### Job Title: Graduate Professional Studies, Adjunct Faculty  
### Course: Strategic Planning  
### Division: Rabb School, Graduate Professional Studies (GPS)  
### Location: Online

Brandeis University’s Graduate Professional Studies (GPS) is looking for an industry leader to develop and teach in our Digital Innovation for FinTech MS program. Brandeis University is consistently ranked among the nation’s top universities, and our online courses are developed using best practices in online learning. Information about Brandeis University and Graduate Professional Studies can be found online at [www.Brandeis.edu/GPS](http://www.Brandeis.edu/GPS).

**About the position:**  
We are currently looking to hire an adjunct instructor for RDFT 150: Strategic Planning. The instructor for RDFT 150 will develop and teach the course designing a syllabus and creating content that aligns with course outcomes.

**About the course:**  
RDFT 150: Strategic Planning is an elective course in the Digital Innovation for FinTech Master’s Program, focusing on the development and implementation of business strategies for the technology industry. Using case studies, students assess the internal and external environments of both established and emerging firms; incorporating economic, technological, sociopolitical and legal trends to evaluate a firm’s opportunities and threats. Students debate firms’ strategic decisions in the context of a technologically innovative ecosystem, and analyze how those strategies represent or do not represent a fit between the external environment (e.g., industry, competition, etc.) and a firm’s internal capabilities/competitive advantage.

**Qualified candidates will have Subject Matter Qualifications in the following areas:**

- **Required:**
  - Current active employment in the Financial Technology (FinTech) field, or related financial services industry  
  - Deep knowledge of core strategic concepts and tools (e.g., SWOT, PESTLE, BCG Matrix, etc.)  
  - Ability to breakdown complex concepts and communicate to all audiences.  
  - Experience in the formation and implementation of real world business strategies  
  - Experience leading/working in a strategy function within a FinServ, Tech, top consulting firm and/or FinTech company  
  - Master's degree or higher

- **Preferred:**
  - Teaching experience preferred; online teaching or learning experience preferred

**General responsibilities include:**

- **For new courses requiring development:**
  - Design a syllabus following program chair guidance and the syllabus template  
  - Create content that aligns with course outcomes and offers the author’s experiences and perspectives on key points

- **For all courses - develop and deliver the course according to our teaching standards, which include actively facilitating online discussions, providing relevant and timely feedback on student work, reporting grades, and discussing student issues with staff**
Create or refine and facilitate the course site in the Moodle learning management system

General skill requirements include:
- Strong interpersonal skills when relating to students
- The ability to communicate effectively in writing, including conveying complex information and promoting in-depth engagement on course topics
- The ability to devote adequate time to courses, including responding to students and providing meaningful feedback in a timely manner

About the Masters in Digital Innovation for FinTech:
Using skills that cross multiple disciplines – finance, software, analytics, entrepreneurship and user-centered design – Digital Innovation for FinTech graduates create innovative technological solutions in application areas such as online investing, crowdsourcing and mobile payments.

All GPS Masters courses are 10-weeks long and taught asynchronously in the online learning environment with no set days or times for interaction.

About GPS Faculty:
GPS Faculty instructors are active practitioners in the industries that align with our programs and have the professional expertise to bring to course discussions and threads. Instructors are part time and work fully online, with no requirement to appear on campus. Our faculty have earned at least a master's degree with many holding terminal academic degrees and industry-specific credentials. Previous experience teaching online is not required; GPS offers a comprehensive training program for qualified applicants.

How to apply:
GPS welcomes applications for its adjunct faculty pool on an ongoing basis. The application process consists of the online application and, if subject matter qualifications are met, a series of interviews at the discretion of the Program Chair and Director of Program Development. Complete your application online at [http://www.brandeis.edu/gps/community/apply-to-teach.html](http://www.brandeis.edu/gps/community/apply-to-teach.html).