WHY GPS?

• Brandeis standards of excellence
• Convenient, flexible, fully online
• Seminar-style classes
• Average class size of 12
• Faculty from industry
• Professional connections
• One-on-one advising
• Finish in 18 months

WHY THIS PROGRAM?

Connect with students’ minds by applying best practices in pedagogy and technology.

Developed with industry experts, this STEM-designated program will equip you to:

✓ Develop adaptive, accessible digital learning experiences using design thinking, evidence-based science and pedagogical principles.

✓ Lead digital learning teams and projects to design and evaluate instructional content.

✓ Use outcomes and competency-based strategies to solve instructional challenges.

REQUIRED COURSES:

• Principles of Online Instructional Design
• Foundations of Instructional Technology for E-Learning
• Digital Ethics and the Legal Landscape of Instructional Design
• Advanced Instructional Design and Assessment Strategies
• Managing Instructional Design Projects
• Instructional Design and Technology Practicum

SAMPLE ELECTIVES (SELECT 4):

• Adaptive and Game-Based E-Learning Design
• Learning Management Systems for Course Development
• Learning Analytics
• Interactive Multimedia Courseware Design

“...needs for highly trained professionals versed in the art and science of instructional design has almost certainly never been higher.”

— Jason Gorman, Vice President of Learning Experience Design Services at Six Red Marbles and Professional Advisory Board member for the Instructional Design and Technology program

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