“The need for highly trained professionals versed in the art and science of instructional design has almost certainly never been higher.”

— Jason Gorman, Vice President of Learning Experience Design Services at Six Red Marbles and Professional Advisory Board member for the Online Instructional Design & Technology program

The field of online instructional design and technology is growing rapidly as organizations and institutions seek to optimize and adapt their learning content to online and mobile platforms. Professionals in the field of online instructional design and technology utilize systemic instructional design methods, apply evidence-based learning strategies, leverage dynamics content design and authoring tools, and partner with subject matter experts to design high-quality learning experiences and environments.

The Master of Science in Online Instructional Design & Technology empowers students to develop the skills to assess, create, and manage web-based and interactive instructional materials, and to apply project management methodologies to the design, development, evaluation, and continuous improvement of online learning courses and programs. Students gain the experience needed to solve a variety of instructional challenges, evaluate, select and utilize educational technologies and multimedia tools, and ultimately create and deliver high-quality online programs and interactive coursework.

GRADUATES ARE PREPARED TO:

• Apply evidence-based learning science and online pedagogical principles to the design, development, facilitation, an assessment of online courses and programs.
• Develop online instructional products and environments utilizing ADDIE and other models of instructional systems design.
• Design dynamic, adaptive, and interactive online multimedia-based instructional content and courseware.
• Evaluate and integrate instructional technologies, platforms, and collaborative tools for use in diverse instructional settings and applications.
• Demonstrate creativity and innovation in the application of instructional design principles and technologies to respond to instructional challenges and emerging trends.
• Lead and manage online instructional design and technology teams and projects, utilizing effective written and oral communication strategies.
Call us toll free 800-618-4681 or apply online.

REQUIRED COURSES
- Principles of Online Instructional Design
- Foundations of Instructional Technology for E-Learning
- Learning Management Systems for Course Development
- Advanced Instructional Design & Assessment Strategies
- Managing Instructional Design Projects
- Instructional Design & Technology Practicum

ELECTIVES GROUP A (SELECT A MINIMUM OF 1 AND UP TO 4)
- Interactive Multimedia Courseware Design
- Adaptive and Game-Based E-Learning Design
- Learning Analytics for the Online Classroom
- Digital Ethics & The Legal Landscape of Instructional Design
- Special Topics: Emerging Innovations in Online Instructional Design

ELECTIVES GROUP B (CHOOSE NO MORE THAN 3)
- Professional Communications
- Social Media and Collaboration Technology in Organizations
- Negotiating and Conflict Resolution
- User Interface Design
- Enterprise Content Management
- Challenges in Project Management

Connect with an Enrollment Advisor today to discuss your interest or make a plan to apply. **Call us toll free 800-618-4681 or apply online.**