“Learning Experience Design delivers experiences developed to enable learners to grow and master knowledge and skills in flexible ways to solve real-world challenges. LX designers are in high demand but short supply as there is a growing need to include human-centered design practices, applied learning sciences, and learning analytics in the practice of developing effective learning experiences.”

— Jason Gorman, Founder and Managing Partner at Jackrabbit LX

WHY THIS PROGRAM?

Create impactful, memorable and transformative educational experiences.

Developed with industry experts, this STEM-designated program will equip you to:

- Design and curate learning resources that enhance learner retention and application while aligning to principles of universal design for learning and accessibility standards.
- Create and deliver high-quality programs and interactive learning experiences in a variety of industry and educational settings.
- Use data analytics, learner and contextual analysis and interface design assessment to evaluate learning experience and resolve educational challenges.

REQUIRED COURSES:
- Principles of Learning Experience Design
- Foundations of Instructional Technology for E-Learning
- Advanced Learning Experience Design and Assessment Strategies
- Cognitive and Social Psychology of User-Centered Design
- Learning Analytics
- User Experience Design
- Learning Experience Design Practicum

SAMPLE ELECTIVES (SELECT 3):
- Adaptive and Game-Based E-Learning Design
- Learning Management Systems for Course Development
- Managing Learning Experience Design Projects

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2020-2021 Academic Year