
- Cynthia and Leon Shulman
- Eleanor L. Shuman
- Kathryn W. Simon
- Jeanne Snyder
- Elliott K. Spiechandler
- Jeremy Spiechandler
- David F. Squire
- Ruth Stanger
- Burton S. Stern
- Marsha and Herbert Stoller
- Top Travel
- Toyota USA Foundation
- Joan Trombka
- Rita and Melvin J. Wallerstein
- Sondia and Oscar Warner
- Ruth K. and Ralph E. Weber
- Family Foundation
- Marilyn and Robert F. Weinberg Foundation
- Kay Weiner
- Tamara Weintraub
- Deborah H. Winant
- Carmel and Rudolf Winkler
- Nancy Winship, Ph.D.’10, F’12
- Roma R. Wintow
- Herbert O. Wolfe Foundation
Study with the Best

Want to further your love of learning? As a member of the Brandeis National Committee, you can “study with the best” with Brandeis faculty-authored study guides written exclusively for BNC.

The American Jury: Proof Beyond a Reasonable Doubt

Sharon Fay Witzer
Lecturer in Legal Studies

We generally think of our government as having three branches—legislative, executive, and judicial. A fourth branch of our democracy is all but forgotten—the jury. It may be because its deliberations are secret and we really do not know exactly how it works, or it may be because its role has been circumscribed, not as a maker of law, but as a servant of law—a machine or computer of sorts. Are juries necessary to democracy? This guide should lead you into a discussion of the nature and function of our criminal jury system and how we might improve it, focusing particularly on “proof beyond a reasonable doubt.”

Two Hollywood Classics:
Citizen Kane and Casablanca

Paul Morrison
Professor of English and American Literature

Citizen Kane and Casablanca are almost universally acknowledged as classics of Hollywood cinema, yet the two movies could hardly be more different. Citizen Kane, which is the brainchild of the “boy genius” Orson Welles, violates virtually every convention of classic Hollywood cinema. Casablanca, which is, in many respects, the perfect product of “the Hollywood studio system,” adheres to them. Yet both movies are considered classics. How can this be? What makes for cinematic greatness? How are we to think of film in relation to established standards of aesthetic judgment? Find out more with this first in a series of study guides addressing Hollywood classics.

Back by popular demand—more legal puzzlers!

Based on themes developed in Twenty-One Legal Puzzlers, Professor Andreas Teuber has produced four new study guides.

Participants are given cases in such a way that the facts of the case are understandable and easy to grasp but difficult to resolve. Study-group members are invited to reach a consensus about how best to decide that case or set of cases after deliberating among themselves with the guidance of Teuber’s enlightening questioning.

Contained in each puzzler is all the information needed to brainstorm and reach a conclusion about these conundrums in the law.

The following four new study guides will be available this fall

The Encore Series

The Places in Between by Rory Stewart

New York Times bestseller The Places in Between is the newest addition to BNC’s Encore Series. It tells the story of Rory Stewart, who walks across Afghanistan in 2002 in the midst of war and a typically harsh winter. The author survives by his wits, his knowledge of Persian dialects and Muslim customs, and the kindness of strangers. He meets heroes and rogues, tribal elders and teenage soldiers, Taliban commanders, and foreign-aid workers. And through these encounters, Stewart makes tangible the forces of tradition, ideology, and allegiance that shape life in the map’s countless places in between. Learn more by listening to the author on DVD and by participating in a lively discussion on a contemporary issue with questions prepared by Laura Goldman, assistant professor of environmental studies; Jim Bensinger, professor of physics; and Joseph Reimer, associate professor, Harkness, the Jewish Professional Leadership Program. Books also available.

For a complete listing of BNC learning opportunities, visit www.brandeis.edu/bnc.

‘deis flicks

Travel the world’s Jewish communities with ‘deis flicks

Jewish culture and religion have flourished in parts of the world not frequently associated with the centers of Jewish life, such as Mexico, Libya, and India. In cooperation with the National Center for Jewish Film, BNC has introduced a series of films exploring the diversity and richness of Jewish life from the far corners of the globe. See how Jews have lived, worshipped, played, cooked, loved, and survived all across the world by selecting from the following films in our ‘deis flicks collection. To order these films, contact Debbie LaBarge, 781-736-5888 or dlabar@brandeis.edu.

Tijuana Jews

During the twentieth century, thousands of European Jews sailed to Mexico seeking opportunity. This documentary explores the blending of Jewish and Mexican cultures in an unlikely place.

Of Stars and Shamrocks

A provocative documentary chronicles the relationship between Boston’s Jews and Irish as both groups fought for a foothold in the New World.

Imported Bridegroom

A nostalgic, Jewish romance about a rich, tuscan-of-the-century Boston widower who returns from the old country with a husband for his thoroughly modern daughter. She seems appalled by this pious old-world scholar, but is she?

Last Jews of Libya

Thirty-six thousand Jews lived in Libya at the end of World War II. Today none remain. The Last Jews of Libya documents the final decades of a centuries-old North African Sephardic Jewish community through the lives of a remarkable family.

Shalom Y’All

Traveling in a vintage Cadillac, filmmaker Brian Bain, who is a third-generation Jew from New Orleans, sets out on a 4,000-mile road trip through the Jewish American south.

▲ Purple Lawns

Israel, 1958, 56 minutes
Color, Hebrew with English subtitles
Directed by Dina Zvi-Roklis

Two young women, friends since childhood, share a spacious apartment in the heart of Tel Aviv. Their high rent forces them to take in a third roommate, Malka, a mysterious ultra-orthodox woman who becomes part of their lives. Her strange insistence on living with two secular women touches Yaël’s heart and arouses Shlomit’s suspicions. Slowly, with various twists and turns, Malka’s secret is discovered. The orthodox woman’s wretched fate moves both young women, and they become determined to help her. The rift between the secular and religious worlds, the prejudices, the mutual ignorance, and the resultant mistrust and suspicion are at the heart of Purple Lawns. The film tells the story of women who decide to take fate into their own hands.

Initially the possibility of any connection between them seems completely impossibly. Yet, as the plot develops, they undergo changes that enable them to accomplish something and prove that the sisterhood of women is strongest of all.

▲ [Above] Photo courtesy of the National Center for Jewish Film.
Your Planned Gift Can Change Lives

Join Sumner Alpert, Brandeis National Committee member and grandfather of Daniel Louison '11, and others who are ensuring the academic excellence of Brandeis and its libraries through a charitable gift annuity or bequest.

To learn about planned-giving opportunities or for the wording to ensure that your bequest is directed to Brandeis or its libraries, contact Janice Fineman, executive director, Brandeis National Committee, at 781-736-4179 or fineman@brandeis.edu.

Let us know if you have included Brandeis/BNC in your estate plans, so that the university can recognize your generosity with membership in the Sachar Legacy Society.

<table>
<thead>
<tr>
<th>I am interested in (check all that apply):</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Including Brandeis/BNC in my will</td>
</tr>
<tr>
<td>☐ Establishing a life-income gift</td>
</tr>
<tr>
<td>☐ I have already included Brandeis/BNC in my estate plans</td>
</tr>
</tbody>
</table>

Mail to:
Brandeis University
Brandeis National Committee
PO Box 549110, MS 132
Waltham, MA 02454–9110

Name

Address

City  State  Zip

Phone  E-mail

Chapter

“As Brandeis grandparents, Arline and I are aware of the cost of attending college. I chose to honor my wife, Arline, for her years of devotion and commitment to the Brandeis National Committee and at the same time help deserving students attend Brandeis and pursue their educational dreams. They are our hope for the future.” —Sumner Alpert, Fall River, Massachusetts

IMPRINT

Brandeis University
Brandeis National Committee
PO Box 549110, MS 132
Waltham, MA 02454–9110

Nonprofit Org.
U.S. Postage
PAID
Hudson, MA
Permit No. 6