WHY GPS?
Create innovative technology solutions for the fast-paced world of financial services.
Developed with industry experts, this first-of-its-kind program will equip you to:

- Design leading-edge financial solutions using emerging technologies.
- Measure and communicate the ROI of FinTech solutions to stakeholders.
- Apply financial theories to solve investor problems and design tech solutions.

REQUIRED COURSES:

- The New Economy: Global Disruption and the Emergence of FinTech
- FinTech: The Evolution of Technology for Financial Services
- Analysis for Professionals: Financial Reporting in the Digital Age
- Launching FinTech Ventures
- Python Programming
- Innovation and User-Centered Design
- Digital Innovation for FinTech Capstone Project

SAMPLE ELECTIVES (SELECT 3):

- Strategic Planning
- Agile Project Management
- Expert Software Development in Java
- Mobile Applications and Responsive Web Design

“In a world where more and more institutions are turning to mobile technology to transact business, this program gives professionals the financial and tech skills necessary to develop innovative solutions and approaches.”

— Ashley Nagle Eknaian, Program Chair at Brandeis GPS and Managing Director, Emerging Technologies Center at State Street

www.brandeis.edu/gps | gps@brandeis.edu | 781-736-8787

2017-2018 Academic Year