

Leadership Statement

Dean of the International Business School

Brandeis University

BRANDEIS UNIVERSITY OVERVIEW

Brandeis University is a private, medium-sized research university with a global reach. As expressed in our mission statement:

- As a research university, Brandeis is dedicated to the advancement of the humanities, arts and social, natural and physical sciences.
- As a liberal arts college, Brandeis affirms the importance of a broad and critical education to enrich the lives of students and prepare them for full participation in a changing society, capable of promoting their own welfare, yet remaining deeply concerned about social justice and the welfare of others.
- In a world of challenging social and technological transformations, Brandeis remains a center of open inquiry and teaching, cherishing its independence from any doctrine or government. It strives to reflect the heterogeneity of the United States and of the world community whose ideas and concerns it shares.

Founded in 1948, Brandeis University is located near Boston – one of the world’s most active intellectual, cultural and economic hubs. Brandeis is recognized by the Carnegie Commission as a “very high research activity” institution and ranked 34th by *U.S. News & World Report* among National Universities, in addition to being a member of the esteemed American Association of Universities (AAU). The University enrolls nearly 6,000 students in five schools and colleges – College of Arts and Sciences (Undergraduate), Brandeis International Business School, Graduate School of Arts and Sciences, Heller School for Social Policy and Management, and Raab School of Continuing Studies.

Brandeis was established by the American Jewish community as a nonsectarian university with a founding principle of being open and welcoming to faculty, students and staff of all backgrounds and beliefs.

Brandeis is committed to making its community truly inclusive by seeking students, faculty and staff of all backgrounds, cultures, religions and experiences. Indeed, ours is one of the few universities in America with inclusivity as a founding principle. At the same time, we are proud of the university’s rootedness in Jewish values. It is a source of enduring vitality for us, and it is a quality that distinguishes Brandeis from other important research universities.

THE INTERNATIONAL BUSINESS SCHOOL

The International Business School was established in 1994 as the Graduate School of International Economics and Finance. It was created by a group of faculty members from the Economics Department, and has always maintained close ties with Economics. Initially offering a Ph.D. and Master's degree in International Economics and Finance, the school later added an MBA and a Master of Science in Finance (MSF) in 1998. Since 2010 it has also overseen the introduction of a popular undergraduate business major.

In 2003, the School changed its name to Brandeis International Business School (IBS). The School has enjoyed considerable success, is AACSB accredited, employs 23 full-time/26 part-time faculty, and enrolls over 350 students at the Graduate level in addition to the undergraduate business and economics majors housed in the College of Arts and Sciences. The MA program is ranked number 2 in the U.S. among pre-experience programs by the Financial Times. The MSF program is ranked 6th in the country by the TFE (formally The Financial Engineer).

IBS is also closely linked to the Department of Economics which itself has 17 full-time faculty, and is important for co-managing the Ph.D. program. This relationship not only creates an important critical mass in terms of the local research community, but also provides joint-support for the popular undergraduate Economics major and the previously mentioned undergraduate business major which combine to cover nearly 20 percent of the undergraduate majors at Brandeis. In all, 25% of the entire Brandeis undergraduate population is in some way affiliated with IBS as either an undergraduate major or minor, or a graduate student in one of our many degree programs.

Since its founding the International Business School has maintained a focus on issues from a global perspective. In doing so it has always attracted a diverse student population, who actively engage with the world, both in the classroom, and from the many foreign immersion programs run by the school. Students leave IBS with a global breadth in their knowledge of business that matches the name of the school.

Additional information about IBS can be found at
<https://www.brandeis.edu/global/index.html>.

Mission and Vision

IBS has a unique vision to be an ambitious bridge to business for the Brandeis academic enterprise by creating a unit of faculty, programs and partnerships that attract excellent students in its core areas of business, finance, and economics. It prepares students for exciting career prospects, and adds intellectual value at the frontiers of these fields, while also providing vital connections between Brandeis alumni, and leaders in both business and policy making.

In this vision, Brandeis IBS will remain closely focused on innovation, as it is today in high-tech finance, data-driven marketing, rigorous economic analysis and business analytics. IBS strives to serve student needs especially well with timely, rigorous, technical courses and a framework for understanding principled leadership by doing the following:

- *Prepare graduate students for frontier applications in opportune fields.* IBS will continue its recognized leadership in providing advanced graduate education in our core disciplines. Nearly all IBS graduate programs are now STEM qualified because of their rigorous content. These programs also include hands-on experiences through internships and team consulting projects.
- *Offer undergraduates the rare combination of state-of-the-art economics and business and the values of an outstanding liberal arts education.* As a business school integrated into the rest of the university, students will have unrestricted access to the liberal arts and a well-rounded educational experience.
- *Produce visible, recognized research and thought leadership.* Through both faculty, and its four endowed research institutes, IBS has solid foundations in place to continue to provide innovative ideas for the future in its many areas of intellectual strength.
- *Promote and deepen our engagement with alumni, and with local and global partners, in order to better serve our students and the university community at large.* The University and IBS have benefitted greatly from strong connections to a community of friends outside of campus, and IBS strives to continue to expand its connection to alumni and our nonacademic partners in the region and nationally.

THE OPPORTUNITY

Since its inception in 1994, IBS has become an academic unit defined by excellence. The college seeks to continue this growth in esteem and influence, while also expanding its outreach to constituents beyond the walls of the University.

Over the summer, Provost Lisa Lynch and President Ron Liebowitz appointed a Search Committee to lead the recruitment of the new Dean. The Chair of the Search Committee is Dr. Blake LeBaron, Abram L. and Thelma Sachar Professor of International Economics.

In addition, the University has retained the executive search firm of R. William Funk & Associates to assist in the recruitment of a new Dean for the School. The Funk Firm is one of higher education's leading search firms and has placed presidents, provosts, vice presidents and deans at many of the nation's most respected institutions.

THE DEAN POSITION

The Dean of IBS is responsible for the academic and administrative oversight of the School and reports directly to the Provost. The Dean provides leadership and vision in strategic planning and implementation of programs and leads the School's development activities. Among the responsibilities and challenges for the Dean are the following:

- Attract and retain a highly qualified and diverse faculty; collaborate with, and motivate faculty in their primary roles as scholars and educators.
- Develop, implement, and manage programs that recruit and retain an excellent and diverse student body and staff.
- Support research and academic programs to achieve the strategic goals of the School, and engage faculty and staff in maintaining a vital and relevant vision and strategy.
- Raise the visibility, stature, and influence of the School locally, nationally, and internationally through active involvement with leaders in business education, and in the corporate, government, and not-for-profit sectors.
- Develop budgetary priorities for the School and ensure fiscal responsibility for decisions regarding expenditures.
- Lead a work environment in which participation, respect, transparency and excellence are fostered; establish and promote professional relationships and open communication between faculty, staff, and students.
- Provide leadership and foster relationships with alumni and other natural constituents of the University to advance the mission of the School and University and expand resources for the School.
- Participate as appropriate and requested in University-level service through committee work and related activities.

PREFERRED CHARACTERISTICS AND QUALIFICATIONS

It is expected that the best candidates for the position will have demonstrated an ability to lead and manage a complex organization and will possess an outstanding record in academia or commensurate accomplishment in business or government. The Dean is expected to be a champion of both teaching and research and be devoted to excellence and shared governance. The next Dean will be collaborative in spirit and style and will play an active role in the larger life of the university. The next Dean will possess impeccable integrity as well as exemplary interpersonal and communication skills.

It is understood that it is likely that no candidate will possess all the following attributes, but it is expected that the selected candidate will possess a majority of the following characteristics:

- Able to lead a complex organization while articulating the vision and goals for the future, and deploying resources to achieve strategic ends.
- An appreciation of the mission and culture of Brandeis University and a willingness to immerse oneself into the fabric of the entire University.
- Craft a practical vision for the school that is ambitious but grounded.
- An ability to cultivate, solicit, and steward significant contributions from individuals, corporations, and foundations.
- Collegial in style and approach; a consummate listener and learner; demonstrating transparency, fairness, and respect for others.
- Able to envision and execute agreed upon strategies, including the use of measurable goals and outcomes.
- Able to advocate on behalf of the business school to multiple constituents.
- Exemplary cross-cultural skills and understanding, and a strong commitment to diversity in all of its varied manifestations.
- Able to understand, embrace and contribute to the culture, values and principles of IBS, including the close relationships between faculty and staff in pursuing IBS' goals.
- Ability to collaborate across the University to advance all of the primary activities of the School – undergraduate education, graduate education, research, and engagement.
- Commitment to innovative education and scholarship.
- Able to open doors in corporate, education, government, and other communities.
- Contemporary knowledge of trends, challenges, and opportunities facing the fields encompassed by IBS.

APPLICATION AND NOMINATION PROCESS

While applications and nominations will be accepted until a new Dean is selected, interested parties are encouraged to submit their materials as soon as possible. President Liebowitz and Provost Lynch are eager to move the process forward. Interested parties are encouraged to send materials to our consultant at the address below by December 1 to assure optimal consideration.

Brandeis IBS Dean Search
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Brandeis University is an Equal Opportunity/Affirmative Action educator and employer. Members of ethnic minorities, women, disabled veterans, veterans of the Vietnam-era, recently-separated veterans, and other protected veterans, and persons of disability are encouraged to apply.



Brandeis University
INTERNATIONAL BUSINESS SCHOOL

